

To Assignment Editor:

32nd Hong Kong Watch and Clock Fair Opens Wednesday 750+ Exhibitors Expected at World's Largest Watch and Clock Fair

2 September 2013 – The HKTDC Hong Kong Watch and Clock Fair, the largest trade show of its kind in the world, opens 4 September (Wednesday) and continues through 8 September at the Hong Kong Convention and Exhibition Centre (HKCEC). Showcasing more than 750 exhibitors, the fair is organised by the Hong Kong Trade Development Council (HKTDC), the Hong Kong Watch Manufacturers Association Ltd and the Federation of Hong Kong Watch Trades and Industries Ltd.

Fair highlights include Timepiece Extravaganza, an expanded version of the popular Brand Name Gallery, focusing on top-end brands and designer collections. Timepiece Extravaganza will feature more than 140 brands and include the following thematic zones: World Brand Piazza, Chic & Trendy, Craft Treasure and Renaissance Moment. The area will open to public visitors 12 and above on the final day of the fair (8 September). Watch parades and product launches, as well as seminars and conferences, will be held throughout the fair period.

You and your media representatives are cordially invited to cover the fair and related events. Details are as follows:

Date: 4-8 September (Wednesday-Sunday)

Venue: Hall 1B-1E, 3B-3E and 3FG, HKCEC

Date	Hours
4 Sept (Wed)	10:30am-6pm (Timepiece Extravaganza: 10:30am-7:15pm)
5-7 Sept (Thurs-Sat)	9:30am-6pm
8 Sept (Sun)	9:30am-5pm

Press Registration Counter: Harbour Road Entrance (on the way to Hall 1), HKCEC

Media Centre: Expo Entrance, HKCEC

Media may register at either the Press Registration Counter or the Media Centre; please bring your press pass and name card

Website: www.hktdc.com/hkwatchfair

Media Enquiries

Please contact the HKTDC's Corporate Communication Department:

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**HKTDC Hong Kong Watch and Clock Fair
Major Events**

4 Sept (Wednesday)
<p>Opening Ceremony 9:30am: Registration & Tea Reception 10am: Opening Ceremony Venue: Expo Drive Entrance, HKCEC Guest of Honour: Gregory So, Secretary for Commerce and Economic Development, Hong Kong SAR Government</p>
<p>Watch Parade (1) Time: 10:45am-11:05am Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC</p>
<p>Hong Kong International Watch Forum Time: 2pm-3:30pm Venue: Rooms N106-107, HKCEC Speakers: - Thierry Dubois, Managing Director, Asia Pacific, Federation of the Swiss Watch Industry FH - Patrice Besnard, Director General, Chambre Française L'horlogerie - Isamu Kawaguchi, General Manager, Japan Watch & Clock Association - Kim Dae-Boong, Executive Director, Korea Watch & Clock Industry Cooperative - Wang De Ming, Senior Adviser, China Horologe Association - Ding Yan Xing, Secretary-General and Senior Economist, China Horologe Association Language: English</p>
<p>Product Launch: LONGIO MCH's Art of Time Time: 3:30pm-4:15pm Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC</p>
<p>World Brand Piazza Cocktail Reception Time: 6pm-7:45pm Venue: World Brand Piazza, Timepiece Extravaganza, Hall 3FG, HKCEC Models: Sharon Chan and Koni Lui</p>
5 Sept (Thursday)
<p>Media Breakfast Time: 9am-10am Venue: Room N106-107, HKCEC Guests: Sze Wai-hung, Co-Chairman, Fair Organising Committee; Board of Directors, Hong Kong Watch Manufacturers Association Ltd Elise Tsui San-man, Co-Chairman, Fair Organising Committee; Board of Directors, The Federation of Hong Kong Watch Trades & Industries Ltd David Lai, President, Hong Kong Watch Manufacturers Association Ltd Gabriel Au, Chairman, Federation of Hong Kong Watch Trades & Industries Ltd Language: English</p>
<p>Watch Parade (2): Acestar Concept Ltd Time: 11am-11:20am Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC Remarks: Celebration of the 160th anniversary of Van Gogh's birth with a limited-edition watch</p>

Product Launch: Madison New York

Time: noon-12:30pm

Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC

Product Launch: Beijing Watch Factory Co Ltd

Time: 1:30pm-2pm

Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC

Asian Watch Conference

Time: 2:30pm-4:30pm

Venue: Room N101B, HKCEC

Keynote Speaker: Yvan Arpa, owner & CEO, ArtyA, Switzerland

Guest Speakers: Wilson Guan, Executive Director, Solar Time Marketing Sdn Bhd, Malaysia;

Sirinart Ruangsuwandej, Senior Manager, LF (Asia) Thailand Ltd, Thailand

Language: English (simultaneous translation in Putonghua)

6 Sept (Friday)

Buyer Forum: Chinese mainland

Time: 10am-10:45am

Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC

Speakers: representatives from LightInTheBox, JD.com

Watch Parade (3): Chic & Trendy

Time: 11am-11:20am

Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC

Seminar: Master of Horological Design – A Study of Advancing Path and Endeavour

Time: 11am-12:30pm

Venue: Room N101B, HKCEC

Speaker: David Candaux, Designer, Fonderie 47, Switzerland

Seminar: Latest Trends in Watch Design & Materials

Time: 2pm-3:30pm

Venue: Room N101B, HKCEC

Speaker: Philip Ng, watch expert and Chief Consultant, World Brand Piazza

Language: Cantonese (simultaneous translation in English)

Watch Parade (4): Craft Treasure and Renaissance Moment

Time: 3pm-3:30pm

Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC

Product Launch: Memorigin and Emperor Jade

Time: 3:30pm-4:pm

Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC

Speakers: Memorigin and Emperor Jade representatives

7 Sept (Saturday)

Watch Parade (5): Chic & Trendy

Time: 11am-11:20am

Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC

Seminar: Handling Hazardous Chemicals – Worldwide Requirements for Watches and Clocks

Time: 2pm-3pm

Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC

<p>Speaker: Rita Ng, Chemical Laboratory Manager, Intertek Testing Services HK Ltd Language: English</p>
<p>8 Sept (Sunday): Public Day</p>
<p>Watch Parade (6): Acestar Concept Ltd Time: 11am-11:15am Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC Remarks: Celebrating the 160th anniversary of Van Gogh's birth with a limited-edition watch</p>
<p>Public Session: The Art of Reading Time Time: 11:30am-12:30pm Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC Speaker: Noel Wong, Hong Kong watch expert Language: Cantonese</p>
<p>Simulated Car-Racing Results, sponsored by The Chinese Timekeeper Time: 12:30pm-12:45pm Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC Game Time: 9:30am-noon</p>
<p>Watch Parade (7) Time: 12:45pm-1pm Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC</p>
<p>Celebrity Event Time: 1:30pm-2:30pm Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC DJ hosts: Ruth and Ricky Fan Entertainers: Ella Koon, Pakho Chau Language: Cantonese Remarks: Supported by Metro Radio</p>
<p>Antique Watch Repair Demonstration Time: 2:30pm-3pm Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC Speaker: Andre Jouve, French watch expert Remarks: Mr Jouve will repair a Rolex Sea Dweller watch, model 16600</p>
<p>Watch Parade (8) Time: 3pm-3:15pm Venue: Art Gallery, Timepiece Extravaganza, Hall 3FG, HKCEC</p>