

Hong Kong Asian Pop- Music Festival 2018 – Business Forum

Date : 22/03/2018 (Thursday)
Time : 11:00 – 12:30
Venue : Moonlight Theatre, Hall 1, Hong Kong Convention and Exhibition Centre
Organizers : Hong Kong Trade Development Council
IFPI (Hong Kong Group)
Theme : A New Page for Asian Music – The Vietnamese-pop Scene

Time	Tentative Programme
10:30 – 11:00 (30 min)	Registration
11:00 – 11:05 (5 min)	Opening speech by Mr Gary Chan , Chairman, IFPI (Hong Kong Group) Limited
11:05 – 11:35 (30 min)	<u>Session 1 – Sharing by Vietnamese Music Experts</u> Sharing from major industry representatives on the development of the Vietnamese music industry (covering the live entertainment, digital music platform, artist management and cultural development areas) Speakers: <ul style="list-style-type: none">• Mr Phuong Bui Ngoc, Founder and CEO, Vietnam Social Media., JSC• Mr Luan Nhan The, CEO, NCT Corporation• Mr Hoang Van Thai, iTV Music Channel Director, VTC• Ms Phuong Ha, CEO, METUB Network

<p>11:35- 12:15 (40 min)</p>	<p><u>Session 2 – Panel Discussion</u></p> <p>A panel of Asian music experts to share their experience entering the Vietnamese markets. What are the challenges and opportunities? How overseas music industry players can collaborate with their counterparts from Vietnam?</p> <ul style="list-style-type: none"> • Moderator: Ms Flora Kwong, Director, WOW Music Limited • Panellists: <ul style="list-style-type: none"> ▪ Speakers of Session 1 ▪ Ms Eliza Chui, Head of MOOV, MOOV Hong Kong Ltd ▪ Mr Fred Chong, Group CEO, WebTV Asia ▪ Mr Kim Ki-Woong, Managing Director, Mnet
<p>12:15- 12:30 (15 min)</p>	<p>Q & A Session</p>
<p>12:30</p>	<p>End of Forum</p>