

VR/AR: What Will This Change the Animation Industry

Date	: 21 March 2018 (Wednesday)
Time	: 10:30 – 12:00
Venue	: Moonlight Theatre, Hall 1, Hong Kong Convention and Exhibition Centre
Co-organisers	: Hong Kong Trade Development Council Annecy International Animated Film Festival and Market (MIFA)
Languages	: English (<i>with simultaneous interpretation in Cantonese and Mandarin</i>)

Time	Programme
10:00 – 10:30	Registration
10:30 – 10:35	<u>Welcome Remarks</u> Mr Mickaël Marin , Head of Economic Development & Mifa, City of Moving Images (CITIA)
10:35 – 12:00	<u>Panel Discussion and Q&A Session</u> Moderator: Mr Yann Marchet , General Delegate, Paris Images Digital Summit Panellists (in alphabetical order): <ul style="list-style-type: none"> • Mr Jonathan Flesher, Corporate Vice President, Global Head of Business Development & Partnerships, Baobab Studios • Mr Francois Klein, VR Producer, DVgroup • Mr Corentin Lambot, Producer, Atlas V • Mr Brandon Oldenburg, Chief Creative Officer, Flight School Studio • Mr Yifu Zhou, VFX Supervisor, Vice President and Head of Studio, Beijing, Digital Domain
End	