# Media Release 新聞稿





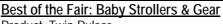
### Best of the Fair: Baby Care Products

Product: 2.4 Ghz Digital Video Baby Monitor Company: Joyo Plastic & Electronics Company

Booth No: 3E-A01

Description: With an innovative 3.5" LCD colour screen, the baby monitor uses 2.4Ghz digital wireless transmission, a CMOS colour camera, infra-red night vision and multiple channels. Interaction is a key concept behind this product, supported by a push-to-talk button for two-way communication and a voice-activated function to instantly alert parents when the baby is crying. A soft nightlight and lullaby music soothes babies. The foldable design allows camera angle adjustments for a full view of the child. The portable device operates via a main adaptor or with batteries. It is RoHS compliant, with features such as an energy-saving auto-standby mode and recyclable plastic casing.

Photo download: http://202.64.102.92/hktdc/download.php?fid= phpsD6zps



Product: Twin Pulsar

Company: Cam IL Mondo Del BAMBINO SPA

Booth No: 3F-G04

Description: The user-friendly, advanced-design stroller for twins includes two reversible seats. The units can be arranged in three different configurations: rear facing, forward facing or facing each other. It uses a centralised brake system that can be activated by a button on the handle. When folded, the aluminium frame, double-deck stroller is compact. Accessories include two foot muffs, two push-chair hoods, two rain covers, a wide shopping basket, a bag with a changing mat and second-level adaptors for a carry cot.

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### Best of the Fair: Baby Furniture & Home Accessories

Product: Artmo Baby Pampering Mattress Company: Dynamark International Ltd

Booth No: 3E-B09

Description: The pocketed spring is small in diameter and low in height to provide "high-definition" support that adjusts to the curves of a baby's body. This innovative system is endorsed by certified practitioners from the Hong Kong Chiropractic Group. Malaysian natural latex is used to fill the mattress, providing a hugging yet supportive feel. Organic cotton is used for the fabric. The pocketed spring system comes in two levels of firmness to allow for different ranges of body weight.

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#### Best of the Fair: Baby Toys

Product: P & P Kingdom – English Learning System

Company: F & G International Ltd

Booth No: 3E-E32

Description: P & P Kingdom is a comprehensive English learning system for kids. Adopting reading-pen technology, P & P uses 400 common words, presented in phrases, clauses and sentences with stories throughout 10 reading books, as well as 100 flash cards and songs. P & P Kingdom comes with a training guide to help students develop listening, comprehension and

basic reading skills.

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### Best of the Fair: Baby Wear and Accessories

Product: Hooded Organic Cotton Jacket Company: Skylite Industrial Co Ltd

Booth No: 3E-A23

Description: Made of high-quality Turkish organic cotton, the fashionable infant hooded jacket is super soft. The long raglan sleeves provide room in underarm areas for freer movement.



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**Eco Design Award** 

Product: Baby Gaga Organic Insect Repellent

Company: Pristine Living Ltd

Booth No: 3E-B27

Description: Formulated to protect children against mosquitoes and other insects, Baby Gaga helps soothe and disinfect skin. Catering to the delicate and sensitive skin of babies, the product contains organic herbal ingredients, including cetiol oil, macadamia oil, vitamin E oil, catnip, peppermint, cedarwood, citronella, lemongrass, lavender, eucalyptus and bee wax. It is free of DEET and other chemicals, artificial fragrance and preservatives, and has been SGS tested to ensure safety. Baby Gaga Organic Insect Repellent is environmentally friendly and delivers effective protection for your children.

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### Best Hong Kong Design Award

Product: Baby Monitor with Night Light Company: Chit Shun Enterprises Co Ltd

Booth No: 3E-A05

Description: When the transmitter is placed in a baby's room, parents with the receiver can keep track of their sleeping child. The baby monitor also comes with baby-friendly characters, including Froggy, Bumble Bee and Ladybug. It features a night light to illuminate baby's bed. The monitor is made of non-toxic ABS materials, which are resistant to discolouration, warping and damage from other chemicals.

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