





Winning products of the 4th Hong Kong Stationery Award

Photo Download: http://filesharing.tdc.org.hk/hktdc/download.php?fid=_phpxNdYbz

	<p>Award: Excellence Grand Award & Merit Award (Practicability & Function) Company: Zing Cheng Enterprises Co Ltd (Booth no.: 5B-E34) Product: Lightweight Carbon Hybrid Conference Table</p> <p>Julie Tsai, a representative of Taiwan's Zing Cheng Enterprises Company, said that in preparing for company meetings, her female colleagues often found it difficult to move tables and chairs. This spurred the company into developing the winning entry, a lightweight carbon hybrid conference table, weighing just 8.75 kilograms.</p>
	<p>Award: Merit Award (Originality and Creativity) Company: Ningbo Guangbo Paper Products Manufacturing Co Ltd (Booth no.: 5B-B23) Product: Message Note Clip</p> <p>The inspiration for the message note clip came from the use of pigeons in sending messages in ancient times, according to Xu Shanshan, Assistant to the General Manager at Ningbo Guangbo Paper Products Manufacturing Co Ltd. "There were many difficulties in designing this product," she said. "For example, how a two-dimensional piece of paper could be turned three-dimensional and stand-alone." Made entirely of paper, the note clip can be recycled after use.</p>
	<p>Award: Merit Award (Design) Company: Ni Hau Industrial Co Ltd (Booth no.: 5B-E20) Product: Rabbit-shaped Pens and Giraffe-shaped Pens</p> <p>"In addition to being writing instruments, the pens serve as desktop decorations," said Jasmine Huang, Assistant Manager, Sales & Product Development at Taiwan's Ni Hau Industrial Co Ltd. From design to manufacturing, the product was developed in Taiwan.</p>
	<p>Award: Merit Award (Marketability) Company: WITH CNS Co., Ltd (Booth no.: 5B-A27) Product: Multi-board</p> <p>John Shin, General Manager of Korean company WITH CNS, said the Multi-board helps organise desks via receptacles for pens, memos, mugs, mobile phones, paper clips, USBs, stationery items and other everyday articles. "Many multi-boards are made of plastic, whereas ours is made of round-cornered tempered glass." The company plans to cooperate with stationery suppliers at the Hong Kong International Stationery Fair.</p>