Step 1: Enter Personal Details

Asian Licensing Conference 亞洲授權業會議	6-7 January 2020 Hong Kong Conve		hibition Centre	Brands Lifestyle	
Conference Full Pass Registration					
Step 1 Step 2 Personal Details Payment	Step 3 Conferen		Step 4 Conference Intranet Sign Uş	Complete Registration	
Fields marked with an asterisk (*) are require	d fields.				
PERSONAL DETAILS					
* Title:	◯ Prof ◯ Dr ● Mr ◯ Mrs	Ms Miss			
* Given Name:	Sample				
* Surname:	Sample				
* Position:	Manager				
* Company:	HKTDC				
* Country / Region:	Hong Kong	*		Fields marked with	
State:	Please select V	Please select V			
City:	Please select V			an asterisk (*) are required fields.	
Postal Code: * Address:				are required fields.	
Address.	38th Floor, Office Tower, Conventio (Room/Block/Building)	n Plaza, 1 Harbour Road			
	Wan Chai, Hong Kong				
	(Street/Road)				
	District / City				
* Telephone:	852	1830668			
Mobile:	Country Code Area Code	Tel Number	Extension		
	Country Code Area Code	Tel Number			
Fax:	852				
* Email:	•	Fax Number	addross provided will be your lo	gin to access event web pages.)	
Country / Region of Head Office:	sample.sample@hktdc.org	(Note, emain	address provided will be your to	gin to access event web pages.)	
Company Website					
BUSINESS DETAILS					
* Nature of Business (Multiple Selection)	Licensor		Exporter		
Selection	Licensing Agency		Exporter Agent		
	Licensing Consultancy Licensee		Manufacturer		
	Importer		Buying Co-operative Mail Order Company		
	Import Agent		e-tailer		
	Wholesaler		Department Store		
	Chain Store		Buying Office		
	Independent Retailer Distributor		Service Company Others, please specify	,	
			- Others, piease specify		
Product Handled (Multiple Selection)	Garments		Household Products		
	Audio Visual Products		Lighting Products		
	Baby Products		Spectacles, Spectacle	parts & Accessories	
	Books & Printed Items Consumer Electronics		Sports Goods Stationery & Office Eq	uioment	
	Electrical Appliances		Toys & Games	upmont	
	Festival Items & Party Fa	vour	Watches & Clocks		
	Gift & Premiums		Others, please specify		

Service Provided (Multiple Selection)	Accounting Services Advertising Services Animation Production Design Services & Brand Strategy Digital Entertainment Film Distribution Film / TV Production			Game Software Design Legal Services Marketing Communications / Product Promotion Media Public Relations Service Publishing Services Others, please specify		
Promotion Code						
Referrer's email	4BB5F Enter the code (v	4BB5F vithout space) shown.		Please enter verification code and click "Next"		
 by the HKTDC for incorporation in all or Policy Statement. I am admitted to the F I understand that the above information for trade promotion purposes or forward omission. Registration is subject to final I would like to continue to be part of the 	any of its database air on condition tha will be included in t it to third parties fo confirmation by the HKTDC's contact li	s for direct marketing or busines t I abide by the <u>Visitors' Rules ar</u> he Asian Licensing Conference or r the promotion of the Conference organiser. All participants shoul st and be informed of the latest n	s matching purpo nd <u>Regulations</u> se databank/website e. I accept that th Id make their own mark/st intelligence	and that the Organiser can make use of our information the Organiser bears no responsibility for any error or travel and accommodation arrangements.		
Information is subject to change without pric	er notice.	Reset Next]			
Free Business Infor	mation S	Subscribe to keep pace w	vith global dev	velopments Sign Up >		



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Conference Full Pass Registration

Step 1 Step 2 Personal Details Payment	Step 3 Confere		Step 4 Conference Intranet Sign Up	Complete Registration	
Your input details are summarised as follows					
PERSONAL DETAILS					
Title Given Name Surname Company Position Address	Mr Sample Sample HKTDC Manager 38th Floor, Office Tower, Conver Wan Chai, Hong Kong	ntion Plaza, 1 Harbour Roa	d		
Country / Region State City Postal Code Telephone Mobile Fax Email Country / Region of Head Office Company Website	Hong Kong 852-1830668 852 852 sample.sample@hktdc.org Hong Kong				
BUSINESS DETAILS					
Nature of Business (Multiple Selection)	Licensing Consultancy				
Product Handled (Multiple Selection)	Books & Printed Items				
Service Provided (Multiple Selection)					
Referrer's email			Please double check yo and click "Confirm" if th		
 I confirm that I have read and agree with the Hong Kong Trade Development Council's (HKTDC) <u>Terms of Use</u>. I acknowledge that the above information may be used by the HKTDC for incorporation in all or any of its databases for direct marketing or business matching purposes, and for any other purposes as stated in the <u>Privacy Policy Statement</u>. I am admitted to the Fair on condition that I abide by the <u>Visitors' Rules and Regulations</u> set by the HKTDC. I understand that the above information will be included in the Asian Licensing Conference databank/website and that the Organiser can make use of our information for trade promotion purposes or forward it to third parties for the promotion of the Conference. I accept that the Organi er bears no responsibility for any error or omission. Registration is subject to final confirmation by the Organiser. All participants should make their own travel and accommodation arrangements. 					
Back Confirm					
*Information is subject to change without pri	or notice.				

Step 2: Payment

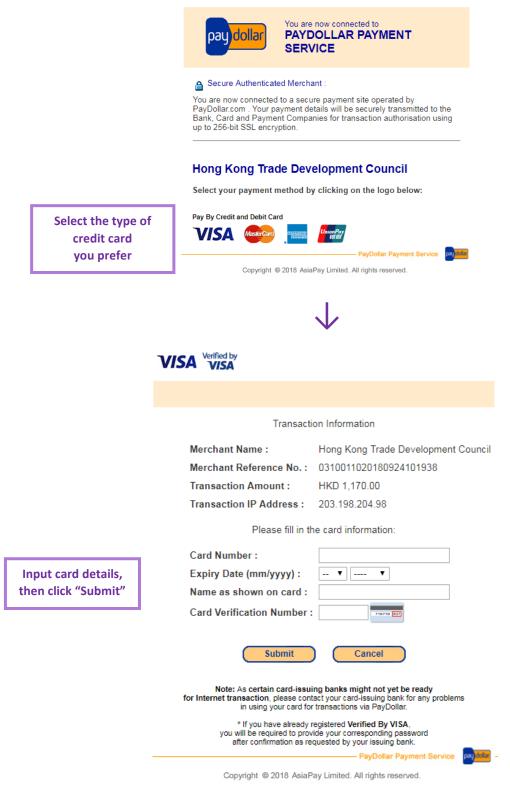
Please choose your preferred payment method (Credit Card / Bank Transfer / Cheque)

Asian Licensing Conference 亞洲授權業會議 6-7 January 2020 Hong Kong Convention and Exhibition Centre **Conference Full Pass Registration** Step 2 PAYMENT Payment This registration requires HK\$ 1170.00 registration fee By Credit Card Online Payment [Credit Card] Please prepare your credit card now and click "Next" to process the payment. You may refer to the You will now be directed to the online payment system. Please have your credit card ready. Please do not close the browser after the payment. following pages for details of Credit Card ERIFIED MasterCard. payment procedure by VISA SecureCode. nion Po EU IX By Bank Transfer Account Holder: Hong Kong Trade Development Council HKD Account Number: 004-002-222701-001 / USD Account Number: 004-002-7-642925 [Bank Transfer / Cheque] Bank: The Hongkong and Shanghai Banking Corporation Limited Bank Address: 1 Queen's Road Central, Hong Kong **Please state your** Swift Code: HSBCHKHHHKH name, company name & Please quote the participant's name, company name and "Asian Licensing Conference" at the back of the remittance advice. "Asian Licensing A copy of the bank's remittance advice should be e-mailed to <u>yannie.wy, yuen@hktdc.org</u> or faxed to (852) 3915 1440. All remittance charges are to be borne by the participant. Conference 2020" By Cheque at the back of your Cheque made payable to "Hong Kong Trade Development Council". Please send cheque to below postal address. cheque / payment slip Hong Kong Trade Development Council and send to 38/F, Office Tower, Convention Plaza 1 Harbour Road, Wan Chai, Hong Kong After choosing our office directly (Attn: Yannie Yuen, Service Promotion) payment method, Please quote the participant's name and company name at the back of the cheque.

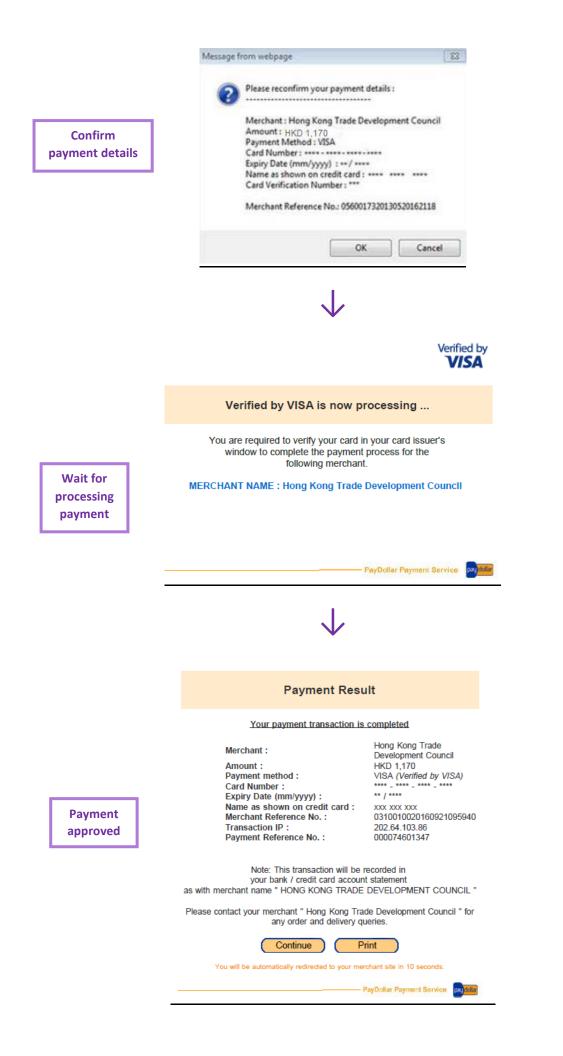
Next 🔶 Back

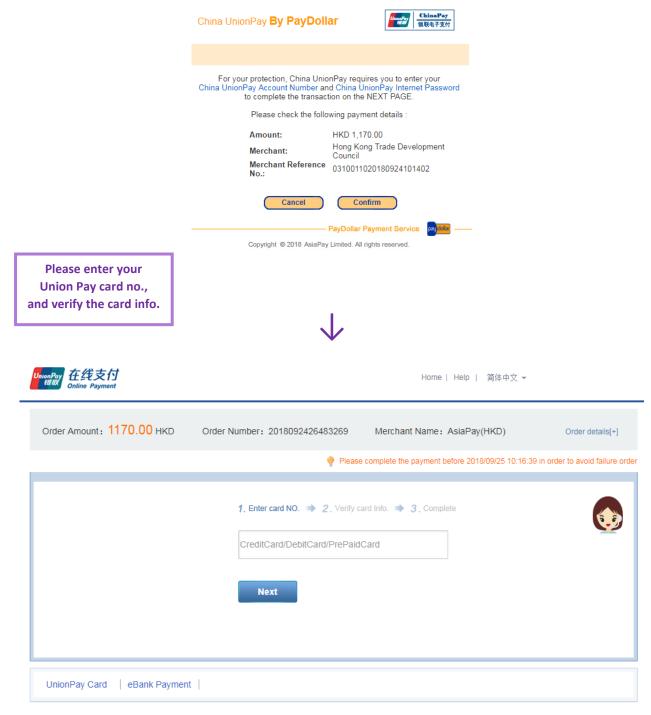
click "Next"

Credit Card payment procedure (except Union Pay)





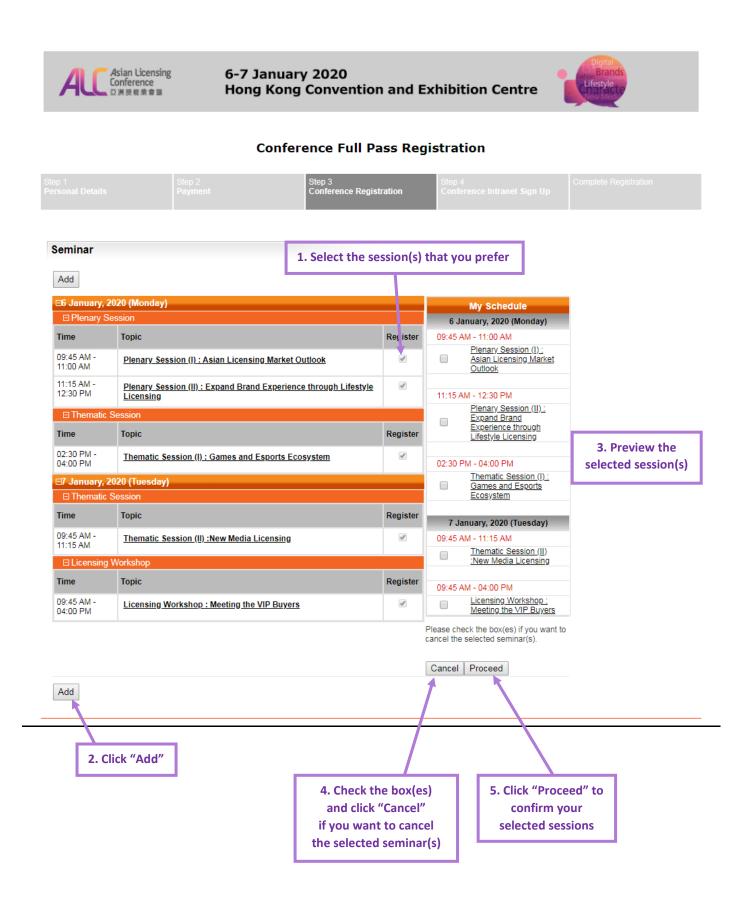




Problem with making payment?

1. Why is installing ActiveX control necessary? ActiveX control wouldn't download, what should I do?

2.When making payment, what should I do when a "There is a problem with this website's security certificate!" warning appears?





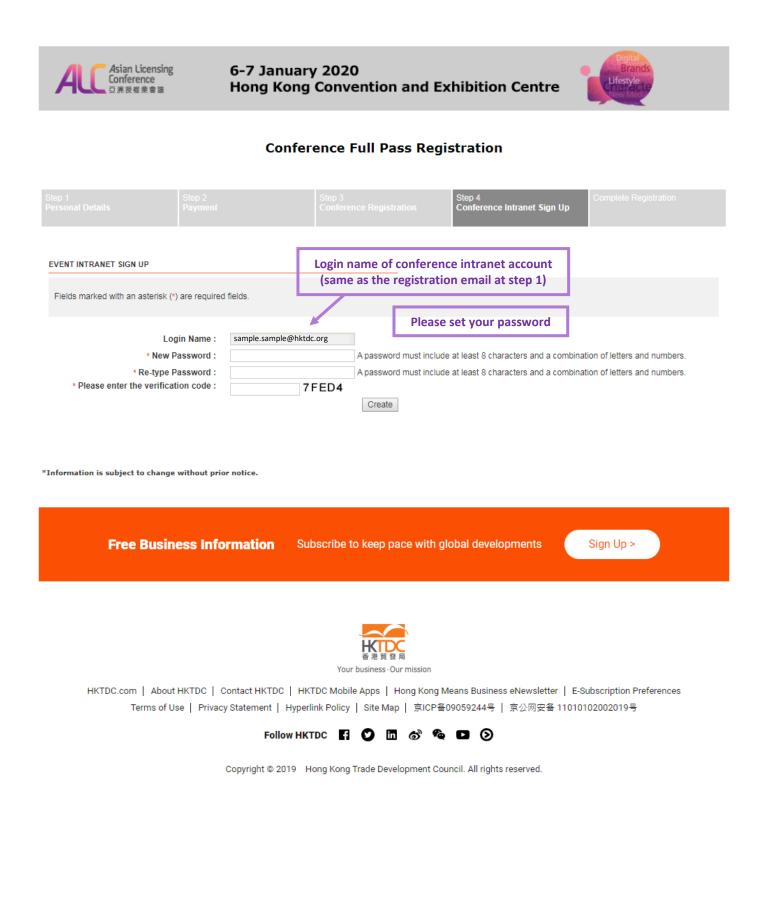


Conference Full Pass Registration

		Step 3 Conference Registration	Step 4 Conference Intranet Sign Up	
Seminar				
		My Schedule Seminar		
		6 January, 2020 (Monday)		
09:45 AM - 11:00	AM			
Plenary Session ((I) : Asian Licensing Market Outlook			
11:15 AM - 12:30				
	(II) : Expand Brand Experience through	Lifestyle Licensing		
02:30 PM - 04:00				
Thematic Session	n (I) : Games and Esports Ecosystem			
		7 January, 2020 (Tuesday)		
09:45 AM - 11:15				
	n (II) :New Media Licensing			
09:45 AM - 04:00				
Licensing Worksh	top : Meeting the VIP Buyers			_
ОК				
	6. Click "OK" to re-confirm	m the selected sessions		

Step 4: Create Conference Intranet Account

(For existing HKTDC client with "My-HKTDC" account, this step will be skipped)



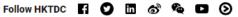


6-7 January 2020 Hong Kong Convention and Exhibition Centre



Conference Full Pass Registration

Step 1 Personal Details	Step 2 Payment	Step 3 Conference Registration	Step 4 Conference Intranet Sign Up	Complete Registration		
Thank you. You will receive an activation emai	I, simply click on the link provided to	log in the Event Intranet.				
Next		Account regist	ered.			
		An activation email will b	e received later.			
*Information is subject to change	*Information is subject to change without prior notice.					
Free Busin	ess Information Su	bscribe to keep pace with glo	obal developments	Sign Up >		
下 香港貿發局 Your business - Our mission						
•		、TDC Mobile Apps Hong Kong Me link Policy Site Map 京ICP备0	•	•		
		-	-			



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Registration Completed

