

# Asian Licensing Conference 2020 - Online Registration Guide

## Step 1: Enter Personal Details



Asian Licensing Conference  
亞洲授權業會議

**6-7 January 2020**  
**Hong Kong Convention and Exhibition Centre**



### Conference Full Pass Registration

Step 1 Personal Details	Step 2 Payment	Step 3 Conference Registration	Step 4 Conference Intranet Sign Up	Complete Registration
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Fields marked with an asterisk (\*) are required fields.

#### PERSONAL DETAILS

**\* Title:**  Prof  Dr  Mr  Mrs  Ms  Miss

**\* Given Name:**

**\* Surname:**

**\* Position:**

**\* Company:**

**\* Country / Region:**

**State:**

**City:**

**Postal Code:**

**\* Address:**   
(Room/Block/Building)  
  
(Street/Road)

**\* Telephone:**    
Country Code Area Code Tel Number Extension

**Mobile:**    
Country Code Area Code Tel Number

**Fax:**    
Country Code Area Code Fax Number

**\* Email:**  (Note: email address provided will be your login to access event web pages.)

**Country / Region of Head Office:**

**Company Website:**

Fields marked with an asterisk (\*) are required fields.

#### BUSINESS DETAILS

**\* Nature of Business (Multiple Selection)**

<input type="checkbox"/> Licensor	<input type="checkbox"/> Exporter
<input type="checkbox"/> Licensing Agency	<input type="checkbox"/> Exporter Agent
<input checked="" type="checkbox"/> Licensing Consultancy	<input type="checkbox"/> Manufacturer
<input type="checkbox"/> Licensee	<input type="checkbox"/> Buying Co-operative
<input type="checkbox"/> Importer	<input type="checkbox"/> Mail Order Company
<input type="checkbox"/> Import Agent	<input type="checkbox"/> e-tailer
<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Department Store
<input type="checkbox"/> Chain Store	<input type="checkbox"/> Buying Office
<input type="checkbox"/> Independent Retailer	<input type="checkbox"/> Service Company
<input type="checkbox"/> Distributor	<input type="checkbox"/> Others, please specify <input type="text"/>

**Product Handled (Multiple Selection)**

<input type="checkbox"/> Garments	<input type="checkbox"/> Household Products
<input type="checkbox"/> Audio Visual Products	<input type="checkbox"/> Lighting Products
<input type="checkbox"/> Baby Products	<input type="checkbox"/> Spectacles, Spectacle parts & Accessories
<input checked="" type="checkbox"/> Books & Printed Items	<input type="checkbox"/> Sports Goods
<input type="checkbox"/> Consumer Electronics	<input type="checkbox"/> Stationery & Office Equipment
<input type="checkbox"/> Electrical Appliances	<input type="checkbox"/> Toys & Games
<input type="checkbox"/> Festival Items & Party Favour	<input type="checkbox"/> Watches & Clocks
<input type="checkbox"/> Gift & Premiums	<input type="checkbox"/> Others, please specify <input type="text"/>

Service Provided (Multiple Selection)

- Accounting Services
- Game Software Design
- Advertising Services
- Legal Services
- Animation Production
- Marketing Communications / Product Promotion
- Design Services & Brand Strategy
- Media
- Digital Entertainment
- Public Relations Service
- Film Distribution
- Publishing Services
- Film / TV Production
- Others, please specify

Promotion Code

Referrer's email

\* Verification Code  **4BB5F**  
 Enter the code (without space) shown.

**Please enter verification code and click "Next"**

- \*  I confirm that I have read and agree with the Hong Kong Trade Development Council's (HKTDC) [Terms of Use](#). I acknowledge that the above information may be used by the HKTDC for incorporation in all or any of its databases for direct marketing or business matching purposes, and for any other purposes as stated in the [Privacy Policy Statement](#). I am admitted to the Fair on condition that I abide by the [Visitors' Rules and Regulations](#) set by the HKTDC.
- \*  I understand that the above information will be included in the Asian Licensing Conference databank/website and that the Organiser can make use of our information for trade promotion purposes or forward it to third parties for the promotion of the Conference. I accept that the Organiser bears no responsibility for any error or omission. Registration is subject to final confirmation by the Organiser. All participants should make their own travel and accommodation arrangements.
- I would like to continue to be part of the HKTDC's contact list and be informed of the latest market intelligence and business opportunities. [This box is solely for European Union ("EU") / European Economic Area ("EEA") customers as required by the relevant data protection law in the EU.]

\*Information is subject to change without prior notice.

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Your input details are summarised as follows:

**PERSONAL DETAILS**

<b>Title</b>	Mr
<b>Given Name</b>	Sample
<b>Surname</b>	Sample
<b>Company</b>	HKTDC
<b>Position</b>	Manager
<b>Address</b>	38th Floor, Office Tower, Convention Plaza, 1 Harbour Road Wan Chai, Hong Kong
<b>Country / Region</b>	Hong Kong
<b>State</b>	
<b>City</b>	
<b>Postal Code</b>	
<b>Telephone</b>	852-1830668
<b>Mobile</b>	852
<b>Fax</b>	852
<b>Email</b>	sample.sample@hktdc.org
<b>Country / Region of Head Office</b>	Hong Kong
<b>Company Website</b>	

**BUSINESS DETAILS**

<b>Nature of Business (Multiple Selection)</b>	Licensing Consultancy
<b>Product Handled (Multiple Selection)</b>	Books & Printed Items
<b>Service Provided (Multiple Selection)</b>	
<b>Referrer's email</b>	

**Please double check your personal details and click "Confirm" if there is no problem**

I confirm that I have read and agree with the Hong Kong Trade Development Council's (HKTDC) [Terms of Use](#). I acknowledge that the above information may be used by the HKTDC for incorporation in all or any of its databases for direct marketing or business matching purposes, and for any other purposes as stated in the [Privacy Policy Statement](#). I am admitted to the Fair on condition that I abide by the [Visitors' Rules and Regulations](#) set by the HKTDC.

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## Step 2: Payment

Please choose your preferred payment method  
(Credit Card / Bank Transfer / Cheque)



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#### PAYMENT

##### Payment

This registration requires HK\$ 1170.00 registration fee.

By Credit Card Online Payment

Please prepare your credit card now and click "Next" to process the payment.

You will now be directed to the online payment system. Please have your credit card ready.  
Please do not close the browser after the payment.



By Bank Transfer

Account Holder: Hong Kong Trade Development Council  
HKD Account Number: 004-002-222701-001 /  
USD Account Number: 004-002-7-642925  
Bank: The Hongkong and Shanghai Banking Corporation Limited  
Bank Address: 1 Queen's Road Central, Hong Kong  
Swift Code: HSBCHKHHHKH

Please quote the participant's name, company name and "Asian Licensing Conference" at the back of the remittance advice. A copy of the bank's remittance advice should be e-mailed to [yannie.wy.yuen@hktdc.org](mailto:yannie.wy.yuen@hktdc.org) or faxed to (852) 3915 1440. All remittance charges are to be borne by the participant.

By Cheque

Cheque made payable to "Hong Kong Trade Development Council". Please send cheque to below postal address.

Hong Kong Trade Development Council  
38/F, Office Tower, Convention Plaza  
1 Harbour Road, Wan Chai, Hong Kong  
(Attn: Yannie Yuen, Service Promotion)

Please quote the participant's name and company name at the back of the cheque.

Back

Next

#### [Credit Card]

You may refer to the following pages for details of Credit Card payment procedure

#### [Bank Transfer / Cheque]

Please state your name, company name & "Asian Licensing Conference 2020" at the back of your cheque / payment slip and send to our office directly

After choosing payment method, click "Next"

## Credit Card payment procedure (except Union Pay)



You are now connected to  
**PAYDOLLAR PAYMENT SERVICE**

Secure Authenticated Merchant :

You are now connected to a secure payment site operated by PayDollar.com . Your payment details will be securely transmitted to the Bank, Card and Payment Companies for transaction authorisation using up to 256-bit SSL encryption.

### Hong Kong Trade Development Council

Select your payment method by clicking on the logo below:

Select the type of  
credit card  
you prefer

Pay By Credit and Debit Card



PayDollar Payment Service

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#### Transaction Information

Merchant Name : Hong Kong Trade Development Council  
Merchant Reference No. : 0310011020180924101938  
Transaction Amount : HKD 1,170.00  
Transaction IP Address : 203.198.204.98

Please fill in the card information:

Card Number :   
Expiry Date (mm/yyyy) : -- ▾ ---- ▾  
Name as shown on card :   
Card Verification Number :

Input card details,  
then click "Submit"

Submit

Cancel

**Note:** As certain card-issuing banks might not yet be ready for Internet transaction, please contact your card-issuing bank for any problems in using your card for transactions via PayDollar.

\* If you have already registered **Verified By VISA**, you will be required to provide your corresponding password after confirmation as requested by your issuing bank.

PayDollar Payment Service

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Confirm payment details

Message from webpage

Please reconfirm your payment details :  
-----

Merchant : Hong Kong Trade Development Council  
Amount : HKD 1,170  
Payment Method : VISA  
Card Number : \*\*\*\* \*  
Expiry Date (mm/yyyy) : \*\* / \*\*\*\*  
Name as shown on credit card : \*\*\*\* \*  
Card Verification Number : \*\*\*

Merchant Reference No.: 0560017320130520162118

OK Cancel



Verified by VISA is now processing ...

Wait for processing payment

You are required to verify your card in your card issuer's window to complete the payment process for the following merchant.

MERCHANT NAME : Hong Kong Trade Development Council



Payment Result

Payment approved

Your payment transaction is completed

Merchant :	Hong Kong Trade Development Council
Amount :	HKD 1,170
Payment method :	VISA (Verified by VISA)
Card Number :	**** * **** *
Expiry Date (mm/yyyy) :	** / ****
Name as shown on credit card :	xxx xxx xxx
Merchant Reference No. :	0310010020160921095940
Transaction IP :	202.64.103.86
Payment Reference No. :	000074601347

Note: This transaction will be recorded in your bank / credit card account statement as with merchant name " HONG KONG TRADE DEVELOPMENT COUNCIL "

Please contact your merchant " Hong Kong Trade Development Council " for any order and delivery queries.

Continue Print

You will be automatically redirected to your merchant site in 10 seconds.

## Credit Card payment procedure (Union Pay)

China UnionPay **By PayDollar**



For your protection, China UnionPay requires you to enter your China UnionPay Account Number and China UnionPay Internet Password to complete the transaction on the NEXT PAGE.

Please check the following payment details :

**Amount:** HKD 1,170.00  
**Merchant:** Hong Kong Trade Development Council  
**Merchant Reference No.:** 0310011020180924101402

Cancel

Confirm

PayDollar Payment Service



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Please enter your Union Pay card no., and verify the card info.



Home | Help | 简体中文

Order Amount: **1170.00** HKD

Order Number: 2018092426483269

Merchant Name: AsiaPay(HKD)

[Order details\[+\]](#)

Please complete the payment before 2018/09/25 10:16:39 in order to avoid failure order

1. Enter card NO. → 2. Verify card Info. → 3. Complete



CreditCard/DebitCard/PrePaidCard

Next

[UnionPay Card](#) | [eBank Payment](#)

### Problem with making payment?

1. Why is installing ActiveX control necessary? ActiveX control wouldn't download, what should I do?
2. When making payment, what should I do when a "There is a problem with this website's security certificate!" warning appears?

## Step 3: Conference Selection

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### Conference Full Pass Registration

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#### Seminar

Add

6 January, 2020 (Monday)			My Schedule	
Plenary Session			6 January, 2020 (Monday)	
Time	Topic	Register	09:45 AM - 11:00 AM	<input type="checkbox"/>
09:45 AM - 11:00 AM	Plenary Session (I) : Asian Licensing Market Outlook	<input checked="" type="checkbox"/>	Plenary Session (I) : Asian Licensing Market Outlook	
11:15 AM - 12:30 PM	Plenary Session (II) : Expand Brand Experience through Lifestyle Licensing	<input checked="" type="checkbox"/>	11:15 AM - 12:30 PM	<input type="checkbox"/>
Thematic Session			Plenary Session (II) : Expand Brand Experience through Lifestyle Licensing	
Time	Topic	Register	02:30 PM - 04:00 PM	<input type="checkbox"/>
02:30 PM - 04:00 PM	Thematic Session (I) : Games and Esports Ecosystem	<input checked="" type="checkbox"/>	Thematic Session (I) : Games and Esports Ecosystem	
7 January, 2020 (Tuesday)			7 January, 2020 (Tuesday)	
Thematic Session			09:45 AM - 11:15 AM	
Time	Topic	Register	09:45 AM - 11:15 AM	<input type="checkbox"/>
09:45 AM - 11:15 AM	Thematic Session (II) : New Media Licensing	<input checked="" type="checkbox"/>	Thematic Session (II) : New Media Licensing	
Licensing Workshop			09:45 AM - 04:00 PM	
Time	Topic	Register	09:45 AM - 04:00 PM	<input type="checkbox"/>
09:45 AM - 04:00 PM	Licensing Workshop : Meeting the VIP Buyers	<input checked="" type="checkbox"/>	Licensing Workshop : Meeting the VIP Buyers	

Please check the box(es) if you want to cancel the selected seminar(s).

Cancel Proceed

Add

2. Click "Add"

4. Check the box(es) and click "Cancel" if you want to cancel the selected seminar(s)

5. Click "Proceed" to confirm your selected sessions

3. Preview the selected session(s)



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#### Seminar

My Schedule Seminar	
6 January, 2020 (Monday)	
09:45 AM - 11:00 AM	<a href="#">Plenary Session (I) : Asian Licensing Market Outlook</a>
11:15 AM - 12:30 PM	<a href="#">Plenary Session (II) : Expand Brand Experience through Lifestyle Licensing</a>
02:30 PM - 04:00 PM	<a href="#">Thematic Session (I) : Games and Esports Ecosystem</a>
7 January, 2020 (Tuesday)	
09:45 AM - 11:15 AM	<a href="#">Thematic Session (II) : New Media Licensing</a>
09:45 AM - 04:00 PM	<a href="#">Licensing Workshop : Meeting the VIP Buyers</a>

OK

6. Click "OK" to re-confirm the selected sessions

## Step 4: Create Conference Intranet Account

(For existing HKTDC client with “My-HKTDC” account, this step will be skipped)



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#### EVENT INTRANET SIGN UP

Fields marked with an asterisk (\*) are required fields.

**Login name of conference intranet account (same as the registration email at step 1)**

**Please set your password**

Login Name :

\* New Password :  A password must include at least 8 characters and a combination of letters and numbers.

\* Re-type Password :  A password must include at least 8 characters and a combination of letters and numbers.

\* Please enter the verification code :

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Thank you.  
You will receive an activation email, simply click on the link provided to log in the Event Intranet.

Next

**Account registered.**  
**An activation email will be received later.**

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# Registration Completed



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Thank you very much for your interest in joining the Asian Licensing Conference. Your registration form has been sent to the Organiser for verification. Please be reminded that your registration will only be confirmed after the payment has been successfully verified and processed.

An acknowledgement e-mail indicating receipt of your above registration form will be sent to you shortly. If you do not receive it within 7 working days, please contact Ms Amy Chan ([amy.my.chan@hktdc.org](mailto:amy.my.chan@hktdc.org)) or Ms Yannie Yuen ([yannie.wy.yuen@hktdc.org](mailto:yannie.wy.yuen@hktdc.org)) or call (852)1830 668.

Please be reminded that the acknowledgement slip is not a confirmation of registration. A confirmation notice will be issued after we have verified your registration.

Should you have any enquiry, please contact Ms Amy Chan ([amy.my.chan@hktdc.org](mailto:amy.my.chan@hktdc.org)) or Ms Yannie Yuen ([yannie.wy.yuen@hktdc.org](mailto:yannie.wy.yuen@hktdc.org)) or call (852)1830 668.

Your registration ID:



000053200231202075

### Stay Connected

Please download The HKTDC Conference App  at  or  for free now!

Your **One-Stop Information and Networking Platform** to keep abreast of the latest event updates, connect to potential business partners and plan your schedule for the conference.

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