Transforming Global Trade with Digitized Supply Chain in the Internet Age

Henry Ko
Managing Director, Asia of Flexport
MIGRATING TO A DIGITIZED SUPPLY CHAIN MODEL

72% of companies expect to achieve **advanced level of digitisation** in supply chain by **2020**

56% of companies expect to **increase efficiency by 20%** over the next 5 years
43% of companies expect to **lower costs more than 20%** over the next 5 years

Source: PwC. (2017). Industry 4.0

**CURRENT EXPERIENCE**
- Antiquated technology
- Visibility gaps
- Unclear accountability

**DIGITIZED SUPPLY CHAIN**
- Integrated system
- Enhance transparency, flexibility
- Improve communications
TECH-DRIVEN FREIGHT FORWARDER

Enhanced user experience by fully-managed service with high-degree of automation
End-to-end control on product level
Structured data & powerful analytics for better decision making
HOW WE SEE THE FUTURE

Unlocking the social network of supply chain
Visit www.flexport.com/now to see our real-time shipments.