# **APPLICATION FORM – PRODUCT PROMOTION**

製造業拓展活動申請表

# **Hong Kong Pavilion** 香港館 Texworld, Paris Le Bourget 7-10 February 2011



CONFIDENTIAL

密件

# Important

- ◆ All Information must be supplied in English unless otherwise stated 除註明外,所有資料請以英文填寫
- Entry for "Company Name in English" will appear on the fascia board at your booth 公司名稱將用作攤位之公司招牌 ٠
- When submitting your application, please include a copy of your Business Registration 請附上商業登記副本及寄往以下地址 ٠
- Mail completed application to: 38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, HK Attn: Ms. Suwanna Chan ٠

# A. Company Information 公司資料

1a.	Company Name in English	
1b.	中文公司名稱	
2.	<b>Registered Office Address</b> 公司登記地址	
	Correspondence Address 通訊地址 □ Same as above 同上	
3.	Tel No. 電話	
5.	Email 電子郵件	
6.	Web-Site 網址	
7.	Business Registration Certifica	ie No. 商業登記證號碼
8.	Name of Holding/Subsidiary Co	ompanies in Hong Kong / Outside Hong Kong 香港/境外 分公司名稱
_		
9.	No. of Employees 僱員數目:	
10.	No. of Factory Worker 工人數	目: In Hong Kong 香港 Outside Hong Kong 境外
В.	Nature of Business 業務性質	
1.	☐ Importer 入口商	2. D Exporter 出口商
3.	4. D Manufacturer 生產商	
		□ Factory in Hong Kong 生產設施設於香港
		□ Factory outside Hong Kong 生產設施設於香港境外
		(Please specify 請註明)
5.	Others 其他 (Please spec)	fy 請註明)
C.	Export Sales Figures for the I	Past Two Years 過去兩年出口額(approx. are acceptable 約數)
1.	2008 <u>HK</u> \$	2. 2009 <u>HK\$</u>
D.	Information of Contact Perso	n for this Promotion 是項活動之聯絡人資料
1a.	Name Mr / Ms	2. Position 職位
	(名 Fir	st Name) (姓 Last Name)
1b.	中文姓名	先生/小姐/女士/博士 3. Direct Tel No. 直線電話
4.	Email 電子郵件	5. Direct Fax No. 直線傳真
<im< td=""><td>PORTANT&gt; Email is our prima</td><td>y mode of contact, so only supply an email account that is regularly checked!</td></im<>	PORTANT> Email is our prima	y mode of contact, so only supply an email account that is regularly checked!

E.	Nam	ne of	f Delegate(s) 出席是項活動之公司代表名稱				
						Position	
1.	Name	•	Mr / Ms	lere th		職位	
			(First Name 名) (Last I	Name 姓			
	中文姓	*名		牛牛//		Travel Document Held 所持旅遊證件	
		ц					
2.	Name	•	Mr / Ms			Position 職位	
	Turre			Name 姓			
					-	Travel Document Held	
	中文姓	铝		先生//	小姐,	所持旅遊證件	
F.	Ohie	ectiv	re(s) of Joining this Promotion 參加是項活動	制的主要日	日的		
				_		upph now producto   卅山车玄日	
-			e of Sales 增加銷售額	6. L		unch new products 推出新產品	
2.			arket exposure 獲取市場經驗	7. [		omote company image 推廣公司形象	
3.			ct market study 市場考察	8. L		st market potential 測試產品的市場潛力	
4.		-	tment of agent/distributor 委任代理商/分銷商	9. [		hers 其他 (Please Specified 請註明)	
5.	Est	tablis	sh new contacts 建立新的業務聯繫				
G.	Proc	duct	Category 產品類別				
1.			io-Visual Products 影音產品		22.	Imitation/Costume Jewellery & Hair Ornament	
2.			echnology Products 生物科技產品			人造首飾及髮飾	
3.			ding Materials 建築材料	2	23.	☐ Knitwear 針織服裝	
4.			hing Accessories 服裝飾品及配件	2	24.	□ Leather & Suede Clothing 皮革及麂皮服裝	
5.			nputer & Peripherals 電腦及週邊設備	2	25.	□ Lighting Products 照明產品	
6.		Con	sumer Electronics (Misc)	2	26.	□ Machinery, Mould & Die 機械及模具	
		消費	電子產品(雜項)	2	27.	Medicinal Herbs & Dietary Supplement Products 草藥及保健食品	
7.			metics, Toiletries & Personal Care Products	2	28.	□ Packaging Materials 包裝材料	
~			な品、浴室用品及個人護理產品		29.	□ Pharmaceutical & Medicine 藥物及藥劑	
8. 9.			trical Home Appliances 家庭電器產品 ctronic/Electrical Components & Accessories		30.	Photographic & Optical Equipment	
9.			-/電器零件及配件			攝影及光學器材	
10.			ironmental Protection Equipment & Products		31.	Printed Items 印刷品	
			·設備及產品		32.	Spectacle Frames, Lens & Accessories	
11.			· Jewellery 珠寶首飾		<u></u>	眼鏡架、鏡片、部件及配件	
12.			d & Beverage 食品及飲料		33. 34.	<ul> <li>❑ Sports Goods 運動用品</li> <li>□ Sportswear 運動服裝</li> </ul>	
13. 14			twear 鞋類 Clothing 皮草服裝		34. 35.	<ul> <li>❑ Sportswear 運動服裝</li> <li>❑ Stationery &amp; Office Equipment 文具及辦公室設備</li> </ul>	
14. 15.	_		niture 家具		35. 36.	□ Telecom Products 電訊產品	
15. 16.			ments 成衣		37.	□ Toys & Games 玩具及遊戲	
10.			ware & Premium 禮品及贈品		38.	□ Underwear & Nightwear 內衣及睡衣	
18.		Han	dbags, Travel Goods & Umbrellas		39.	Vehicles, Auto Parts, Components & Accessories	
10			e、旅行用品及雨傘 dware 五全	,	40.	車輛及汽車零配件 □ Watches & Clocks 鐘錶	
19. 20.			dware 五金 lth Care Products 保健用品		40. 41.	☐ Yarns, Piecegoods & Textiles	
20. 21.	_		isehold Products (Non-Electrical)	-		沙線、布匹及紡織品	
<u>~</u> 1.			E用品(非電動)	2	42.	□ Others 其他 (Please Specify 請註明)	

Brandname(s) 品牌名稱

Products to promoted at the show 將在展會上推廣之產品名稱

н.	H. Existing Markets of the Products to be Promoted 有關產品的現有市場及比重					
	Country / Region 國家 / 地區	% of Total Sales 佔總銷售額百分率		Country / Region 國家 / 地區	% of Total Sales 佔總銷售額百分率	
<u>Asia</u>	亞洲		Euro	ope歐洲		
1.	Chinese mainland 中國內地		13.	☐ Germany 德國		
2.	☐ Hong Kong 香港		14.	□ U.K. 英國		
3.	🗌 Japan 日本		15.	Netherlands 荷蘭		
4.	☐ Korea 韓國		16.	☐ France 法國		
5.	☐ Middle East 中東		17.	□ Italy 意大利		
6.	South East Asia 東南亞		18.	□ Spain 西班牙		
7.	🗌 Taiwan 台灣		19.	☐ Others 其他歐洲國家		
8.	☐ Other Asian Countries 其他亞洲國	家	Othe	ers <u>其他</u>		
<u>Ame</u>	<del>ricas 美洲</del>		20.	☐ Africa 非洲		
9.	□ U.S.A. 美國		21.	🗌 Australasia 大洋洲		
10.	☐ Mexico 墨西哥					
11.	□ Brazil 巴西					

□ Others 其他美洲國家 12.

I. Participation Fee & Deposit (Shipping and Others) 參展費用及訂金/按金(貨運及其他)							
		Α	В	<b>C</b> =A×B×40%	<b>D</b> =A×B×60%		
Booth Size 攤位面積		No. of Booth(s) 攤位數量	Participation Fee /Booth 參展費(每攤位計)	Deposit 訂金 (40%)	Balance 餘額 (60%)		
□ 9 sq.m.			HK\$66,000.00	НК\$	нк\$		
🗌 12 sq.m.			HK\$86,000.00	НК\$	нк\$		
Due Dates       C:       Deposit 訂金       - Immediate Payment (Cash Che 總款日期         激款日期       D:       Balance 餘額       - Post-dated Cheque (5 Novembre)			• •				

The participant may request for additional facilities and services for the purposes of the Exhibition such as shipment of samples, extra stand facilities, interpreters, etc. upon or after submission of the Application Form. All requests must be made in writing, together with check payment as deposit. The Council may at any time request an additional amount to be paid by the participant if the deposit is insufficient to settle the anticipated expenses. The participant is liable for the balance due to the Council where the actual cost exceeds the deposit.

## Free Promotion at hktdc.com 免費試用「貿發網」推廣服務

Exhibitors at all Product Promotion events can now enjoy 12-months' online promotions at hktdc.com (www.hktdc.com). Eligible exhibitors are entitled to post company information and product photos at www.hktdc.com (English website: 3; Chinese website: unlimited) for free, to maximise their multi-channel marketing opportunities to key buyers worldwide. 所有製造業拓展活動合資格的參展商現可免費在「貿發網」(www.hktdc.com) 登載其公司 資料和產品照片(英文網站:3張;中文網站:無限張),為期12個月,以加強對國際買家的推廣機會。

# Remark 備註:

- 1. This special offer is only available to new advertisers. Current and past advertisers on hktdc.com are not eligible to take part. 此試用服務僅適用於新 的廣告客戶,現有及舊有的「貿發網」(www.hktdc.com)廣告客戶均不可享有此免費試用服務。
- However, eligible exhibitors who are already advertising on hktdc.com (with the 12 month company information/10 product photos package) are 2. entitled to post additional photos (English website: 3; Chinese website: unlimited) at the website. 但已参加「貿發網」(<u>www.hktdc.com</u>) 網上推廣計 劃的合資格參展商(已登載公司資料和產品照片10張,爲期12個月)均可於貿發網上登載額外產品照片(英文網站:3張;中文網站:無限張)
- For the terms and conditions of this free promotion offer, please refer to http://info.hktdc.com/terms\_freelisting /index.htm 關於此 免費試用推廣服務 3. 的具體條款及規則,請參閱 http://info.hktdc.com/terms\_freelisting /chi/index.htm。

### We (Name of Company)公司名稱

hereby apply to participate in the Exhibition. We understand that the Participation Fee is non-refundable and agree to be bound by the provisions of all documents forming part of the Application Form, including but not limited to, the attached Conditions of Participation.

We hereby declare that the information given in the application form is true and correct to the best of our knowledge. We consent to the Council's checking with Customs and Excise Department of our trade records. We understand that any false or misleading information given by us to the Council will lead to the rejection of our right to participate in the Exhibition.

We understand that above information will be included into the Council's databank and the Council can make use of our information for trade promotion purposes.

Company Stamp & Authorized Signature 公司印章及負責人簽署	 Date 日期	
Full Name of Authorized Signer 負責人姓名	 Position 職位	

## CONDITIONS OF PARTICIPATION

### 1. DEFINITIONS

In these Conditions of Participation and the Application Form, save as the context otherwise requires "Applicant" means the company named in Section A of the Application Form

"Application" means the application by the Applicant to participate in the Hong Kong Pavilion at the Exhibition, made by submitting the Application Form together with all necessary payments to the Council.

"Application Form" means the application form to which these conditions are . exed

"Booth" means a booth in the Hong Kong Pavilion at the Exhibition which the Council licenses the Participant to use for the duration of the Exhibition. "Conditions" means these Conditions of Participation as amended by the Council from time to time.

"Council" means the Hong Kong Trade Development Council.

"Delegate(s)" means the individual(s) named in Section E of the Application Form who is/are nominated by the Participant to attend and represent it at the Exhibition.

"Executive Director" means the Executive Director appointed by the Council from time to time

"Exhibition" means the fair or exhibition named in the Application Form

"Hong Kong" means the Hong Kong Special Administrative Region of the People's Republic of China.

"Hong Kong Pavilion" means the pavilion organised by the Council to accommodate all participants, which will be built on a specified location assigned by the fair/exhibition organiser;

"Initial Deposit" means an amount equal to 40% of the Participation Fee expressed as item C of Section I of the Application Form and where applicable, the shipping deposit expressed as item E of Section I of the Application Form.

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"Participant" means the Applicant after its Application has been accepted by the Council.

"Participation Fee" means the amount payable by the Participant to the Council for the right to participate in the Hong Kong Pavilion at the Exhibition, as specified in Section I of the Application Form.

"Products" means the goods described in Section G of the Application Form and which the Council agrees to accept for exhibiting at the Booth during the Exhibition.

"Project Manager" means the project manager for the Hong Kong Pavilion at

Project Manager means the project manager nor the Hong Nong Pavilion at the Exhibition appointed by the Council. "Publicity Material" means all and any promotional gifts, catalogues, pamphlets, advertising and publicity material whatsoever which the Participant wishes to display, distribute or use at or for the purpose of the Exhibition

"Related Companies" in respect of the Applicant or Participant means its holding companies, subsidiaries and subsidiaries of its holding companies.

#### 2. ACCEPTANCE

- (a) The Applicant must be a Hong Kong entity with a valid Hong Kong business registration certificate with substantial operations in Hong Kong. (b) The Executive Director, on behalf of the Council, may in his absolute discretion accept or reject the Application without providing any reasons
- therefore (c) The Applicant represents and warrants that none of its Related s Reia... effectively "ion at
- The Applicant represents and warrants that none of its Related Companies, associates, or persons or companies that are effectively under its control has applied to participate in the Hong Kong Pavilion at the Exhibition. The Council has an absolute discretion to reject the Application or withdraw its acceptance of the Application if the Applicant shall have breached this warranty and representation.

### 3. PAYMENT

(a) Upon submission of its Application, the Applicant shall pay to the Council such amounts and in such manner as set out in Section I of the Application Form.

- (b) If the Applicant has requested for additional facilities and services in accordance with Section I of the Application Form, it shall further pay to the Council upon submission of its written request for such services and facilities:
  - such amount as the Council in its sole discretion considers appropriate as deposit for the Optional Participation Expenses if such request is made prior to the commencement of the Exhibition; and
  - ii. the full amount of the Optional Participation Expenses if such request is
- the full annound of the Optional in allogical consistent Lopersets and the provided of the spectral constraints of the spectral constraints and the spectral constraints and the spectral constraints and the spectral constraints received by it from the Applicant pursuant to paragraphs 3(a) and 3(b) above without the Applicant pursuant to paragraphs 3(a) and 3(b) above without the Applicant pursuant to paragraphs 3(a) and 3(b) above without the Applicant pursuant to paragraphs 3(a) and 3(b) above without the Applicant pursuant to paragraphs 3(a) and 3(b) above without the Applicant pursuant to paragraphs 3(a) and 3(b) above without the Applicant pursuant to paragraphs 3(a) and 3(b) above without the Applicant pursuant to paragraphs 3(a) and 3(b) above without the Applicant pursuant to paragraphs 3(a) and 3(b) above without the Applicant pursuant to paragraphs 3(b) above without the Applicant pursuant pursuant to paragraphs 3(b) above without the Applicant pursuant interes
- interest.
  (d) When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, it may do so by notice in writing to the Council whereupon the Participation Fee will be forfeited by the Council. All Optional Participation Expenses paid by the Participant for the optional and additional facilities and services will be refunded to the Participant within 30 days of the date of notice of withdrawal of its participation provided these expenses have not been incurred by or on behalf of the Participant.
- (e) The Participant may request for additional facilities and services on-the-spot during the Exhibition but all fees in relation to such request must be paid in full by the Delgades before the additional facilities and services are provided by the Council or its contractor. All such requests must be made in writing to the Council directly.
- (f) i If the Participant requests the Council or its recommended travel agent (the If the Participant requests the Council or its recommended travel agent (the "Agent") to reserve hotel accommodation for its Delegates, the Participant shall pay to the Council or the Agent such amount as the Council or the Agent may deem appropriate as deposit which shall be at least equal to the first night's accommodation charges at the hotel. The Council or the Agent will endeavour to reserve accommodation in its name for the Delegates and on reserving the accommodation, pay to the hotel the amount which it has received from the Participant.
  - The Delegates shall settle with the hotel directly the balance in full of all ii. charges incurred by them at the hotel when they check out from the hote
  - iii The Participant shall indemnify the Council against all liabilities incurred by its Delegates in connection with the hotel and shall on demand pay to the Council immediately all amounts claimed by the hotel against the Council in respect thereof.
- In no case will action be taken by the Council until and unless respective amounts payable pursuant to this paragraph 3 and Section the Application Form have been paid in full to the Council. (g) i.
  - If the Council requests any additional amount to be paid by the Applicant/Participant, no further action will be taken by the Council until and unless such additional amount has been paid in full to it. ii
- (h) All payments by the Participant to the Council shall be made promptly without any deduction, set-off or counterclaim.
- (i) All requests by the Participant for any additional facilities and services are subject to the Council's ability to procure such facilities and services. The Council does not warrant or represent that it will be able to procure any such facilities or services. If the Council is unable to procure the requested facilities or services, it will as soon as practicable inform the Participant and will refund to the Participant any amount received by it in relation to such requested facilities or services. facilities or services.
- The Council accepts no liabilities and gives no warranties or representations in respect of the quality, standard, fitness for any purpose timing of the provision or otherwise of any of the facilities or services provided by the Council at the Participant's request. (i)

- (k) The Council shall have discretion to deduct from the deposit paid for Optional Participation Expenses under paragraph 3(b) against any or expenses incurred by it by reason of the failure of the Particip comply with the Conditions or supplying false or misleading informa the Council.
- (I) The Participant shall reimburse the Council of all Optional Participation The Participant shall reimburse the Council of all Optional Participation Expenses paid on its behalt. If, in the option of the Council, the deposit paid for Optional Participation Expenses under paragraph 3(b) is or will likely be insufficient to pay for all the actual expenses to be incurred by the Council, the Council may at any time request an additional amount to be paid by the Participant which, in the opinion of the Council, is sufficient to pay for such actual expenses. The Participant shall, within 5 days of receiving such request, pay the requested amount to the Council. No further action will be taken by the Council until and unless such additional amount has been paid in full.

#### 4. SETTLEMENT OF ACCOUNTS

- (a) The Council will issue a statement of account to the Participant setting out the actual cost of the provision of any additional facilities and services, the amount of deposit paid for Optional Participation Expenses and the balance due to the Council (where the actual cost exceeds the deposit) or the amount of refund to the Participant (where the actual cost is less than a term of the actual cost is less than the deposit).
- The Participant shall pay to the Council the amount due to the Council as shown on the statement of account within 14 days of its receipt. A surcharge of 2% per month will be imposed on any outstanding amounts after the due date for payment.
- (c) The Council will refund the amount to be refunded to the Participant as shown on the statement of account on delivering the statement of account to the Participant.
- (d) The Council reserves the right to offset any balance to be refunded to the Applicant/Participant against any outstanding liabilities due by the latter to the Council in relation to their participation in the Council's other activities.
- (e) No interest will be payable by the Council in respect of any refund amounts to the Applicant/Participant

#### 5. BOOTH

6.

- EUCITH (a) The Council will in its absolute discretion allocate 1 Booth to the Participant by way of a licence for the exhibition of its Products. The Participant shall have no claims whatsover against the Council in respect of any loss or damage suffered by the Participant and/or its officers, representatives, agents and employees (including without limitation any loss or damage arising from any liability incurred to third party) howsoever caused by the location, construction or material of the Booth allocated to it unless such loss or damage involves death or personal injury resulting from the negligence of the Council.
- (b) The Participant shall not assign its licence to occupy the Booth or part with the possession of or permit any third party to occupy the Booth or any part thereof regardless of the relationship between the third party and the Participant.
- (c) In the interests of maintaining a high standard of presentation at the Exhibition and a favourable image of Hong Kong as a whole, the Project Manager may in his absolute discretion require the Participant to withdraw or after in any way the presentation of any Products or Publicity Material
- (d) No alteration or addition to the Booth or its fittings may be made by or on behalf of the Participant without the prior permission of the Project Manager.
- (e) The Participant must not obstruct or cause to be obstructed any entrances to or passage to or passage ways in the Exhibition.

#### PARTICIPATION IN THE EXHIBITION (a) The Participant must be represented at the Exhibition by at least 1

- Delegate. (b) Any Delegate nominated to represent the Participant at the Exhibition must be a senior executive of the Participant.
- (c) The Participant shall ensure that :-
- at least one Delegate shall be in attendance at its Booth at all times when the Exhibition is open to visitors;
  - each of its Delegates shall be fully conversant with the Products and shall be duly authorised to negotiate and conclude contracts for the sale of the Products; ii
  - its Delegates shall comply with the Conditions and with all directions which the Project Manager may from time to time give in connection with any matter appertaining to the Exhibition.
- (d) The Council reserves the right in its absolute discretion and without giving any reasons to require the Participant to replace any of its Delegates forthwith.
- (e) The Participant shall use its best endeavours to uphold the reputation of the Council and to promote the success of the Hong Kong Pavilion at the Exhibition.
- (f) The Participant shall abide by the regulations contained in the official application form submitted to the organisers of the Exhibition by the Council on behalf of the Participant. Such regulations are deemed to be an integral part of the Conditions.

#### PRODUCTS

- The Council shall have an absolute discretion to accept or reject any of the Participant's products for exhibiting in the Hong Kong Pavilion at the Exhibition without providing any reasons therefore.
- (b) The Participant may only exhibit Products which are manufactured in Hong Kong or made by Hong Kong entities.
- (c) The Participants warrants that (i) the Products and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any third party rights including without limitation trade marks, copyrights, designs, names and patents whether registered or otherwise
- The Participant undertakes not to display anything which is unlawful, in breach of any person's intellectual property, harmful, threatening, violent, offensive, defamatory, libelous, scandalous, seditious, vulgar, obscene, indecent, invasive of another's privacy, hateful, racially, ethnically or (d) otherwise objectionable.
- (e) The Participant warrants that (i) the Products and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any applicable laws, rules and regulations of the importing countries.
- regulations of the importing countries. (f) The Participant shall be solely responsible for and shall settle all expenses and liabilities incurred by it in relation to its participation in the Hong Kong Pavilion at the Exhibition including without limitation all shipping and transportation charges, customs duties, handling charges and other costs and expenses arising from the shipment or any other mode of transportation of the Products in connection with the Exhibition. If the Council pays any of such charges, duties, costs or expenses on behalf of the Participant it shall be entitled to reimbursement from the Participant on demand and may offset any amount held by it on behalf of the Participant against such payment.

#### 8. PUBLICITY

9

The Council will arrange for such publicity for the Exhibition as it shall in its absolute discretion deem fit. No Participant, Delegate or other officer, representative, agent or employee of the Participant shall give or cause to be given any interview, public announcement, press state ent or any other publicity whatsoever in relation to the Hong Kong Pavilion at the Exhibition.

#### INFORMATION

(a) During the Exhibition the Delegate shall provide the Council with such

ation as to the business results of the Participant in the Exhibition as the Project Manager may from time to time request. Such information will not be divulged to third parties without the Participant's approval, save in relation to collective figures in respect of all or a majority of the persons or companies participating in the Exhibition.

(b) At the conclusion of the Exhibition the Delegates shall complete questionnaires on the activities performed and the business carried out by the Participant during the Exhibition for the information of and further action by the Council.

#### 10. TERMINATION OF RIGHT TO PARTICIPATE

(a) Without prejudice to the Council's other rights and remedies, the Council has the right to terminate forthwith by notice the Participant's right to participate in the Hong Kong Pavilion at the Exhibition on or following the occurrence of any of the following events:-

- if the Participant or any of its Delegates, officers, represent agents or employees commits a breach of any of the Conditions
- ii. if the Participant, being a body corporate, enters into liquidation whether compulsorily or voluntarily or compounds with its creditors or has a receiver appointed over all or any part of its assets or if the Participant, being a sole proprietorship or partnership, becomes or one of its members becomes bankrupt or insolvent or enters into any arrangements with its creditors:
- if the Executive Director in his absolute discretion decides that such right shall be terminated;
- (b) The Participant's right to participate in the Hong Kong Pavilion at the Exhibition shall automatically terminate in the event that all its Delegates are refused entry visa or entry permit to the country or place where the Exhibition shall be held by any competent authorities.
- (c) In the event that the Participant's right to participate in the Hong Kong The event that the randomic right to participate in the root congression of the Schültich is terminated, any expenses incurred by the Council for and on behalf of the Participant prior to such termination and all other expenses reasonably incurred by the Council as a consequence of such termination shall be paid on demand by the Participant to the  $\Delta = \frac{1}{2} \frac{$
- (d) The Council reserves the right to terminate the Exhibitor's right to The Council reserves the right to terminate the Exhibitor's right to participate in any future Hong Kong Pavilion at the Exhibition if the Exhibitor is found to have committed any act including but not limited to failing to respect intellectual property rights of any other party, non-compliance with product safety, environmental laws and/or any other act which, in the sole opinion of the Organiser of the Exhibition and the Council, might damage the reputation and/or image of Hong Kong, its industries, the fair, the Organiser of the Exhibition and/or the Council withe Director in his absolute discretion decides that such right shall be terminated.

#### 11. CANCELLATION

ANCELLATION The Council reserves the right to cancel the Hong Kong Pavilion at the Exhibition at any time without incurring any liability whatsoever to the Participant and its Delegates if circumstances outside the reasonable control of the Council (including but not limited to war, embargo, civil unrest, terrorist attacks, legal proceedings or government regulations) make it in the sole opinion of the Council (which opinion shall be conclusive) impossible, impractical or undesirable for the Council to participate in or hold the Exhibition.

#### 12. EXCLUSION OF LIABILITY

- (a) The Council shall not be liable for any loss, damage or personal injury howsoever suffered by or caused to the Participant or its Delegal officers, representatives, agents, employees or any third party, or or its Products or other property in the course of or in relation to the Exhibition. unless such loss, damage or personal injury shall be caused by any breach by the Council or its employees of the Conditions.
- (b) The Council assumes no responsibilities for any introduction or transaction made between the Participant and any third party during or as a result of the Exhibition.
- a result of the Exhibition.
  (c) The Participant shall be responsible for effecting all insurance coverage necessary in connection with its participation in the Hong Kong Pavilion at the Exhibition including but not limited to insurance in respect of the Products, its other property and its Delegates (including travel and medical insurance).
- (d) The Participant undertakes to indemnify and at all times hereafter to keep The Participant undertakes to indemnify and at all times hereafter to keep indemnified the Council from and against all liabilities, actions, proceedings, claims, damages, costs and expenses whatsoever which it may suffer or incur by reason of or in relation to any act, omission or default by the Participant or its Delegates, officers, representatives, agents and employees in the course of or in relation to the Exhibition.

#### 13. CONFIDENTIAL INFORMATION

The Participant shall not disclose or permit to be disclosed to any person or otherwise make use of or permit to be made use of any information relating to the business or affairs of the Council or other participants in the Exhibition which has been acquired by reason of the Participant's participation in Hong Kong Pavilion at the Exhibition.

#### 14. WAIVER

No failure or delay by the Council in exercising or enforcing any right or power hereunder shall operate or be construed or operated as a waiver thereof. No waiver of any breach shall be construed as a waiver of any continuing or subsequent breach.

#### 15. NOTICE

Participants

- (a) Every notice or demand shall be in writing but may be given or made by post, cable, telex or fax,
- puss, caue, tetex or fax.
   (b) Every notice or demand to be given by the Council may be sent to the address of the Participant stated in its Application Form. Every notice to be given by the Participant to the Council shall be sent to the offices of the Council at 38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Hong Kong.
- (c) Every notice or demand shall be deemed to have been received in the case of a telex, or fax, at the time of despatch, and in the case of a letter three days after the posting of the same by prepaid post. 16. GENERAL

(a) Nothing in the Application Form or the Conditions shall create or be deemed to create a partnership or the relationship of principal and agent or employer and employee between the Council and the Participant.

(b) The Application Form and the Conditions embody and set out the entire agreement and understanding of the parties and supersede all prior oral or written agreements, understandings or arrangements between the Council and the Applicant relating to the Exhibition.

(c) The Council reserves the right to alter and amend any of these Conditions and to issue additional rules and regulations (including but not limited to the participants' manual) at any time it considers necessary for the orderly operation of the Exhibition. The amended Conditions and the additional rules and regulations shall be sent to the Participant and become effective immediately. The Participant will be deemed to have notice of

effective immediately. The Participant will be deemed to have notice of the same and have accepted the amended Conditions and the additional rules and regulations. The Participant acknowledges that the Council shall have the right to interpret these Conditions, additional rules and regulations together any amendments thereof. All interpretations of these Conditions, any additional rules and regulations, and any amendments thereof by the Council shall be final and binding on the Participants

17. GOVERNING LAW The Application Form and the Conditions shall be governed by and construed

in all respects in accordance with the laws of Hong Kong and all the parties agree to submit to the non-exclusive jurisdiction of the Hong Kong court