

Hong Kong Business Mission to Myanmar

4-9 March 2013

Background	: In view of the rising need for Hong Kong companies to explore the feasibility of factory relocation and joint venture with manufacturers outside PRC, the HKTDC will be organising another business mission to Myanmar in March 2013, following the earlier one held in June 2012, to facilitate cross-sector companies to explore business opportunities in Myanmar.
Objectives	: <ol style="list-style-type: none">1. To explore factory relocation possibilities;2. To assess the production capability Myanmar manufacturers through factory visits;3. To assess the support services, e.g. banking, logistics, in Myanmar;4. To establish new contacts and business relationship in Myanmar;5. To collect market intelligence of Myanmar.
Key Programmes	: <ol style="list-style-type: none">1. Site visits to factories and industrial parks in Yangon and where possible to newly developed areas in the proximity of Yangon2. Site visits to local banks and terminals3. Meetings and networking receptions with local business community and trade associations.
Organiser	: Hong Kong Trade Development Council
Supporting Organisations	: <ol style="list-style-type: none">1. Federation of Hong Kong Industries2. Hong Kong Electro-Plating Merchants Association Ltd3. Hong Kong Small and Medium Enterprises Association4. The Chinese Manufacturers' Association of Hong Kong5. The Hong Kong General Chamber of Small and Medium Business
Target Participants	: HK SMEs and manufacturers with an interest to explore business opportunities in Myanmar

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Tentative Programme

<i>Date & Time</i>	<i>Programme</i>
<u>4 Mar (Mon)</u>	
21:20	Depart Hong Kong for Yangon via KA250
23:35	Arrive Yangon International Airport (Myanmar)
<u>5 Mar (Tue)</u>	
AM	Meeting with Business Association Factory Visit
PM	Company Visit Visit to Local Market
<u>6 Mar (Wed)</u>	
AM	Visit and Meeting with Myanmar Terminal
PM	Visit to Industrial Park Factory Visit
<u>7 Mar (Thu)</u>	
AM	Depart Yangon for Naypyidaw
PM	Company Visit
<u>8 Mar (Fri)</u>	
AM	Meeting with Government Representative of Myanmar Meeting with Business Association
PM	Depart Naypyidaw for Yangon International Airport
<u>9 Mar (Sat)</u>	
01:00	Depart Yangon for Hong Kong via KA251
06:00	Arrive HK International Airport