

Spielwarenmesse International Toy Fair, Nürnberg 30 Jan-4 Feb 2013
紐倫堡國際玩具展覽會 2014 年 1 月 29 日至 2 月 3 日

To connect your business with the toy industry's most important platform for communication, ordering and information

Deadline : 31 August 2013

- ◆ The world's leading fair for all kind of toys with 2,747 exhibitors from over 60 countries in 2013
- ◆ Attracted around 73,500 specialist visitors from over 113 countries in 2013 edition
- ◆ 170,000sqm display space with approximately 1 million products in 12 product groups
- ◆ Eligible for SME Export Marketing Fund

Participation Formats & Fees:

Booth Size	Standard Booth
9 sqm	<input type="checkbox"/> HK\$44,200
12 sqm	<input type="checkbox"/> HK\$56,900

Booth facilities: Company fascia, shelves/pegboards, cabinets, spotlights, socket, carpet, table & chairs.

<input type="checkbox"/> HK\$5,000 per Showcase Display [Dimensions: 0.5m(H) x 0.5m(L) x 0.5m (W)]		
<ul style="list-style-type: none"> ✓ An alternative to display products and company information in HKTDC counter ✓ HKTDC will have on-site ambassadors to obtain trade contacts for your follow up ✓ Free company listing in HK Pavilion Catalogue 		
<input type="checkbox"/> HK\$2,500 for Multi-Media Catalogue Display	<input type="checkbox"/> HK\$1,000 per One Page Advertisement	
<ul style="list-style-type: none"> ✓ Product photos slideshow on a Plasma/LED display monitor set on external wall of HKTDC counter at the fairground ✓ Free listing in HK Pavilion Catalogue 	<ul style="list-style-type: none"> ✓ One page advertisement insertion in HK Pavilion Catalogue which will be distributed to visitors 	
Contact Person	Phone	Email
Ms. Nicola Lau	2584 4075	nicola.hl.lau@hktdc.org
Ms. Eva Leung	2584 4507	eva.leung@hktdc.org

Please fill in the reply slip for the application form. 如需中文版本請聯絡本局。

To: Eva Leung PP Fax: 852-2169 9471 or email to eva.leung@hktdc.org

Company Name (公司名稱) : _____

Contact Person (聯絡人) : _____

E-mail (電郵) : _____

Tel (電話) : _____ Fax(傳真) : _____

Product Range (產品類別) : _____

I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing and business matching, and for any other purposes as stated in the Privacy Policy Statement (available at <http://www.hktdc.com/mis/pps/en>). I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein.

Please tick here if you object to our use of your data for direct marketing.

Name _____ Signature _____ Date _____

If you do not wish to receive any promotional and other materials from the HKTDC via fax, please contact our Customer Service Hotline at (852) 1830 668 or complete the following information and fax back at (852) 2803 4198.

若閣下不欲繼續收取香港貿易發展局以傳真發送的任何宣傳及其他資料，請聯絡本局客戶服務部(852) 1830 668 或填寫下列資料，並傳真至(852) 2803 4198。

傳真號碼 () _____ 公司 _____ 聯絡人 _____
Fax No. () _____ Co. Name _____ Contact Person _____