

Christmasworld Frankfurt (26 - 30 January 2018)
Paperworld Frankfurt (27 - 30 January 2018)

Enrol Now!
Early-bird offer deadline:
14 July 2017

Paperworld and **Christmasworld** are the world's leading international trade fairs for the paper, office supplies and stationery sectors as well as festive and seasonal decoration sectors.
Join the show and meet around 77,000 quality international buyers and visitors!

Quick facts & 2017 figures:



Paperworld

- ✓ 1,525 exhibitors from 58 countries
- ✓ Visitors profile:
 - Europe-66% / Asia-20% / America-8%
- ✓ Product groups:
 - Office supplies / School articles
 - Gift articles / Wrapping, greetings cards, pic calendars
 - Office paper, transparency paper and household paper, etc.

Participation Fee (min. 9 sqm)

- Zone A: EUR698 / sqm
- Zone B: EUR638 / sqm
- 8% *early-bird discount*



Christmasworld

- ✓ 1061 exhibitors from 42 countries
- ✓ Visitors profile:
 - Europe-84% / Asia-10% / America-5%
- ✓ Product groups:
 - Annual & seasonal festive decoration
 - Florists' requisites
 - Ribbons, bows and wrapping
 - Candles and fragrances
 - Festive lighting, shop & display, fireworks, party and festive articles, etc.

Participation Fee (min. 9 sqm)

- EUR675 / sqm
- 5% *early-bird discount*

Obligatory Media Package for Paperworld and Christmasworld: EUR585

Early-Bird discount offers for booking with deposit made **on or before 14 July 2017 only**
10% premium for corner booths or booths opened at 2 or 3 sides

Enquiry: Mr Horasis Lung
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Please return this **REPLY SLIP** for an official application form of Paperworld Christmasworld

請電郵或傳真回條至我們索取申請表格 **Email: jeffy.ch.ho@hktdc.org or fax: 2824 0249**

Company Name: _____

Contact Person: _____ E-mail: _____

Tel: _____ Fax: _____

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