



**Interzoo 2018, Nuremberg, Germany**  
**8 – 11 May 2018**

**Factsheet for HKTDC Hong Kong Pavilion**

- Fair Dates & Hours:** 8 – 10 May 2018 (9:00 a.m. – 6:00 p.m.)  
11 May 2018 (9:00 a.m. – 5:00 p.m.)
- Exhibition Venue:** Hall 4, Exhibition Centre Nuremberg  
Messezentrum, 90471 Nürnberg, Germany
- Organizer:** NürnbergMesse GmbH
- Official Website:** [www.interzoo.com](http://www.interzoo.com)
- Exhibit Categories:** Aquaria, Articles for dogs & cats, Articles for small animals, birds, animal in garden, equestrian sports, boutique, animals and plants in the home, pet food technology, trade literature & multimedia, packing, etc.
- 2016 Facts & Figures:** No. of Exhibitors – 1,818 exhibitors from 61 countries and a gross display area over 115,000 m<sup>2</sup>.  
No. of Exhibitors in Hong Kong Pavilion – 11  
No. of Visitors – About 39,000 trade visitors (up 5%) from more than 90 countries
- Participant:** Applicant must be Hong Kong registered companies with substantial operations in Hong Kong. All applications are subject to approval of the Fair Organizer.
- Participation Fee & Format:** 1) **12 sq.m. standard booth** (Included company fascia, shelves/pegboards, cabinets, spotlights, socket, table & chair, carpet, etc.)  
a) **HKD 30,900\*** (**Early-bird rate** – completed application form with payment received **on/before 31 October 2017**)  
b) **HKD 34,800\*** (Normal rate)  
\* **Plus HKD 4,700 COMPULSORY** media package fee charged by the Fair Organizer

*For booth size different from the standard booth size will be charged at **HK\$2,575/sq.m. for early-bird discounted rate or HK\$2,900/sq.m. for normal rate.***



**2) Showcase Display: HKD 6,000-**

- Display area: 700mm(W) x 700mm(D) x 420mm(H)
- Included: buyers name card collection service and one-way shipment from Hong Kong to Nuremberg

**3) Advertisement – Diamond Package (Multimedia Catalogue Display):  
HKD 2,500-**

- One page company profile listing in the HK Pavilion Fair Catalogue
- 10 product photos shown on Plasma/LED display monitor at the HKTDC counter

**4) Advertisement in HK Pavilion Fair Catalogue: HKD 1,000-**

- Full page [150mm(W) X 210mm(H)] colour-ad. in HK Pavilion Fair Catalogue (artwork file to be provided by advertisers)

**Travel & Shipping  
Arrangement:**

A travel agent and freight forwarder will be appointed to provide service on travel arrangement and outbound shipment for HK Pavilion exhibitors. However, participants possess the right to check & select their own service provider(s).

**Other Expenses:**

Exhibitors are responsible for expenses such as additional booth facilities, hiring temporary assistants/interpreter, exhibits shipment, air-tickets, hotel accommodation, and other incidentals, etc.

**SME Export  
Marketing Fund:**

Exhibitors are eligible for applying the **SME Export Marketing Fund** sponsored by the HKSAR Government. For details please visit the **website of Trade and Industry Department:**

[www.smefund.tid.gov.hk/tc\\_chi/emf/emf\\_procedures.html](http://www.smefund.tid.gov.hk/tc_chi/emf/emf_procedures.html)

**Enquiry:**

Mr. Gary Fong      Tel: (852) 2584-4363      Email: [gary.fong@hktdc.org](mailto:gary.fong@hktdc.org)  
Ms. Jessica Chan      Tel: (852) 2584-4307      Email: [jessica.ws.chan@hktdc.org](mailto:jessica.ws.chan@hktdc.org)

**Please fill in the attached “Reply Slip” and return by email/fax for an Official Application Form**  
**請即填妥以下回條並電郵/傳真回本局以索取正式申請表格。**





To: Gary Fong, Product Promotion, HKTDC

Email: [gary.fong@hktdc.org](mailto:gary.fong@hktdc.org) / Fax: 28240249

**【 Reply Slip 】**

**Interzoo 2018, Nuremberg, Germany (8-11 May 2018)**

We understand that this is not the application form for the captioned fair. Please send us more information and the official application form according to below information:

Company Name

公司名稱： \_\_\_\_\_

Address

地址： \_\_\_\_\_

Contact Person

聯絡人： \_\_\_\_\_

Position

職銜： \_\_\_\_\_

Telephone

電話： \_\_\_\_\_

Email

電子郵件： \_\_\_\_\_

Product Range

產品類別： \_\_\_\_\_

Nature of Business

業務性質：

Manufacturer

製造商

Exporter

出口商

Importer

入口商

Wholesaler

分銷商

Retailer

零售商

Agent

代理商

Others (Please specify)

其他 (請註明)： \_\_\_\_\_

