

The 86th Tokyo International Gift Show Autumn 2018

第86屆東京國際禮品展覽會(秋季)2018

Tokyo Int'l Exhibition Centre (Tokyo Big Sight)

4-7 September 2018 (4 days)



Hong Kong Pavilion
香港館

Gateway to the Gift Market in Japan! ACT NOW!

- ❖ **Statistics of Autumn 2017** (www.giftshow.co.jp/english/84tigs)
No. of Exhibitor: 2,541 | No. of Buyers: 200,436
- ❖ A **branded** Hong Kong company or **designer** could exhibit at the product zone (subject to Fair Organiser final approval)

**^Early-bird discount deadline
for Standard Booth:
11/5/2018 (Fri)**

Enjoy Privileges as a HKTDC Delegate!

➤ **9sqm Standard Booth:**

HK\$40,500[^](Early-bird Rate) | **HK\$45,000** (Normal price)

❖ **HKTDC value-added services:**

- ✓ Turnkey booth design with basic facilities
- ✓ Wide range of business facilities available at the on-site HKTDC office
- ✓ On-site publicity activities to boost up the traffic to your booth
- ✓ FREE company listing in HK Pavilion catalogue
- ✓ Pre-show invitations to potential buyers with highlights of your products



Other Participation Options – **Deadline: 01/6/2018**

➤ **Showcase Display: HK\$6,000 each**

- ✓ Product samples displayed in a well-designed showcase (Dimension: 0.5x0.5x0.5m)
- ✓ One-way shipment from HK to Tokyo
- ✓ FREE company listing in HK Pavilion Catalogue
- ✓ On-site trade contacts collection



➤ **Advertisement (Diamond Package): HK\$2,500 each**

- ✓ Half-page company listing in HK Pavilion Catalogue (artwork file to be provided by applicant)
- ✓ FREE 10 product photos to be shown on a LED display monitor at the on-site HKTDC counter

➤ **Advertisement: HK\$1,500 per page**

- ✓ One-page printed advertisement in HK Pavilion Catalogue (artwork file to be provided by applicant)
- ✓ FREE distribution of HK Pavilion Catalogue to visitors

[^]Participants may apply the "SME Export Marketing Fund" from Trade and Industry Department. In case of any dispute on the discount, the Council's decision shall be final, binding and conclusive. Participation fee for Raw Space will be provided on request.

For Enquiry:

Ms. Jeffy Ho

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查詢:

Mr. Allen Poon

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REPLY SLIP --- 回條

Attn: Jeffy Ho

Fax: 2169 9667 | Email: jeffy.ch.ho@hktdc.org

We are interested in Standard Booth Raw Space Showcase Display
 Advertisement (Diamond Package) Advertisement (one-page)

Company Name (公司名稱) : _____

Contact Person (聯絡人) : _____

Product (產品類別) : _____

Tel (電話) : _____

E-mail (電郵) : _____

I acknowledge that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing or business matching purpose (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en). I confirm that I have the consent and the authority of each individual named in this form to release their personal data for the purposes stated herein.

(If you are from a member state of the European Union ("EU") / European Economic Area ("EEA")), PLEASE tick here if you accept our use of your provided data for direct marketing purposes.

**For non-EU/EEA customers, please skip this box which is solely for EU/EEA customers as required by the relevant data protection law in the EU.*

Name _____ Signature/Co. Chop _____ Date _____

If you do not wish to receive any promotional materials from the Hong Kong Trade Development Council via fax, please contact us at tel [852-1830668] or complete the following information and return at fax [852-28034198]/email [databank@hktdc.org].

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傳真號碼

公司

聯絡人

Fax No.() _____

Co. Name _____

Contact Person _____