

## Fashion Hong Kong at Coterie, New York, USA (15-17 September 2019)



### Important

- ◆ All Information must be supplied in English unless otherwise stated 除註明外，所有資料請以英文填寫
- ◆ Please include a copy of your Business Registration and cheque for application 請附上商業登記副本及支票寄往以下地址：
- ◆ Mail completed application to: **38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, HK – Attn: Ms Wing Tang**

### A. Company Information 公司資料

- 1a. Company Name in English \_\_\_\_\_
- 1b. 中文公司名稱 \_\_\_\_\_
2. Registered Office Address 公司登記地址 \_\_\_\_\_  
\_\_\_\_\_
- Correspondence Address 通訊地址 \_\_\_\_\_  
 Same as above 同上 \_\_\_\_\_
3. Tel No. 電話 \_\_\_\_\_ 4. Fax No. 傳真 \_\_\_\_\_
5. Email 電子郵件 \_\_\_\_\_
6. Web-Site 網址 \_\_\_\_\_
7. Business Registration Certificate No. 商業登記證號碼 \_\_\_\_\_
8. Name of Holding/Subsidiary Companies in Hong Kong / Outside Hong Kong 香港/境外 分公司名稱 \_\_\_\_\_
9. No. of Employees 僱員數 In Hong Kong 香港 \_\_\_\_\_ Outside Hong Kong 境外 \_\_\_\_\_
10. No. of Factory Worker 工人數 In Hong Kong 香港 \_\_\_\_\_ Outside Hong Kong 境外 \_\_\_\_\_

### B. Nature of Business 業務性質

1.  Importer 入口商
2.  Exporter 出口商
3.  Re-Exporter 轉口商
4.  Manufacturer 生產商  
 Factory in Hong Kong 生產設施於香港  
 Factory outside Hong Kong 生產設施於香港境外  
 (Please specify 請註明) \_\_\_\_\_
5.  Others 其他 (Please specify 請註明) \_\_\_\_\_

### C. Export Sales Figures for the Past Two Years 過去兩年出口額 (approx. are acceptable 約數)

1. 2017 HK\$ \_\_\_\_\_ 2. 2018 HK\$ \_\_\_\_\_

### D. Information of Contact Person for this Promotion 是項活動之聯絡人資料

- 1a. Name Mr / Ms \_\_\_\_\_ 2. Position 職位 \_\_\_\_\_  
 (名 First Name) (姓 Last Name)
- 1b. 中文姓名 \_\_\_\_\_ 先生/小姐/ 3. Direct Tel No. 直線電話 \_\_\_\_\_
4. Email 電子郵件 \_\_\_\_\_ 5. Direct Fax No. 直線傳真 \_\_\_\_\_

**<IMPORTANT> Email is our primary mode of contact, so only supply an email account that is regularly checked!**

**E. Name of Delegate(s) 出席是項活動之公司代表名稱**

1. Name	Mr / Ms	Position
	(First Name 名) (Last Name 姓)	職位
中文姓名	先生/小姐	Travel Document Held
		所持旅遊證件
2. Name	Mr / Ms	Position
	(First Name 名) (Last Name 姓)	職位
中文姓名	先生/小姐	Travel Document Held
		所持旅遊證件

**F. Objective(s) of Joining this Promotion 參加是項活動的主要目的**

1. <input type="checkbox"/> Increase of Sales 增加銷售額	6. <input type="checkbox"/> Launch new products 推出新產品
2. <input type="checkbox"/> Gain market exposure 獲取市場經驗	7. <input type="checkbox"/> Promote company image 推廣公司形象
3. <input type="checkbox"/> Conduct market study 市場考察	8. <input type="checkbox"/> Test market potential 測試產品的市場潛力
4. <input type="checkbox"/> Appointment of agent/distributor 委任代理商/分銷商	9. <input type="checkbox"/> Others 其他 (Please Specified 請註明)
5. <input type="checkbox"/> Establish new contacts 建立新的業務聯繫	

**G. Product Category 產品類別**

<input type="checkbox"/> Men's Wear 男裝	<input type="checkbox"/> Women's Wear 女裝
<input type="checkbox"/> Children's Wear 童裝	<input type="checkbox"/> Knitwear 針織服裝
<input type="checkbox"/> Casual Wear 便服	<input type="checkbox"/> Sportswear 運動服裝
<input type="checkbox"/> Fur Clothing 皮革服裝	<input type="checkbox"/> Leather & Suede Clothing 皮革及麂皮服裝
<input type="checkbox"/> Underwear & Nightwear 內衣及睡衣	<input type="checkbox"/> Yarns, Piecegoods & Textiles 紗線、布匹及紡織品
<input type="checkbox"/> Footwear 鞋類	<input type="checkbox"/> Imitation / Costume Jewellery & Hair Ornament 人造首飾及髮飾
<input type="checkbox"/> Fashion Accessories 服裝飾品及配件*	<input type="checkbox"/> Clothing Accessories 服裝飾品及配件*

\*(Please specify 請註明) \_\_\_\_\_

Brandname(s) 品牌名稱 \_\_\_\_\_

Details of Exhibits 展品詳情 \_\_\_\_\_

**H. Existing Markets of the Products to be Promoted 有關產品的現有市場及比重**

Country / Region 國家 / 地區	% of Total Sales 佔總銷售額百分率	Country / Region 國家 / 地區	% of Total Sales 佔總銷售額百分率
<b>Asia 亞洲</b>		<b>Europe 歐洲</b>	
1. <input type="checkbox"/> Chinese mainland 中國內地	_____	13. <input type="checkbox"/> Germany 德國	_____
2. <input type="checkbox"/> Hong Kong 香港	_____	14. <input type="checkbox"/> U.K. 英國	_____
3. <input type="checkbox"/> Japan 日本	_____	15. <input type="checkbox"/> Netherlands 荷蘭	_____
4. <input type="checkbox"/> Korea 韓國	_____	16. <input type="checkbox"/> France 法國	_____
5. <input type="checkbox"/> Middle East 中東	_____	17. <input type="checkbox"/> Italy 意大利	_____
6. <input type="checkbox"/> South East Asia 東南亞	_____	18. <input type="checkbox"/> Spain 西班牙	_____
7. <input type="checkbox"/> Taiwan 台灣	_____	19. <input type="checkbox"/> Others 其他歐洲國家	_____
8. <input type="checkbox"/> Other Asian Countries 其他亞洲國家	_____	<b>Others 其他</b>	
<b>Americas 美洲</b>		20. <input type="checkbox"/> Africa 非洲	_____
9. <input type="checkbox"/> U.S.A. 美國	_____	21. <input type="checkbox"/> Australasia 大洋洲	_____
10. <input type="checkbox"/> Mexico 墨西哥	_____		
11. <input type="checkbox"/> Brazil 巴西	_____		
12. <input type="checkbox"/> Others 其他美洲國家	_____		

<b>I. Participation Fee 參展費用</b>		
<b>Format</b>	<b>Participation Fee</b>	<b>Remarks</b>
Fashion Showroom (For Apparel Brand)	<b>HK\$20,000</b>	The number of products to be displayed would be 30 SKUs at maximum but the final displaying number of items is subject to the space, local preference and discretion of the organiser. 每個品牌可展示約 30 個 SKU · 實際數量將依據展位面積或展示會當地負責人的最終決定為準。
Fashion Showroom (For Accessory Brand)	<b>HK\$15,000</b>	
Remarks: Showroom agent "FTL Moda" will charge around 15% commission from any successful sales transaction (subject to the final confirmation of the showroom). 展示會"FTL Moda"將按照是次活動成功接獲的訂單總額收取約 15%佣金("FTL Moda"會保留最終決定權)。		
<b>Due Date 繳款日期: Immediate Payment (Cash Cheque made payable to "Hong Kong Trade Development Council")</b>		

**Note:**

\*Fair organiser's pre-built booth will be adopted and booth locations will be assigned by fair organiser. All applications are subject to fair organiser's approval.

The participant may request for additional facilities and services for the purposes of the Exhibition such as shipment of samples, extra stand facilities, interpreters, etc. upon or after submission of the Application Form. All requests must be made in writing, together with check payment as deposit. The Council may at any time request an additional amount to be paid by the participant if the deposit is insufficient to settle the anticipated expenses. The participant is liable for the balance due to the Council where the actual cost exceeds the deposit.

We (Name of Company)公司名稱 \_\_\_\_\_  
hereby apply to participate in the Exhibition. We understand that the Participation Fee is non-refundable and agree to be bound by the provisions of all documents forming part of the Application Form, including but not limited to, the attached Conditions of Participation.

We hereby declare that the information given in the application form is true and correct to the best of our knowledge. We consent to the Council's checking with Customs and Excise Department of our trade records. We understand that any false or misleading information given by us to the Council will lead to the rejection of our right to participate in the Exhibition.

We understand that above information will be included into the Council's databank and the Council can make use of our information for trade promotion purposes.

Company Stamp & Authorized Signature  
公司印章及負責人簽署 \_\_\_\_\_ Date  
日期 \_\_\_\_\_

Full Name of Authorized Signer  
負責人姓名 \_\_\_\_\_ Position  
職位 \_\_\_\_\_



