

APPLICATION FORM – SERVICE PROMOTION

服務業拓展活動申請表

CONFIDENTIAL

密 件

Hong Kong Creativity in Business, Wuhan
香港創意營商日, 武漢
(20 – 22 March 2017)

**Application Form 參加表格**

(For Hong Kong Companies only 只限香港公司參加)

Limited Seats, First Come First Served
名額有限, 先到先得**Application Deadline 截止報名日期**
6 / 1 / 2017 (Fri)**PART I 第一部份 Company Information 公司資料**

The information supplied in this section will be featured in the mini-display area and related marketing materials.
貴公司於此部份所提供之資料將展示於小型展示區及作相關推廣用途。

1. Company Name :

公司名稱 : _____

(The "Company Name" should be the same as appeared on the Business Registration Certificate 「公司名稱」應與商業登記証上所列之相同)

Company Address in English 英文地址 : _____

Company Address in Chinese 中文地址 : _____

Tel No. 電話 : (852) _____ Fax No. 傳真 : (852) _____

E-mail 電子郵件 : _____ Website 網址 : _____

Business Registration Certificate No. 商業登記證號碼 : _____

(Please submit the copy of Business Registration Certificate together with the application form 請將商業登記証副本連同參加表格一同提交)

2. Delegate 出席是項活動之公司代表

Name 姓名 : Mr./Miss/Ms. (English) _____ 先生/小姐/女士 (中文)

Position 職位 : _____ (English) _____ (中文)

3. Branch Office(s) Information In The Mainland 中國內地分公司資料

Name of Branch Office(s) in the Mainland : _____

中國內地分公司名稱 : _____

Address of Branch in the Mainland : _____

中國內地分公司地址 : _____

Postal Code 郵編 : _____

Tel No. 電話 : 86-()- _____ Fax No. 傳真 : 86-()- _____

E-mail 電子郵件 : _____

4. Highlighted Service Category & Nature of Business 服務類別及業務性質

(Please select ONE item from the 4 highlighted Service Category by a “ ✓ ”. The Service Category chosen will be indicated in different coloured-signage installed in the booth at mini-display area. Final categorisation and locations are subject to the organiser’s final confirmation.

請於下列已標示的服務類別內用 “ ✓ ”號選擇以下四個分類中的其中一個項目。主辦機構會按參展商所選擇的服務類別，於小型展示區的展枱上安裝不同顏色的指示牌以作識別。展區及位置分配有待主辦機構最後落實。)

☐ **1) Brand Strategy 品牌策略**

- ☐ Advertising 廣告
- ☐ Brand Management 品牌管理
- ☐ Graphic Design 平面設計
- ☐ PR & Marketing Consultancy 公關及市場顧問

☐ **2) Digital & Interactive Marketing Solutions 數碼營銷及市場推廣**

- ☐ Web Page Design 網頁設計
- ☐ Mobile Business Application 流動商業應用
- ☐ Multimedia Design 多媒體設計
- ☐ AR / VR solutions 擴增實境及虛擬實境方案

☐ **3) Product & Packaging Design 產品及包裝設計**

- ☐ Industrial & Product Design 工業及產品設計
- ☐ Printing & Packaging Design 印刷及包裝設計

☐ **4) Architectural, Spatial & Interior Design 建築、空間及室內設計**

- ☐ Architectural Design 建築設計
- ☐ Spatial Design 空間設計
- ☐ Interior Design 室內設計

Supplement only 補充:

Others 其他 (e.g. Fashion Design, Licensing, Illustration. 例如：時裝設計，授權，插畫)

Please specify 請列明：

5. Company Profile, Company Logo & Project / Delegate's Photo 公司簡介、公司商標及作品/公司代表照片

Please submit your company profile in Chinese, company logo and photos of delegate and design work together with the application form. 請將 貴公司之中文公司簡介、公司商標、公司代表照片及作品照片連同參加表格一起提交。

(1) Company Profile in Chinese 中文公司簡介

Format 格式 : .doc / .txt No. of Words 字數 : max. 100 words 不多於 100 字

(2) Company Logo 公司商標

(3) Delegate's Photo 公司代表照片

For featuring in event booklet 公司代表照片將刊登於小冊子內

(4) Projects' photo 作品照片

i). **ONE vertical-orientation photo** for featuring in the **Event Booklet** 請提供一張直倒照片作刊登小冊子之用

Size : [150mm (W) x 210mm (H) with 5mm bleeding area on each side]

尺寸 : [150 毫米(闊) x 210 毫米(高); 每邊預留 5 毫米出血位]

ii). **TWO vertical-orientation photo** for featuring on the **Display Panel** at the mini-exhibition area

請提供兩張直倒照片作小型展覽會之參展商展示板之用

Size : [900mm (W) x 1200mm (H) with 30mm bleeding area on each side]

尺寸 : [900 毫米(闊) x 1200 毫米(高); 每邊預留 30 毫米出血位]

iii). **ONE horizontal-orientation photo** for featuring on the **Backdrop** at the seminar area

請提供一張橫倒照片作研討會展示板之用

Size : [750mm (W) x 450mm (H) with 30mm bleeding area on each side]

尺寸 : [750 毫米(闊) x 450 毫米(高); 每邊預留 30 毫米出血位]

File specifications for Company Logo, Delegate and Projects' photo 公司商標、公司代表及作品照片規格：

Format 格式 : .ai / .jpg Resolution 解析度: 300 dpi

Size 大小 : As large as possible 以大為佳

PART II 第二部份 Contact Person Concerning Participation Issues 有關參加事宜之聯絡人

Circulars and related information of the event/mission will be sent to the person below by mail, fax or email.

通告及活動有關資料將會以郵遞、傳真或電郵至下列聯絡人。

Name 姓名: Mr./Miss/Ms. _____ (English) _____ 先生/小姐/女士 (中文)

Position 職位: _____ (English) _____ (中文)

Tel No. 電話: (852) _____ Fax No. 傳真: (852) _____

E-mail 電子郵件: _____

PART III 第三部份 Participation Fee 參加費用

Location	Participation Fee# (One delegate per company) (每家公司一位代表)	Participation Fee for start-up company# * (One delegate per company; Applicable to start-up company only) (每家公司一位代表; 只適用於新創企業)
Wuhan 武漢 (20 – 22 Mar 2017)	HK\$4,100	HK\$3,900

IMPORTANT 請注意:

- Participation fee includes featuring the participant's company information in the mini-exhibition area and in the event's/ mission's promotional booklet, as well as one company delegate's travel arrangement (group travel), one standard room accommodation at a designated hotel (two nights accommodation in Wuhan), participation in group networking function listed on the official programme of the event/mission.
參加費用包括於小型展覽會中及小冊子上展示公司資料、一位公司代表於指定酒店住宿 (一間標準客房的兩晚住宿) 及往來香港及武漢及市內之交通安排 (按代表團之行程安排)、及參與代表團之交流/考察活動。

- Date & flight schedule of group ticket are fixed. If the company delegate(s) cannot join the group travel, they may need to arrange their own travel. No partial refund on the participation fee will be allowed in this case.
團體機票之日期及航班時間將根據代表團之行程提前預訂，出發日期及時間將不能更改。如公司代表未能隨團出發，該代表須另行安排自己的機票。在這情況下，參展費將不獲扣減。

- If a company wishes to send additional delegate(s) to take part in the mission, the company shall bear the resulting extra costs, including transportation and hotel accommodation. Relative expenses will be announced later.
如一家公司有超過一位代表參與活動，該公司需自行支付額外的交通及酒店費用，相關費用容後公佈。

- Participating company shall also arrange and bear any cost arising from the shipping and transportation of exhibits and/or promotional materials, customs duties, insurance, etc, as these are not included in the participation fee.
除上述參加費用外，參與活動之公司需自行支付展品/宣傳品運輸、關稅、保險等額外費用。

* Applicable to Hong Kong Companies established on 20 September 2013 or after, please submit the copy of Certificate of Incorporation.
只適用於 2013 年 9 月 20 日或以後成立的香港公司，請將公司註冊證書連同參加表格一起提交。

PAYMENT 繳款須知:

- Full payment of participation fee by crossed cheque shall be made payable to "Hong Kong Trade Development Council" on or before the application deadline.
參加費用須於截止報名日期前以劃線支票全數支付，支票抬頭請註明「香港貿易發展局」。
- When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, the Participation Fee will be forfeited by the Council.
假若參加者於申請獲接納後撤回申請，不論理由為何，已繳之申請費將不會被退回。

REMARKS 附註:

- Participants who submitted a completed application form with full payment will be invited to attend the Panel Booth Selection Session. 完成申請程序的公司 (已遞交參加表格及支票) 會獲邀於展位分配會議中選擇展位。
- Allocation of display area and all other arrangement in relation to the event's/mission's programme and the number of participating company will be at the final discretion of the Organiser.
主辦機構保留展示區位置之最後分配權，亦保留活動行程安排及考察公司數量的最終決定權。
- The Organiser reserves the right to decline any application should the applicants are not eligible to participate in the event. 主辦機構保留權利拒絕任何不適合參加是次推廣活動的公司申請。
- The organiser reserves the right to interpret, alter and amend any of the above terms and to issue additional information and regulations at any time as deemed appropriate.
主辦機構保留權利解釋、更改及修改上述細則任何部分，以及在其認為有需要時發佈附加規則。

PART IV 第四部份 Enrolment Information 報名須知

Have you Included? 你是否已提供：

- ☐ Completed Application Form with Signature in Part V 填妥之參加表格並於第五部份簽署
- ☐ Copy of Business Registration Certificate 商業登記証副本
- ☐ Company Profile in Chinese, Company Logo and Project & Delegate's Photo stated in Part I (Section 5)
公司中文簡介、公司商標、作品及公司代表照片 (第一部份欄目五)
- ☐ Participation Fee 參加費用
- ☐ Certificate of Incorporation 公司註冊證書 (只適用於新創企業的申請)

Please return all application materials to our office **on/ before 6 Jan 2017 (Friday)**.

請將所有參展資料於截止日期 **2017 年 1 月 6 日 (星期五)** 或以前交回本局。

Mailing Address 郵寄地址：

Hong Kong Trade Development Council (Service Promotion Department), 38/F, Office Tower, Convention Plaza,
1 Harbour Road, Wanchai, Hong Kong (Attention: Ms. Pekkikie Chu)
香港貿易發展局服務業拓展部 香港灣仔港灣道 1 號會展廣場辦公大樓 38 樓 (收件人：Ms. Pekkikie Chu)

Enquiry 查詢電話：2584 4016

PART V 第五部份 Terms & Conditions 條款

We (Name of Company) 本公司(公司名稱)

hereby apply for joining “**Hong Kong Creativity in Business**”. We agree to abide by the “Conditions of Participation” and the “Conditions of Participation” set out by the Organiser. We agree that the above information may be used by the Organiser for incorporation in all or any of its database for direct marketing or business matching purpose, and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en). We confirm that we have the consent of each individual named in this form to release their personal data for the purposes stated herein. And the Organiser can make use of the above information and may on-pass to third parties for promotion of “**Hong Kong Creativity in Business**”. We accept that the Organiser bears no responsibility for any error or omission.

茲申請參加「**香港創意營商日**」，並同意遵守主辦機構訂定的參展細則、展覽規例及網上推廣之條款及細則。本公司同意主辦機構可將上述資料編入其全部或任何資料庫內以用於直接促銷或商貿配對，以及用於主辦機構在私隱政策聲明〔網頁 www.hktdc.com/mis/pps/tc〕中所述之其他用途。本人確認已獲得此表格上所述人士同意，將其個人資料提供予主辦機構作上述用途。同時亦可轉交其他機構，作為推廣「**香港創意營商日**」之用。本公司同意，上述資料如有錯漏，主辦機構毋須負責。

We warrant that any materials provided to the Organiser do not in any way whatever violate or infringe any third party's rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names, and patents whether registered or otherwise. We agree to fully indemnify the Organiser and its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party's claim of infringements by us and/or the Organiser and/or the latter's agents, representatives, contractors or employees of such third party's rights.

本公司保證提交予主辦機構的任何資料，各方面均沒有違反或侵犯任何第三者的權利，包括所有知識產權，其中包括但不限於已註冊或未註冊的商標、版權、設計、名稱及專利；並同意悉數賠償主辦機構以及其代理、代表、承包商和僱員因第三者指控本公司及/或主辦機構及/或後者的代理、代表、承包商和僱員侵權而招致的費用、開支及索償。

We understand that participation fee is non-refundable once the participation has been confirmed in writing.

本公司明白參加申請一經確定接納，參加費概不獲發還。

- ☐ If you do not wish to have your information on-passed to third parties for promotion of the **Hong Kong Creativity in Business**, please tick against the box. 倘若貴公司不欲將有關資料轉交至其他機構作為推廣 **香港創意營商日** 之用，請在此空格內加上 ☒ 號。

(If you do not wish to receive any promotional materials from the HKTDC, please contact our Customer Service Hotline at (852) 1830668 or hktdc@hktdc.org. 若閣下不欲收取香港貿易發展局的任何宣傳資料，請聯絡本局客戶服務熱線 (852) 1830668 或 hktdc@hktdc.org。)

Name of Person-in-charge:

負責人姓名：

Position:

職位：

Company Stamp & Authorised Signature:

公司印鑑及負責人簽署：

Date:

日期：

CONDITIONS OF PARTICIPATION

1. DEFINITIONS

In these Conditions of Participation and the Application Form, save as the context otherwise requires:

"Applicant" means the company named in Part I of the Application Form.

"Application" means the application by the Applicant to participate in the Event/Mission, made by submitting the Application Form together with all necessary payments to the Council.

"Application Form" means the application form to which these conditions are annexed.

"Conditions" means these Conditions of Participation as amended by the Council from time to time.

"Council" means the Hong Kong Trade Development Council.

"Delegate(s)" means the individual(s) named in Part I (3) of the Application Form who is/are nominated by the Participant to attend and represent it in the Event/Mission.

"Executive Director" means the Executive Director appointed by the Council from time to time;

"Hong Kong" means the Hong Kong Special Administrative Region of the People's Republic of China.

"Event/Mission" means the event/mission named in the Application Form.

"Participant" means the Applicant after its Application has been accepted by the Council.

"Participation Fee" means the amount(s) payable by the Participant to the Council for the right to participate in the Mission, as specified in Part IV of the Application Form.

"Products/Services" means the goods/services described in Part I (5) of the Application Form and which the Council agrees to accept for exhibiting during the Mission.

"Project Manager" means the project manager for the Event/Mission appointed by the Council.

"Publicity Material" means all and any promotional gifts, catalogues, pamphlets, advertising and publicity material whatsoever which the Participant wishes to display, distribute or use at or for the purpose of the Event/Mission.

"Related Companies" in respect of the Applicant or Participant means its holding companies, subsidiaries and subsidiaries of its holding companies.

2. ACCEPTANCE

- The Applicant must be a Hong Kong entity with a valid Hong Kong business registration certificate with substantial operations in Hong Kong.
- The Executive Director, on behalf of the Council, may in his absolute discretion accept or reject the Application without providing any reasons therefor.
- The Applicant represents and warrants that none of its Related Companies, associates, or persons or companies that are effectively under its control has applied to participate in the Mission. The Council has an absolute discretion to reject the Application or withdraw its acceptance of the Application if the Applicant shall have breached this warranty and representation.
- The Applicant is not allowed to exhibit products/services or materials that would infringe the intellectual property rights of others or that have caused the Applicant accusation or conviction of criminal or civil liability in IPR infringement claim. If the Applicant refuses to co-operate with the Council, the Council reserves the right to ban the Applicant, or any of its parent, associate, affiliated and/or subsidiary company, from participating in any future Event/Mission.

3. PAYMENT

- Upon submission of its Application, the Applicant shall pay to the Council the Participation Fee.
- If the Application is rejected, the Council will within 30 days of the date of notice of rejection refund to the Applicant the Participation Fee received by it from the Applicant without interest.
- When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, it may do so by notice in writing to the Council whereupon the Participation Fee will be forfeited by the Council.
- The Delegates shall settle with the hotel directly all charges incurred by them at the hotel when they check out from the hotel.
 - The Participant shall indemnify the Council against all liabilities incurred by its Delegates in connection with the hotel or event/symposium venue and shall on demand pay to the Council immediately all amounts claimed by the hotel against the Council in respect thereof.
- All payments by the Applicant/Participant to the Council shall be made promptly without any deduction, set-off or counterclaim.
- The Council reserves the right to offset any balance to be refunded to the Applicant/Participant against any outstanding liabilities due by the latter to the Council in relation to their participation in the Council's other activities.
- No interest will be payable by the Council in respect of any refund amounts to the Applicant/Participant.

4. PARTICIPATION IN THE MISSION

- The Participant must be represented in the Event/Mission by 1 Delegate.
- Any Delegate nominated to represent the Participant in the Mission must be a senior executive of the Participant.
- The Participant shall ensure that :-
 - each of its Delegates shall be fully conversant with the Products/Services and shall be duly authorised

to negotiate and conclude contracts for the sale of the Products/Services;

- The Delegates shall comply with the Conditions and with all directions which the Project Manager may from time to time give in connection with any matter appertaining to the Event/Mission.
- The Council reserves the right in its absolute discretion and without giving any reasons to require the Participant to replace any of its Delegates forthwith.
 - The Participant shall use its best endeavours to uphold the reputation of the Council and to promote the success of the Event/Mission.

5. PRODUCTS/SERVICES

- The Council shall have an absolute discretion to accept or reject any of the Products/Services for exhibiting during the Event/Mission without providing any reasons therefor.
- The Participant may only exhibit Products/Services which are manufactured in Hong Kong or made/provided by Hong Kong entities.
- The Participants warrants that (i) the Products/Services and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any third party rights including without limitation trade marks, copyrights, designs, names and patents whether registered or otherwise.
- The Participant undertakes not to display anything which is unlawful, in breach of any person's intellectual property, harmful, threatening, violent, offensive, defamatory, libelous, scandalous, seditious, vulgar, obscene, indecent, invasive of another's privacy, hateful, racially, ethnically or otherwise objectionable.
- The Participant warrants that (i) the Products/Services and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any applicable laws, rules and regulations of the importing countries.
- The Participant shall be solely responsible for and shall settle all expenses and liabilities incurred by it in relation to its participation in the Event/Mission including without limitation all shipping and transportation charges, customs duties, handling charges and other costs and expenses arising from the shipment or any other mode of transportation of the Products/Services in connection with the Event/Mission. If the Council pays any of such charges, duties, costs or expenses on behalf of the Participant it shall be entitled to reimbursement from the Participant on demand and may offset any amount held by it on behalf of the Participant against such payment.

6. PUBLICITY

The Council will arrange for such publicity for the Event/Mission as it shall in its absolute discretion deem fit. No Participant, Delegate or other officer, representative, agent or employee of the Participant shall give or cause to be given any interview, public announcement, press statement or any other publicity whatsoever in relation to the Event/Mission.

7. INFORMATION

- During the Event/Mission the Delegate shall provide the Council with such information as to the business results of the Participant in the Mission as the Project Manager may from time to time request. Such information will not be divulged to third parties without the Participant's approval, save in relation to collective figures in respect of all or a majority of the persons or companies participating in the Event/Mission.
- At the conclusion of the Event/Mission the Delegates shall complete questionnaires on the activities performed and the business carried out by the Participant during the Event/Mission for the information of and further action by the Council.

8. TERMINATION OF RIGHT TO PARTICIPATE

- Without prejudice to the Council's other rights and remedies, the Council has the right to terminate forthwith by notice the Participant's right to participate in the Event/Mission on or following the occurrence of any of the following events:-
 - if the Participant or any of its Delegates, officers, representatives, agents or employees commits a breach of any of the Conditions;
 - if the Participant, being a body corporate, enters into liquidation whether compulsorily or voluntarily or compounds with its creditors or has a receiver appointed over all or any part of its assets or if the Participant, being a sole proprietorship or partnership, becomes or one of its members becomes bankrupt or insolvent or enters into any arrangements with its creditors;
 - if the Executive Director in his absolute discretion decides that such right shall be terminated;
- The Participant's right to participate in the Event/Mission shall automatically terminate in the event that all its Delegates are refused entry visa or entry permit to the country or place where the Event/Mission shall be held by any competent authorities.
- In the event that the Participant's right to participate in the Event/Mission is terminated, the Participation Fee will not be refunded to the Participant and any expenses incurred by the Council for and on behalf of the Participant prior to such termination and all other expenses reasonably incurred by the Council as a consequence of such termination shall be paid on demand by the Participant to the Council.
- The Council reserves the right to terminate the Participant's right to participate or continue to participate in any future Event/Mission if the Participant is found to

have committed any act including but not limited to failing to respect the intellectual property rights of any other party, non-compliance with product safety, environmental laws and/or any other act which, in the sole opinion of the Council, might damage the reputation and/or image of Hong Kong, its industries, the Event/Mission, the Council or if the Executive Director and/or the Director or the Participant has done or failed to do any act which the Council, in its absolute discretion decides that such right shall be terminated. The Council has absolute right to review the Participant's products/services before the application is endorsed in writing.

9. CANCELLATION

The Council reserves the right to cancel or postpone the Event/Mission or to shorten or prolong its duration at any time without incurring any liability whatsoever to the Participant and its Delegates if circumstances outside the reasonable control of the Council (including but not limited to war, embargo, civil unrest, terrorist attacks, legal proceedings or government regulations) make it in the sole opinion of the Council (which opinion shall be conclusive) impossible, impractical or undesirable for the Council to hold the Event/Mission.

10. EXCLUSION OF LIABILITY

- The Council shall not be liable for any loss, damage or personal injury howsoever suffered by or caused to the Participant or its Delegates, officers, representatives, agents, employees or any third party, or its Products/Services or other property in the course of or in relation to the Event/Mission, unless such loss, damage or personal injury shall be caused by any breach by the Council or its employees of the Conditions.
- The Council assumes no responsibilities for any introduction or transaction made between the Participant and any third party during or as a result of the Event/Mission.
- The Participant shall be responsible for effecting all insurance coverage necessary in connection with its participation in the Event/Mission including but not limited to insurance in respect of the Products/Services, its other property and its Delegates (including travel and medical insurance).
- The Participant undertakes to indemnify and at all times hereafter to keep indemnified the Council from and against all liabilities, actions, proceedings, claims, damages, costs and expenses whatsoever which it may suffer or incur by reason of or in relation to any act, omission or default by the Participant or its Delegates, officers, representatives, agents and employees in the course of or in relation to the Event/Mission.

11. CONFIDENTIAL INFORMATION

The Participant shall not disclose or permit to be disclosed to any person or otherwise make use of or permit to be made use of any information relating to the business or affairs of the Council or other participants in the Mission which has been acquired by reason of the Participant's participation in the Event/Mission.

12. WAIVER

No failure or delay by the Council in exercising or enforcing any right or power hereunder shall operate or be construed or operated as a waiver thereof. No waiver of any breach shall be construed as a waiver of any continuing or subsequent breach.

13. NOTICE

- Every notice or demand shall be in writing but may be given or made by post, cable, telex or fax.
- Every notice or demand to be given by the Council may be sent to the address of the Participant stated in its Application Form. Every notice to be given by the Participant to the Council shall be sent to the offices of the Council at 38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Hong Kong.
- Every notice or demand shall be deemed to have been received in the case of a telex, or fax, at the time of despatch, and in the case of a letter three days after the posting of the same by prepaid post.

14. GENERAL

- Nothing in the Application Form or the Conditions shall create or be deemed to create a partnership or the relationship of principal and agent or employer and employee between the Council and the Participant.
- The Application Form and the Conditions embody and set out the entire agreement and understanding of the parties and supersede all prior oral or written agreements, understandings or arrangements between the Council and the Applicant relating to the Event/Mission.
- The Council reserves the right to alter and amend any of these Conditions and to issue additional rules and regulations (including but not limited to the participants' manual) at any time it considers necessary for the orderly operation of the Event/Mission. The amended Conditions and the additional rules and regulations shall be sent to the Participant and become effective immediately. The Participant will be deemed to have notice of the same and have accepted the amended Conditions and the additional rules and regulations. The Participant acknowledges that the Council shall have the right to interpret these Conditions, additional rules and regulations together any amendments thereof. All interpretations of these Conditions, any additional rules and regulations, and any amendments thereof by the Council shall be final and binding on the Participants.

15. GOVERNING LAW

The Application Form and the Conditions shall be governed by and construed in all respects in accordance with the laws of Hong Kong and all the parties agree to submit to the non-exclusive jurisdiction of the Hong Kong courts.