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### **HKTDC Announces Life Style Expo In Mumbai**

The Hong Kong Trade Development Council (HKTDC) has announced its Life Style Expo to be held from October 28 to 30 in Mumbai. The Expo will showcase lifestyle products from the leading suppliers in Hong Kong and Guangdong province. The Expo is aimed at building new business partnerships between Indian retailers and manufacturers from Hong Kong and Guangdong Provinces. A total of 170 manufacturers will be participating in the expo.

According to Loretta Wan, regional director, Southeast Asia and India, HKTDC, "India is a big market for any manufacturer, we are confident that the trade show will receive an outstanding response". Bilateral trade between India and Hong Kong was \$13.5 billion in FY09.

The high level delegation called the 'Chief Executive Mission' has 40-50 businessmen and government officials is on a visit to India to meet their Indian counterparts to establish stronger ties in terms of trade and bilateral relations.