

GUANGDONG
HONG KONG
LifeSTYLE
in Mumbai
时尚生活汇展·孟买
EXPO

28-30 October 2010
Grand Hyatt Mumbai, Exhibition Ground
Off Western Express Highway, Santacruz (East),
Mumbai, India

www.lifestyleexpomumbai.com



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Expo to break 'cheap' China myth

The Hong Kong Trade Development Council (HKTDC), with the Department of Foreign Trade and Economic Cooperation of Guangdong Province will hold a Lifestyle Expo in Mumbai (LEM) from October 28-30, 2010 at the Grand Hyatt Exhibition Ground. At a press conference, HKTDC representatives were asked how they react to the perception that Chinese goods are sub-standard. They answered like everywhere, there are a range of Chinese products from high to low quality. The Expo they claim, will bring the best to Mumbai.

AGENCIES