



Lifestyle Expo in Mumbai: quality products at India's doorstep

To strengthen bilateral trade between Hong Kong, the Chinese mainland and India, the Hong Kong Trade Development Council (HKTDC) in conjunction with the Department of Foreign Trade and Economic Cooperation of Guangdong Province (GD-DOFTEC), will organise the inaugural 'Lifestyle Expo in Mumbai' as a trade platform for Indian buyers to meet with quality suppliers from Hong Kong and Guangdong.

More than 160 exhibitors from Hong Kong and Guangdong will showcase their innovative and stylish products at this exhibition running from 28 to 30 October at the Grand Hyatt Exhibition Ground in Santacruz, Mumbai.

A wide range of product categories will be featured, ranging from consumer electronics and electrical appliances to gifts and premiums; from household products to fashion and fashion accessories. The focus of the Expo is on high-quality products and brands and stylish items that are demanded by increasingly sophisticated Indian consumers.

Indian buyers from major retail groups and wholesale chains will

enjoy the convenience of sourcing from a wide selection of new products without having to travel out of the country. They will also have the opportunity to meet suppliers face-to-face and build long-lasting business relationships.

In addition, the Expo will offer complimentary on-site services by HKTDC, including customised business matching, free product publications and online sourcing assistance.

The Chief Executive of Hong Kong Special Administrative Region, Mr Donald Tsang, will visit the Expo and officiate at the Opening Ceremony and the Gala Dinner on 28th October, along with the Governor of Guangdong Province Mr Huang Huahua.

At the Lifestyle Expo Gala Dinner, invited guests

can expect to view fashion parades showcasing outfits from some of the top fashion designers from Hong Kong and Guangdong. A few names include Henry Lau and Barney Cheng from Hong Kong, and Lin Zinhan and Yang Liu from Guangdong.

The exclusive dinner will also feature cultural and entertainment performances blending the talents of Indian and Chinese artists, and present a unique opportunity for the heads of India's corporations and organisations to network with government and business leaders from Hong Kong and Guangdong.



A wide variety of stylish products will be featured at the inaugural Lifestyle Expo in Mumbai, catering to the needs of India's growing consumers