



# Chile and Hong Kong: Getting the Equation Right; Aiming to Win

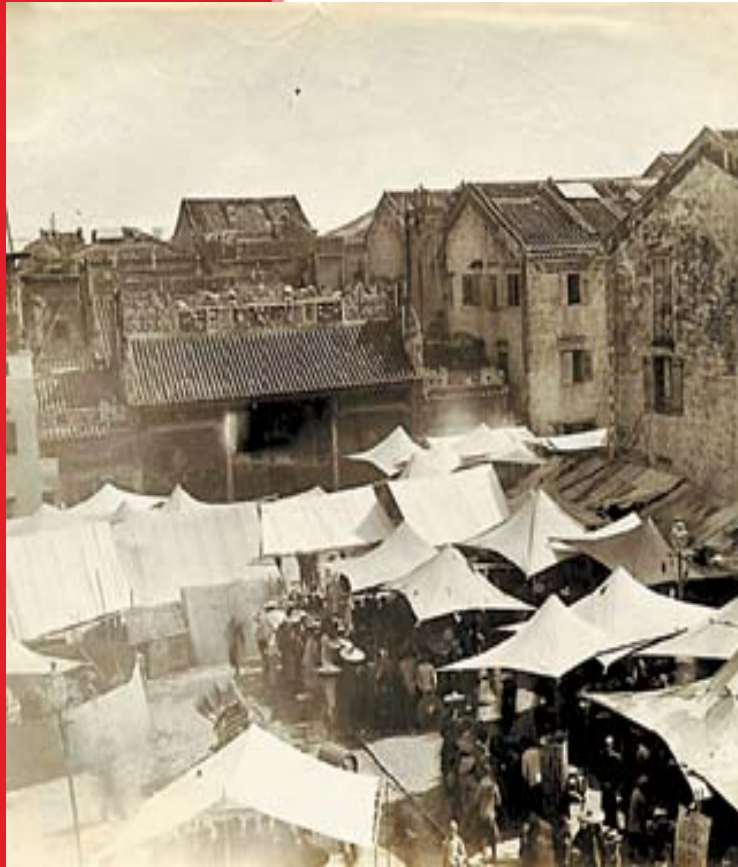
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1<sup>st</sup> December 2011

# Jules Itier, 1843



# ALMA, 2011



# Our No-Nonsense Credentials

- **Latin America's Most Competitive Economy** (2011 World Competitiveness Yearbook and World Economic Forum)
- **Most attractive to do Business in Latin America** (Economist Intelligence Unit)
- **Latin America's Freest Economy** (The Heritage Foundation and The Wall Street Journal)
- **Latin America's Most Transparent Economy** (Transparency International)
- **Best Country to Live in Latin America** (Newsweek, 2010)
- **Latin American Country ranked highest in 2010 Human Development Index** (United Nations Development Program, UNDP)
- **South America's first and only member of OECD**
- **A+ Risk Ratings from Standard and Poors**
- **21 Agreements with 58 countries: 92,5% of Chile's trade is covered.**

# And with Hong Kong and Macau?

- Visits by Finance Secretary and Secretary for Food and Health
- Visit by Director General of InvestHK
- Visits by the International Coordinator of the Chilean Ministry of Finance
- Interaction between Chilean Central Bank and HKMA
- Establishment of the Chilean Business Association of Hong Kong and Macau
- Federation of Hong Kong Industries and Asia Pacific Chamber of Commerce
- Announcement of Free Trade Agreement Negotiations Process in APEC Hawaii 2011
- Interaction between the Macao Trade and Investment Promotion Institute and the Chilean-China Chamber of Commerce (IPIM)
- Chilean Libraries in Hong Kong and Macau Universities
- Chilean Tourism Videos on Hong Kong Buses

# We have knocked on a few doors




# Innovating to attract Talent

- Start-Up Chile is a program of the Chilean Government to attract world-class early stage entrepreneurs to start their businesses in Chile. See [www.startupchile.org](http://www.startupchile.org)
- The end goal of the accelerator program is to convert Chile into the definitive innovation and entrepreneurial hub of Latin America
- In 2010, the program, at that point just a pilot, brought **22 startups from 14 countries to Chile**, providing them with US\$40,000 of equity-free seed capital, and a temporary 1-year visa to develop their projects for six months, along with access to the most potent social and capital networks in the country.

## 8 Useful Websites

- [www.contactchile.cl](http://www.contactchile.cl)
- [www.thisischile.cl](http://www.thisischile.cl)
- [www.cinver.cl](http://www.cinver.cl)
- [www.visitchile.cl](http://www.visitchile.cl)
- [www.prochile.cl](http://www.prochile.cl)
- [www.chicit.cl](http://www.chicit.cl)
- [www.sofofa.cl](http://www.sofofa.cl)
- [www.lan.com](http://www.lan.com)



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**People who do not think  
far enough ahead,  
inevitably have worries  
near at hand.**

*Confucius*

# Chile is Good For You!

