



*Certified Public Accountants*

# Brazil

## Challenges and Opportunities

Mr. Thomas Wong,  
Partner, Latin Desk  
CWCC Certified Public Accountants

December 03, 2011

Consultancy ● Advisory ● Support



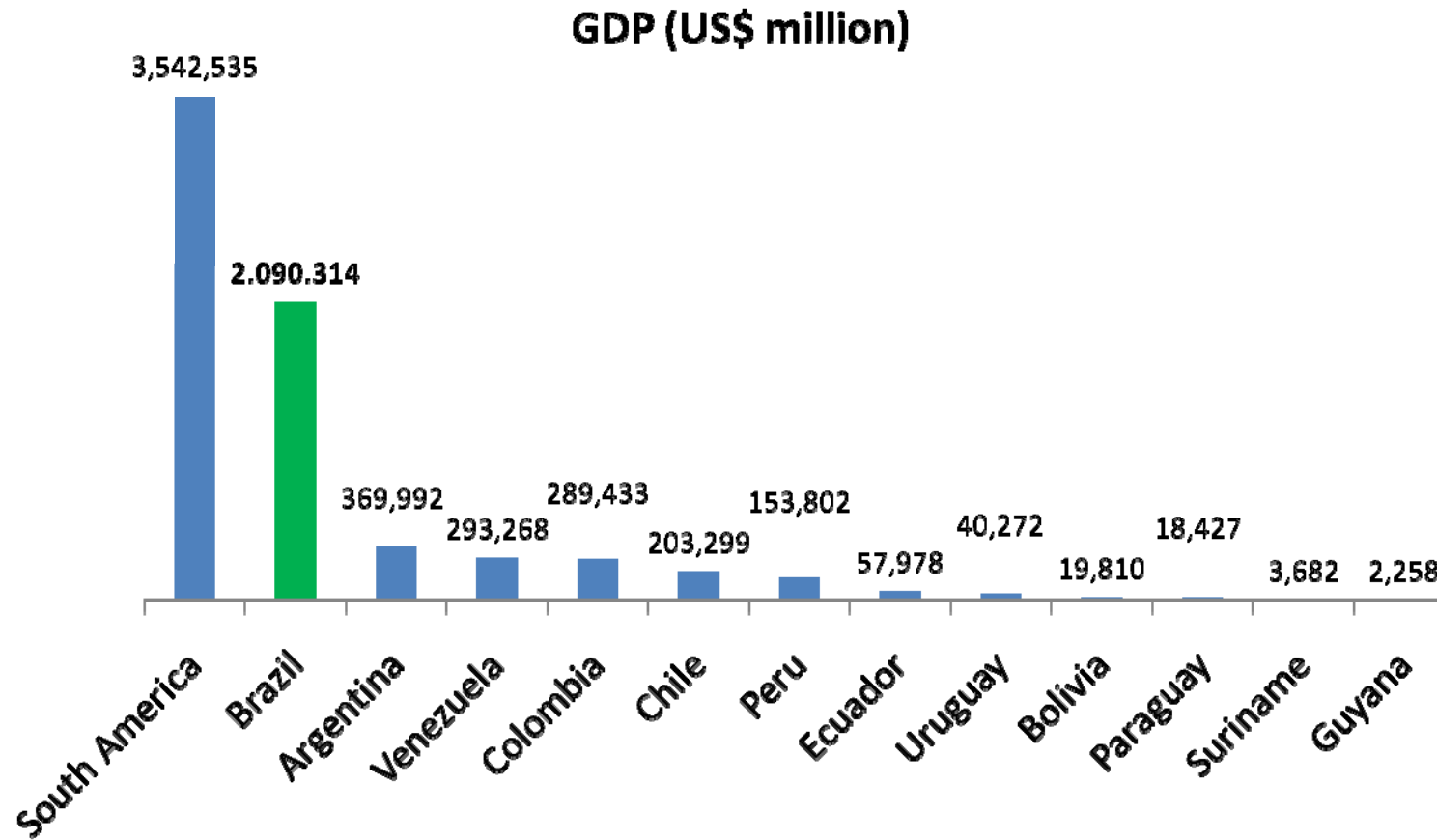
# Main points addressed:

The growth of Brazil – on the path for success

The most attractive sectors

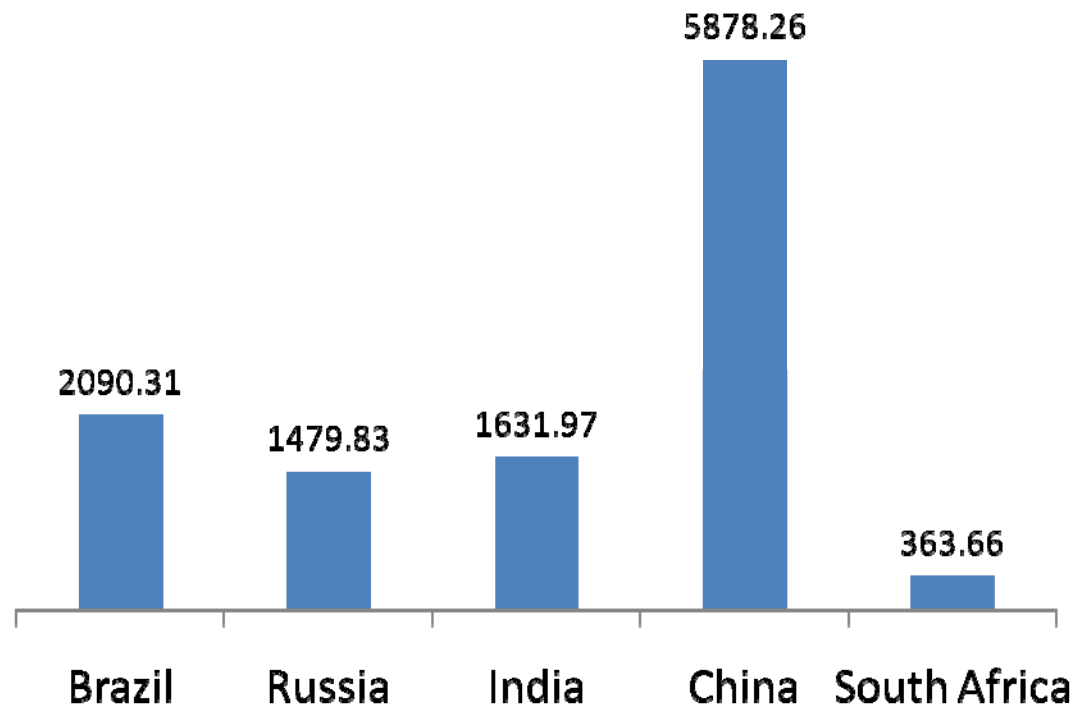
China – how to take advantage of this  
relation

# GDP per country – South America



# GDP - BRICS

GDP 2010 (US\$ Billions)



# GDP growth - BRICS

Country	GDP Growth 2009-2010 (%)
Brazil	7,5%
Russia	4,0%
India	10,4%
China	10,3%
South Africa	2,8%

# Opportunities for Investment

Oil & Gas

Tourism

Life Sciences

Semiconductors

IT/BPO

Venture Capital

# Brazil and China

- 2009: China becomes Brazil's main economic partner;
- 2010: Bilateral trade in total of US\$ 56 Billion;

Brazil → China (in US\$ billion)	
Imports	30,8
Exports	25,6

- Brazil: Surplus of US\$ 5 billion (2010).

# Brazil and China – Trade Balance

## Main exports

meat cuts  
cotton  
orange juice  
leather  
Plastic products  
alloy steel  
minerals (gems)  
wood  
rubber  
auto parts

## Main imports

microprocessors  
computer components  
tires  
fabrics  
toys  
cameras  
auto parts  
tools  
clothes



# Brazil and China – Advice

- ✓ Invest in knowing the market;
- ✓ Get to know Brazilian culture;
- ✓ Understand the main local regulations;
- ✓ Get help from locals;

Good luck!