

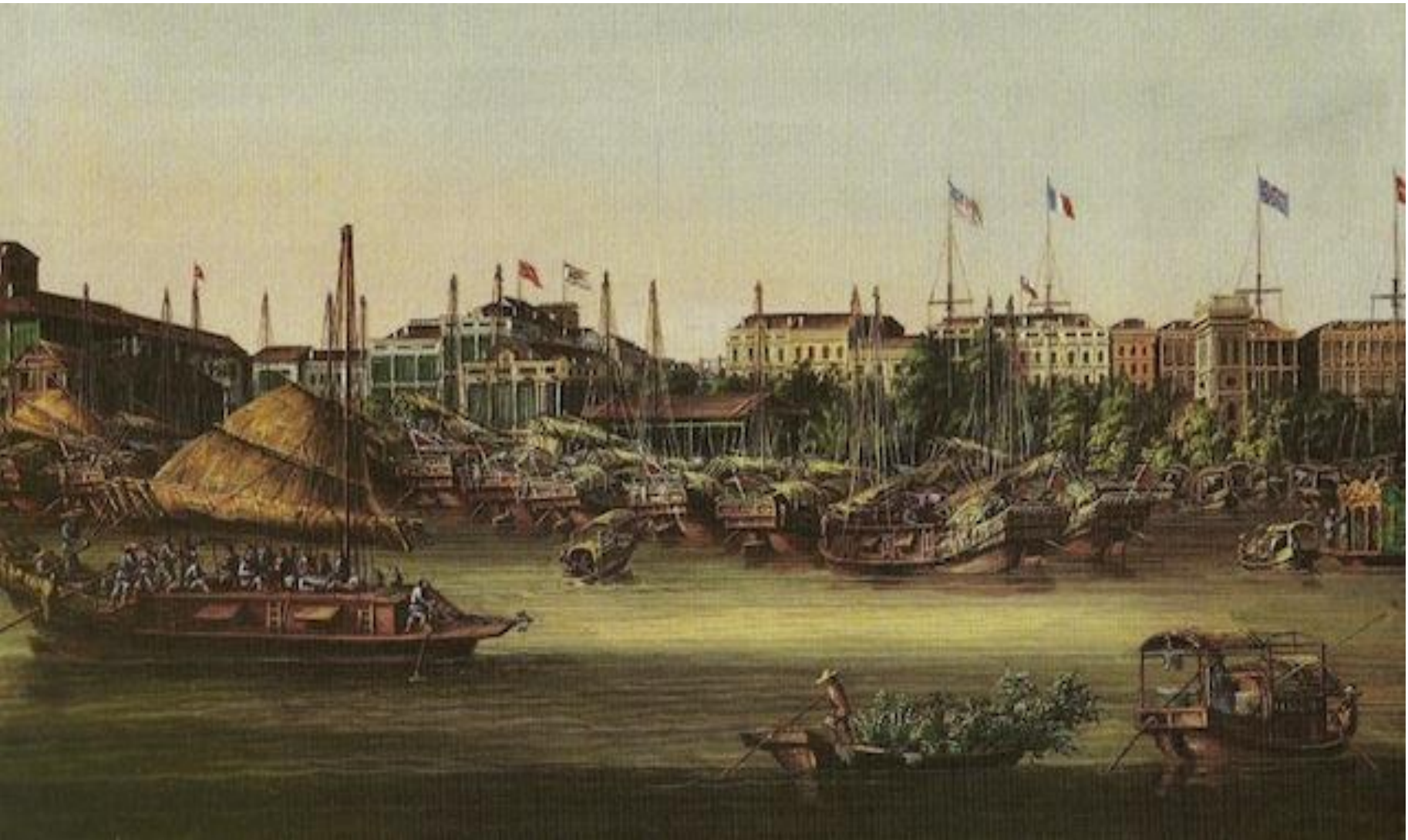
CHILE: HONG KONG'S FIRST IN THE AMERICAS



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A proven track record in Asia



An Economy not Big yet Attractive



Figures speak louder than Words

Report	Source	Countries Assessed	Chile	Chile in Latin America
Index of Economic Freedom 2012	Heritage Foundation, Wall Street Journal	183	7	1
Corruption Perceptions Index 2011	Transparency International	182	22	1
The Global Competitiveness Report 2011-2012	World Economic Forum	139	31	1
The Global Enabling Trade Report 2012	World Economic Forum	132	14	1
Ease of Doing Business Index 2012	World Bank	183	39	1
Human Development Index 2011	United Nations Development Programme	187	44	1
The World Competitiveness Report 2012	Institute for Management Development	58	28	1
Business Environment Ranking, 2010-2014	Economist Intelligence Unit	82	15	1
The Global Information Technology Report 2011	World Economic Forum	139	39	1
Best Countries for Business 2011	Forbes Magazine	134	24	1
Global Food Security Index 2012	Economist Intelligence Unit	105	26	1

Every day worldwide...

16,9 million people enjoy a glass of Chilean Wine;

6 million people enjoy a portion of Chilean Salmon;

8,6 million people have a glass of Chilean Fruit Juice;

8,5 million people have Chilean Preserved Fruits and Vegetables;

4,9 million people enjoy a portion of Chilean Dehydrated Fruit;

1,7 million people have Chilean Frozen Fruit.

Where are we headed next?

