

Doing business in Russia



- Not that scary after all!

Which country is?

- Asia's World City
- Incredible
- Is Truly Asia
- More Fun in the...
- Sparkling...
- Amazing...
- Your (Previously Uniquely)....

What about Russia?



REAL RUSSIA

With REAL opportunities for your
business

RUSSIANS



Where people think we live



Where we actually live



What they think we drink



What we actually drink



What they think we wear



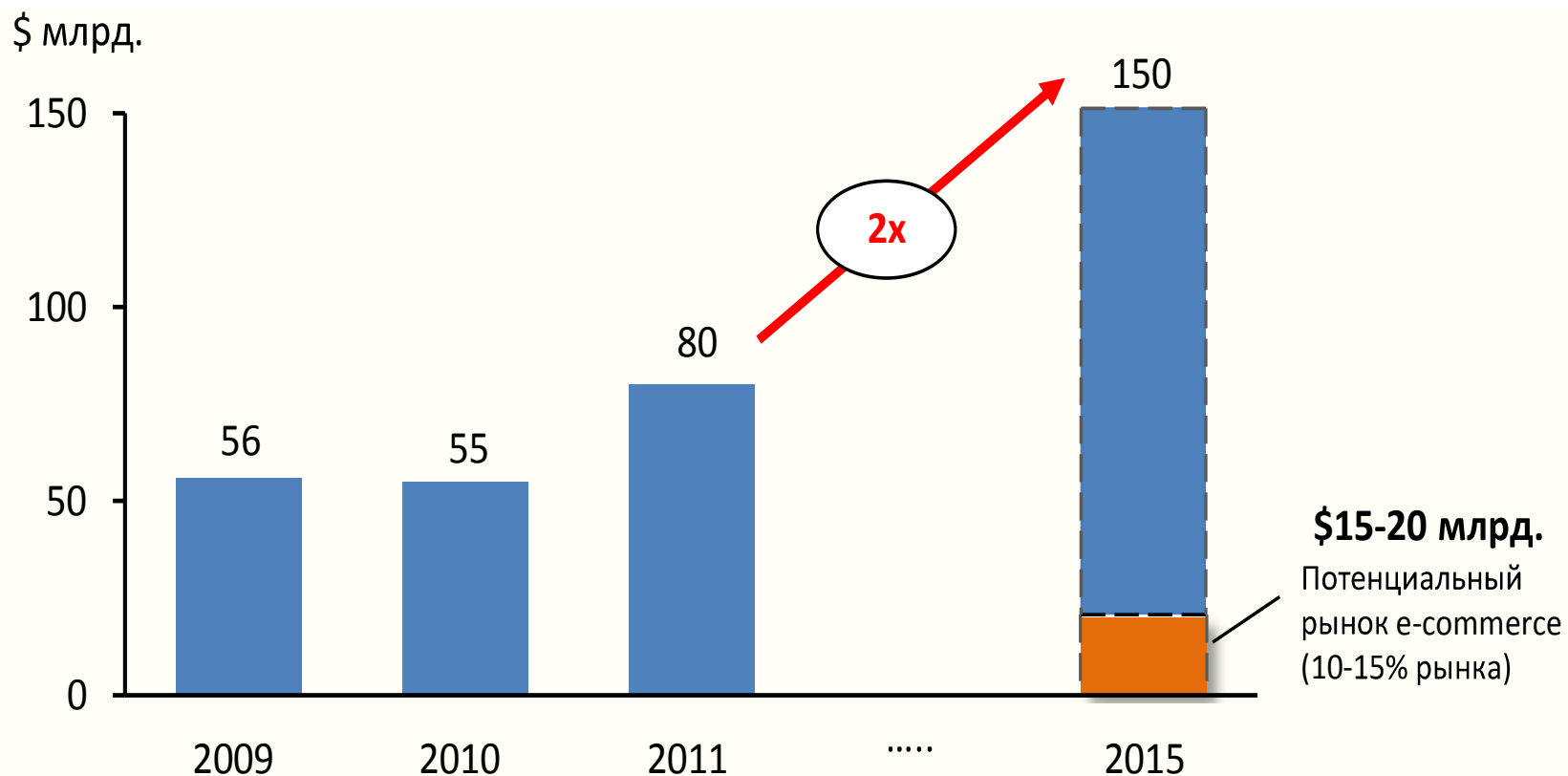
What we actually wear

Submitted to: www.collegebread.com

Russia is turning towards ASIA



China – Russia trade



By Dmitry Medvedev, ex-President of Russia.

WTO entrance

Wednesday, August 22, 2012

“We are entering the organization almost on our conditions. We have received permission for unprecedented support of agriculture and long lasting allowance for industrial assembly”

Changes in import/export policies

Product	Current	New levels	Effect
Household electric appliances	15%	7 %	
Automobiles	25%	15%	3-7* years
Medical drugs	15%-5%	6.5%-5%	
Cosmetics, soap, detergents, shampoo, shaving foam		Gradual decrease	5-6 years
Perfume	15%	6.5%	
Chemical products	10%	6.5%	
Plastic goods		Gradual decrease	5-6 years
Fur coats	10%	5%	2014
Flowers	15%	5%	

Changes in import/export policies

<i>Food and realted</i>			
Milk & diary	25%	20%	
Fish products	15%	12%	
Coffee	10%, ≥ 0.2 €/kg	8%, ≥ 0.16 EUR	1015
Tea	20%, ≥ than 0.8 EUR/kg	20%, ≥ 0.5 EUR/kg	
Chocolate	20%, ≥0.6 EUR/kg	20%, ≥0.28 EUR/kg	2016
Fruits (apples, pears) And citrus		30-50% less on average	2017
Bananas, grapes		No change	
Vegetables (carrot, cabbage, etc), nuts, animal feed		decrease	

Changes in import/export policies

IT and science industry:

Technology, construction, scientific and measuring equipment		Gradual decrease towards cancellation	
Computers and their parts, office equipment (inc.hands-free, calculators, TV/radio antenna, etc)	5.4%		5-6 years

SERVICES

- Insurance
- Banking and telecom
- Passenger air transport

Other

- Industrial Assembly
- Oil and gas
- Sanitary regulations

Russian market is big



And getting bigger...

- Russia became the biggest market in continental Europe for milk and children's toys in 2011, worth a collective \$22.7 billion in sales.
- Next year it's on course to become the biggest market in Europe for clothes, footwear, accessories and advertising worth a collective of \$76.8 billion in sales

...and a little bigger...

- Russia's per capita income is the fastest growing of any major emerging market in the world over the last few years.
- It reached about \$21,350 last year (on a ppp basis) according to the World Bank, well ahead of Brazil (\$11,720), China (\$8,440) and India (\$3,650).

...and a bit more...

- With very little debt, the lion's share of Russians' income is disposable.
- Consumer loans have been running high this year and are up 43 percent

Largest Online population in Europe

HOW CONNECTED IS RUSSIA?

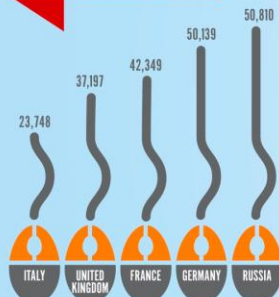
By 2014, 71% of adults in Russia – 80 million people – will access the Internet. This milestone follows several rapid advances in recent years as the tech-savvy population adopts a slew of communications technologies.



The highest GDP per capita among BRIC countries – USD 16,736 in 2011.



EUROPEAN INTERNET USAGE BY COUNTRY



RANKED BY TOTAL UNIQUE VISITORS – SEPTEMBER 2011



* for those aged 14-65

INTERNET USERS IN RUSSIA 2010-2013



POPULATION SIZE: 143,030,106 GDP (NOMINAL): \$1.86 TRILLION AVERAGE SALARY: \$812 A MONTH



Mobile TeleSystems OJSC ("MTS") is the leading telecommunications group in Russia, Eastern Europe and Central Asia. Including its subsidiaries, the Group services over 100 million mobile subscribers.

We're happy to answer your questions about Internet trends in Russia on our blog: <http://bit.ly/LRH01o>. Sources: AC&M, Comscore, eMarketer, FOM, gks.ru, IMF, Levada Center, mojaraplata.ru, MTS

Entering the market.

Tips and tricks

- ✓ Visit expo in Russia as a visitor, as a participant
- ✓ Hire Russian speaker BDM
- ✓ Make a Russian page and invest into Russian websites promo (Yandex, etc)
- ✓ Get in touch with specialized consultancy in your country
- ✓ Consider selling to Russian buyers on HK expo and Canton Fair.
- ✓ Break into retails chain
- ✓ Join trade mission

Be Informed!

- New laws and regulations
- New companies
- New industries
- New connections
- New figures
- New trends

DISTRIBUTED WITH THE South China Morning Post Wednesday, February 29, 2012

SPECIAL REPORT

Russia BEYOND THE HEADLINES

www.rbth.ru

Asia: Plenty to consider at this year's Apec summit

Opinion: Leadership changes and bilateral ties

Science and Technology: Eugene Kasparov is the virus warfare

Monthly supplement from Rossiyskaya Gazeta (Moscow, Russia) which takes sole responsibility for the contents

Rich pickings in China

Russian companies are becoming far more inventive in their determined drive to profit from the lucrative market, writes Mark Zavadsky

THE PROJECT
EUGENE ABOV PUBLISHER

A new voice in Hong Kong
Overseeing it on Moscow's side is the Russian Embassy in Hong Kong (REHK). This is a monthly supplement that will appear in the South China Morning Post on the last Wednesday of every month. Our aim is to bring you compelling stories from Russia and offer you insight into the country. Our growing team of journalists report from all over Russia to bring you topical and balanced stories. REHK editors direct an opinion writer who don't always agree on the future direction of the country. Russia is in the midst of an exciting transition in every sphere from politics to culture. Like China, Russia is a member of the BRICS (Brazil, Russia, India, China and South Africa) community and our business coverage explores the Russian market, places. Our award-winning website, rbth.ru, is updated daily with additional articles, and it remains our most successful media. We can't wait to hear from you.

INSIDE
Kalmikia Revival of faith in Buddhist region

Restaurants Country's cuisine is rare in HK

MONTHLY SUPPLEMENT ABOUT MODERN RUSSIA
Did you know that Hong Kong's best pickings used to be Russian? Read RBTH's next issue on March 28 RBTH.RU

- ✓ Name - Russia Beyond The Headlines,
- ✓ Partner newspaper - The South China Morning Post,
- ✓ Circulation – 102 000 copies,
- ✓ Pagination – 16,
- ✓ The first issue appeared on February, 29th
- ✓ Main topics – business, economy, politics, society, culture.

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首页 » 博客

在俄罗斯过春节 一样的憧憬 不一样的感受

2012-1-30

由于工作的原因，我和老公一起被单位派驻到莫斯科。几年来，每逢春节都因工作而无法回国与家人团聚。现在回想起来，每一年的春节感受都不尽相同。



摄影: Legion Media

1999年的春节最冷清。那时我们刚到莫斯科第一年，第一次感受在异国他乡过春节，当时这里无法收看到中国的电视节目，只是和单位同事一起包了顿年夜饭饺子，我第一次过了一个没有春晚和烟花炮竹的春节，感觉到非常冷清，完全找不到过年的气氛。

2000年的春节内容丰富起来。那年起，我们住的地方开始能收看到国内中央4台和其他几个中文频道的节目，这使得我们在俄罗斯的生活也逐渐丰富起来。因为这样，我们家也变成了每年春节时朋友们的聚会地点。每到春节，我们就邀请许多不能回国的朋友来家里一起过年。除夕当天，大家都早早地从莫斯科各处赶来。当然，节日的菜肴肯定要比平时丰盛。那几年，因为有中国大市场的存在，我们买到了许多中国的青菜和特产，所以大家也能吃到正宗的中式年夜饭，就连除夕夜的饺子也不再像以前那样单一。

俄罗斯各地举行活动庆祝 2002年的春节印象最深刻。在家过完

分享到微博
喜欢 0

更多内容



在俄罗斯生中国宝宝



中俄侨民的历史与现在



在俄罗斯上幼儿园的中国孩子

标签

中国侨民 莫斯科 过年

相关文章

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热点推荐

发表经济竞选纲领 普京提出要发展创新型经济

近日，宣布竞选俄罗斯下任总统的俄总理普京在媒体上就自己的竞选纲领发表署名文章。这是他第三次发表相关文章，在此前发表的两篇文章中，普京分别就俄罗斯的整体发展现状以...

1 卢布 = 0.214 人民币 莫斯科 - 17:14
1 人民币 = 4.676 卢布 北京 - 21:14

现在本网站处于测试阶段，您有任何意见和建议，都可以通过info@ezhong.ru与我们联系！非常感谢！

图片新闻



俄罗斯总统大选将于3月4日举行，位于俄罗斯北部偏远地区的涅涅茨自治区已于2月21日提前开始投票。投票站设在距离纳里扬马尔50公里（31英里）的苔原地区。图中：在投票站帐篷中的涅涅茨男孩。

调查

您希望“俄中评论”网上有更多什么样的消息？(可以多选)

政治
 经济
 法律法规

Thank You!

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