



# Japan New Business conferences (JNB)

## Introduction

New Business Conference (NBC) was established as a public organization in 1985, under the supervision of Service Industry Division, Industrial Policy Bureau, the Ministry of Economy, Trade and Industry of the Japan Government.

After the establishment of NBC headquarters in Tokyo, there were many NBC's regional chapters establishment all over Japan. In 2005, Kanto New Business Conference was formed and Japan New Business Conference Associations became an incorporated association. Currently, there are more than 40 different NBC chapters all over Japan, with over 3,000 company members.



## Concept & Objectives of JNB

- 1. Collect and Share of business information among NBC's network all around Japan**
  - Collect and share information provided by the Ministry of Economy, Trade and Industry, Bureau of Economy, Trade and Industry, prefectural governments, municipal governments, etc.
  - Share information of researches carried out by JNB.
- 2. Promote Regional exchange; Provide business matching services to members**
  - Co-organize events with local NBC's, and proactively participate in committees' activities in regions.
  - Provide business matching service among members.

### **3. Provide advisory services and ride on activities organized by authorities**

- Provide advisory services to those who are considering in establishing new business.
- Build up strong connection with authorities in order to support local business activities.
- Proactively participate in activities in supporting new business organized by authorities.

### **4. Strong connection among local NBC's and penetration all over Japan**

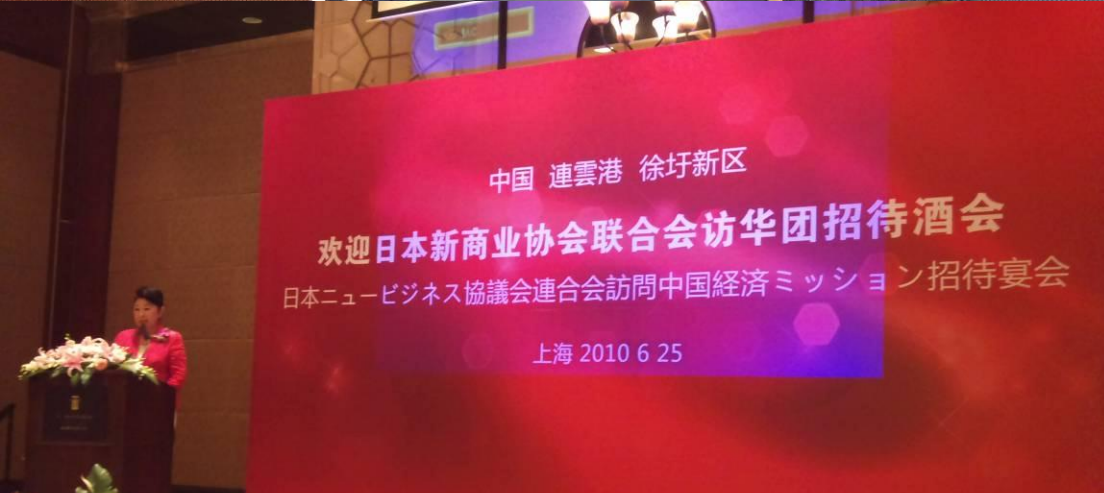
- Contribute to the economic development of the country by strengthen the strong connection among local NBC's members.
- Expand the network of NBC's all over Japan, and enlarge the number of members of NBC's.

## 5. Organize “Japan New Business Creation Awards”

- Appraise companies/individuals who contributed in providing new/creative products/services to the society.
- Present awards such as: New Business Creation Awards (at Enterprise, Entrepreneur and Supporting levels respectively), Excellent Awards, Special Awards, etc.







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欢迎日本新商业协会联合会访华团招待酒会  
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连云港市人民政府外事办公室

# 2010 Business mission in Shanghai