

Guide to Zones and International Pavilions

Zone	Hall Location
Art Licensing Zone	Level 4 Mezzanine
Lifestyle & Fashion Pavilion	Level 4 Mezzanine
Hong Kong Creative Gallery	Level 4 Mezzanine
Sports & Lifestyle Zone	Grand Foyer
IP & Trade Service Zone	Hall 3B

International Pavilions	Hall Location
Chinese Mainland	Grand Hall & Hall 3B
Japan	Grand Hall
Korea	Grand Hall
Malaysia	Grand Hall
Thailand	Grand Hall
Australia	Hall 3B
Italy	Grand Foyer
Taiwan	Grand Foyer
United Kingdom	Grand Foyer

Concurrent Event	Hall Location
HKTDC Hong Kong Toys & Games Fair	Hall 1A-E, Convention Hall & Foyer, Hall 3B-E, 5C-G
HKTDC Hong Kong Baby Products Fair	Hall 3F-G, Expo Drive Hall, Level 2 Mezzanine
Hong Kong International Stationery Fair	Hall 5B

