

**We Appreciate Your Continued Support and Participation**  
**“HKTDC SmartBiz Expo”**  
**6 - 8 December 2017**

Dear Exhibitor,

Thank you for your participation in the HKTDC World SME Expo 2016.

To promote the importance of innovation and technology for Hong Kong and Asian businesses, the HKTDC will revamp the current World SME Expo and the Trade Hall of InnoDesignTech Expo into the new **HKTDC SmartBiz Expo** in 2017.

The HKTDC SmartBiz Expo, to be held on 6-8 December 2017, will be a one-stop platform for enterprises, particularly small- and medium-sized enterprises (SMEs), to explore trends in business transformation through innovation, creativity, application of technology and design, business-support services, and market opportunities. Details of the HKTDC SmartBiz Expo are as follows:

Fair dates: 6-8 December 2017 (Wednesday to Friday)  
Venue: Hong Kong Convention and Exhibition Centre

To learn more about the new Expo, kindly return the reply slip found below. For enquiries, please contact us at (852) 1830 668 or by email: [smartbizexpo@hktdc.org](mailto:smartbizexpo@hktdc.org). Thank you.

Yours faithfully,

Hong Kong Trade Development Council

**HKTDC SmartBiz Expo 2017**

Please return the reply slip by email to [smartbizexpo@hktdc.org](mailto:smartbizexpo@hktdc.org) for more information on HKTDC SmartBiz Expo 2017.

I/ my company is interested to  visit  exhibit

Name : \_\_\_\_\_ Position : \_\_\_\_\_

Company : \_\_\_\_\_ Business Nature : \_\_\_\_\_

Company website : \_\_\_\_\_

Address : \_\_\_\_\_

Tel. : \_\_\_\_\_ Fax : \_\_\_\_\_ Email : \_\_\_\_\_

