

# India: A Rising Market You Cannot Miss!

“Lifestyle Expo in Mumbai”

19 – 20 December 2018 • World Trade Centre Hall 2 • Mumbai • India

**Do you feel the need to look for NEW MARKET?**  
**Do you have pressure to find NEW BUSINESS OPPORTUNITIES?**  
**Do you want to gain market experience at MINIMAL COST?**

**India is your chance NOW!**

- World's 2<sup>nd</sup> largest country, with 1.2+ billion people, fuelled by an expanding middle class and young consumers
- Hong Kong's 3<sup>rd</sup> largest market in 2017
- Average tariff rate is the 2<sup>nd</sup> lowest out of the eight states in South Asia
- India is riding on a retail boom, with the retail market is expected to grow from US\$608 billion in 2017 to US\$857 billion in 2020.



### Participation Fee

- ✓ **Early-bird discount: HK\$ 10,100\*** for a 4sqm booth with basic booth facilities + onsite business matching (Original price: HK\$11,000)
  - ✓ **Chamber/Association member discount** – additional 10% off (terms apply, please enquire)
- \* excluding air ticket, hotel accommodation, travel visa and personal expenses etc.

**Optional#** please ✓ if you wish TDC to arrange hotel accommodation\* for you

I wish TDC to arrange hotel accommodation for me  
 # 3 - night hotel accommodation in Mumbai – HKD3,900  
 (check-in: 17 Dec, check-out: 20 Dec)

### Major Product Categories

- ✓ Consumer Electronics and ICT Products
- ✓ Fashion and Accessories
- ✓ Household Products and Electrical Appliances
- ✓ Gifts & Premium
- ✓ Watches and Clocks
- ✓ Toys & Games and Stationery

**Early-bird deadline:**  
**31 August 2018**  
**Join us NOW!**

Fax: (852) 3915 2474 or E-mail: [kalsan.cw.ho@hktcdc.org](mailto:kalsan.cw.ho@hktcdc.org)

**Reply slip – Lifestyle Expo in Mumbai 2018 (19 – 20 December 2018)**

Company Name: (English) \_\_\_\_\_ (Chinese) \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_ Products(Brands,types): \_\_\_\_\_

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