

Hong Kong International
Licensing Show

香港國際授權展

27-29/4/2024

ALC Asian Licensing
Conference
亞洲授權業會議



TM

www.hktdc.com/hklicensingshow

Organiser 主辦機構：



Sponsor 贊助機構：



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Welcome Message

歡迎辭



I warmly welcome you all to the 21st edition of the Hong Kong International Licensing Show (HKILS), organised by the Hong Kong Trade Development Council (HKTDC).

With its robust legal framework and IP infrastructure, coupled with the wealth of international experience of IP practitioners, Hong Kong has long been a leading IP and licensing hub. And for over two decades, HKILS has served as a key platform for international licensing practitioners to connect with industry players and traders from different sectors and help businesses seize arising opportunities in Asia.

According to Licensing International, the global retail sales of licensed merchandise and services amounted to US\$340.8 billion in 2022, an 8.02% increase from 2021. As the world's fifth largest licensing market with the fastest growth of annual retail sales of licensed merchandise and services, China offers tremendous opportunities.

This year, we are excited to bring together more than 320 exhibitors from around the world in Hong Kong. Beyond the Greater China region, they come from Japan, Korea, Thailand, the United States and more. Over 550 brands and IPs are featured, covering arts and culture, corporate, gaming, lifestyle and sports licensing.

We are pleased to introduce the Reimagining the Classics initiative at HKILS to showcase the cross-over of creative IP projects with long-standing Hong Kong brands, to facilitate new collaboration opportunities in the dynamic IP industry.

Hong Kong's Design Licensing and Business (DLAB) Support Scheme, which helps Hong Kong designers and owners of young IPs and characters, returns to HKILS to stage a pavilion showcasing our city's latest wave of creativity with 45 home-grown brands.

The concurrent Asian Licensing Conference gathers some 30 global licensing industry leaders from around the world to discuss the latest global licensing trends and innovations in licensing, while thematic sessions highlight the rise of generative AI and its legal implications, opportunities unlocked by new IPs and the sustainable future of IP licensing. The shift towards micro-influencers and emerging brands in the beauty industry these days presents many opportunities. And we are delighted to have renowned content creators sharing their journey to success at the Conference.

I also invite you to visit the concurrent Hong Kong Gifts and Premium Fair, Hong Kong International Printing and Packaging Fair and DeLuxe PrintPack Hong Kong, where you can forge new connections and seize more cross-sector opportunities.

I wish you all a fruitful Hong Kong International Licensing Show.

歡迎大家蒞臨由香港貿易發展局（香港貿發局）舉辦的第 21 屆「香港國際授權展」。

香港憑藉健全的法律制度及知識產權 (IP) 基建，以及 IP 從業員豐富的國際經驗，長久以來都是領先的 IP 及授權中心。過去 20 多年，香港國際授權展一直是全球授權業界的一個重要商貿平台，協助業界抓緊亞洲發展機遇。

根據國際授權業協會數據顯示，2022 年全球授權商品及服務的銷售額達 3,408 億美元，較 2021 年增長 8.02%。中國為全球第五大授權市場，授權商品及服務的年度銷售額增長全球最高，提供龐大的市場機遇。

今年，我們很高興有來自世界各地超過 320 家參展商雲集香港。除了大中華地區，還有來自日本、韓國、泰國及美國等國家及地區的參展商，滙聚超過 550 個品牌及授權項目，內容涵蓋藝術文化、企業、遊戲、生活品味及運動等。

我們在本屆的香港國際授權展新推出「經典 | 重塑」主題推廣，展示不同 IP 與香港經典品牌的創意授權跨界合作，為充滿活力的 IP 業界帶來新的合作機遇。

「香港設計 · 授權支援計劃」(DLAB) 旨在協助角色設計師、擁有授權設計內容的設計師和設計企業發展其業務。該計劃今年載譽重來，在授權展設立「DLAB 香港館」，展示 45 個香港本地品牌的最新創意設計。

同期舉行的「亞洲授權業會議」滙聚全球近 30 位授權行業領袖，他們將討論全球授權業的最新趨勢及創新，專題環節探討 IP 授權的可持續發展、生成式人工智能的興起及其所涉及的法律問題，及新授權項目帶來的機遇等議題。現今美容行業以素人宣傳及關注新興品牌趨向，為業界帶來很多機遇，我們很高興邀得知名的內容創作者分享他們的成功之路。

我誠邀各位參與同期舉辦的「香港禮品及贈品展」、「香港國際印刷及包裝展」及「香港奢侈品包裝展」，藉此建立新聯繫、抓緊更多跨行業商機。

最後，我祝願各位在香港國際授權展滿載而歸。

Ms Margaret Fong 方舜文

Executive Director
Hong Kong Trade Development Council
香港貿易發展局總裁

Welcome Message from Sponsor 贊助機構致辭

Licensing International, the premier trade association for the global brand licensing industry, is proud to be the association sponsor for Hong Kong International Licensing Show 2024. This week's exciting activities at the show include educational panel discussions, keynote addresses, awards ceremony and of course networking opportunities designed to help you grow and enhance your businesses.

Asian Licensing Conference will showcase top industry experts from around the world. We are honored to partner once again with the Hong Kong Trade Development Council to bring you these important programmes. Licensing International has long recognised the importance of Hong Kong as a hub for the licensing industry drawing licensors, licensees, manufacturers, retailers and service providers.

Licensing International has more than 1,300 members worldwide. Our office is headquartered in the iconic Empire State building in NYC but our reach is global: we have licensing executives on the ground in Shanghai, Hong Kong, Tokyo, Paris, Milan, Munich, Moscow, London, Sao Paulo, Toronto and Finland with extensive licensing experience.

For more information about Licensing International or to connect with our members, please visit us at

www.licensinginternational.org or www.licensinginternational.org.cn

Our very best wishes for a prosperous show.

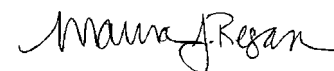
國際授權業協會是全球品牌授權行業領先的行業協會。協會深感榮幸能夠參與香港國際授權展 2024，並成為獨家贊助機構。展會期間將舉行多項活動，包括教育相關研討會、主題演講、授權業大獎頒獎典禮，以及協助業者擴展業務的交流聯繫機會等。

此外，協會再度與香港貿易發展局合作舉辦亞洲授權業會議，並邀請到來自世界各地的行業專家參與，實在與有榮焉。國際授權業協會一直認同香港是區內主要的授權活動中心，亦是匯聚全球授權商、被授權商、製造商、零售商及服務機構的平台。

國際授權業協會在全球擁有超過 1,300 名會員。協會總部設於美國紐約標誌性的帝國大廈，同時協會具豐富授權經驗的行政人員亦分別派駐上海、香港、東京、巴黎、米蘭、慕尼黑、莫斯科、倫敦、聖保羅、多倫多及芬蘭。

欲進一步了解國際授權業協會或聯繫協會會員，請瀏覽協會網站：www.licensinginternational.org 或 www.licensing.org.cn

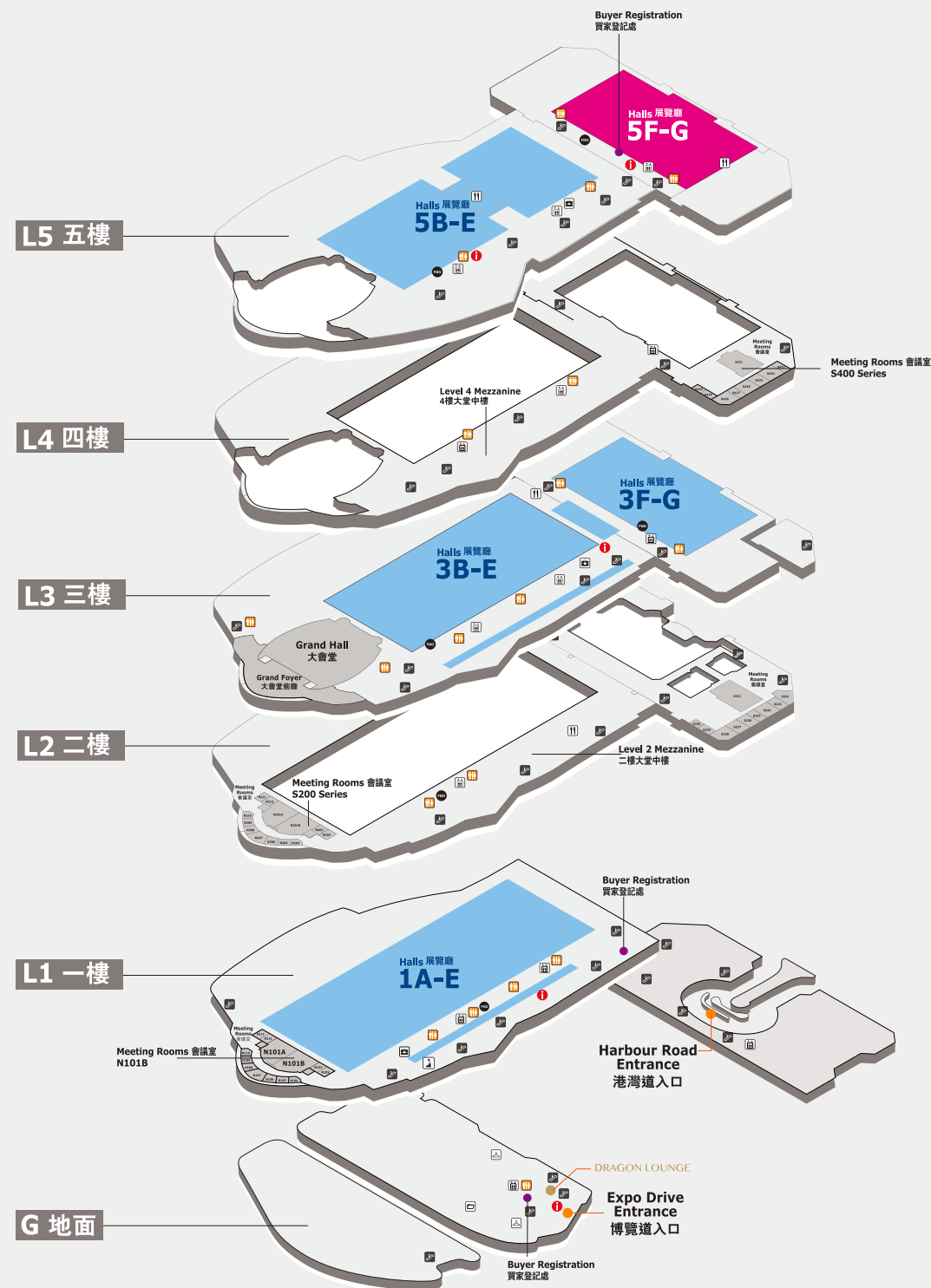
預祝展會取得圓滿成功。



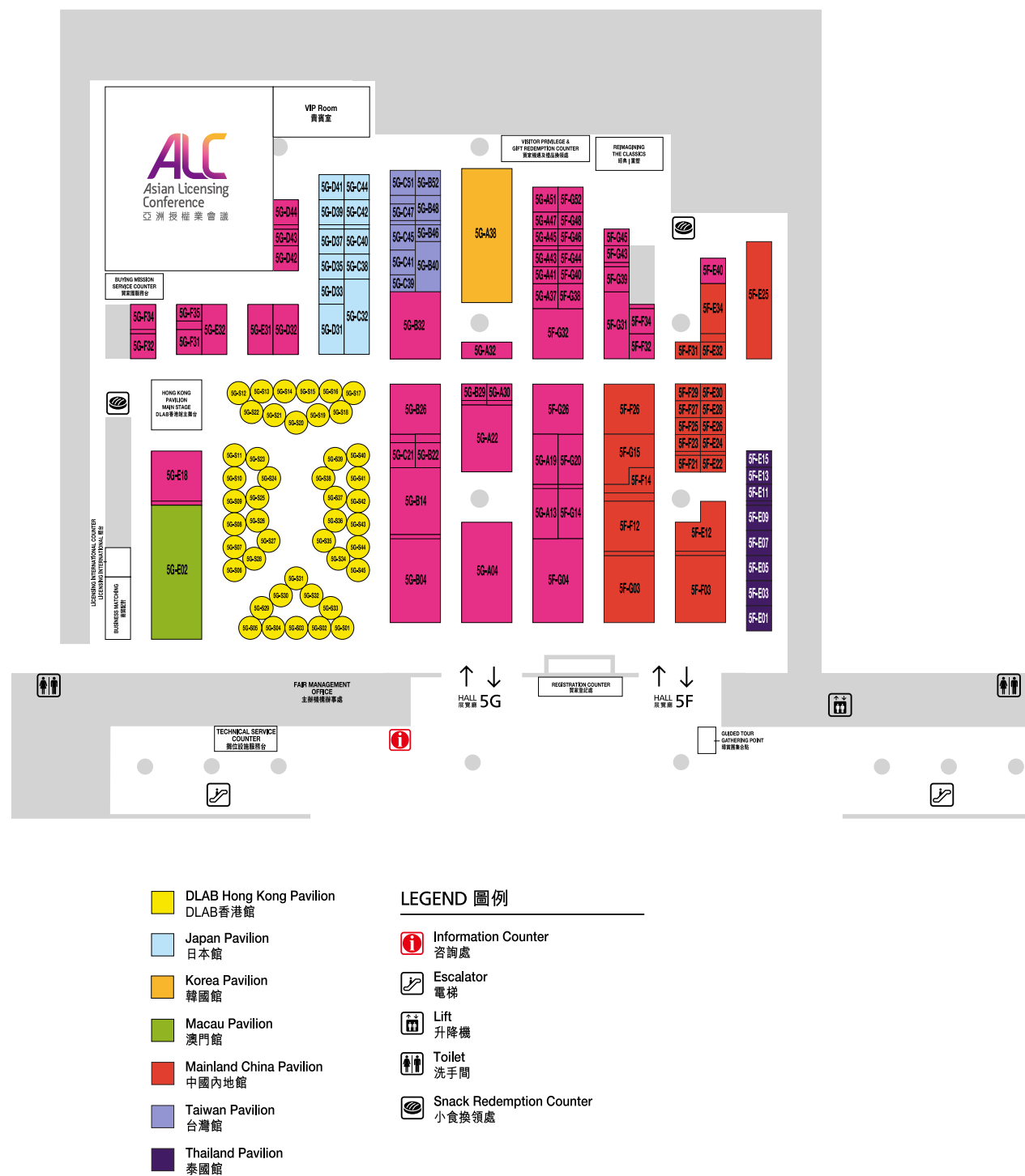
Maura Regan

President,
Licensing International
國際授權業協會主席

Section Plan of HKCEC 香港會議展覽中心切面圖



Halls 5F-G Floor Plan 展覽廳 5F-G 平面圖



- | | | | |
|--|------------------------------------|--|-----------------------------------|
| | DLAB Hong Kong Pavilion
DLAB香港館 | | Information Counter
諮詢處 |
| | Japan Pavilion
日本館 | | Escalator
電梯 |
| | Korea Pavilion
韓國館 | | Lift
升降機 |
| | Macau Pavilion
澳門館 | | Toilet
洗手間 |
| | Mainland China Pavilion
中國內地館 | | Snack Redemption Counter
小食換領處 |
| | Taiwan Pavilion
台灣館 | | |
| | Thailand Pavilion
泰國館 | | |

* As of 19 April 2024 and subject to change without further notice.
資料截至 2024 年 4 月 19 日，如有更改恕不另行通知

27/4/2024 (Saturday 星期六)

10:30-10:45 Opening Ceremony 開幕禮



Dr Patrick Lau, Deputy Executive Director,
Hong Kong Trade Development Council
香港貿易發展局 副總裁
劉會平 先生



Mr Lau Chun, Raistlin, JP
Under Secretary for Culture, Sports and Tourism,
Hong Kong Special Administrative Region of the
People's Republic of China
中華人民共和國香港特別行政區文化體育及
旅遊局副局長 劉震先生, JP

10:50-11:15 Global Licensing Trends to Watch in 2024
2024 年影響全球授權業的重要趨勢

In the ever-evolving landscape of global licensing, 2024 promises an exciting array of trends that will shape the industry's future. Consumer preferences are evolving, and experiences are becoming more important than mere products. This shift opens up new opportunities, allowing for immersive experiences that bring excitement to the forefront. Whether through pop-up shops, immersive branded installations, or location-based entertainment, brands of all kinds, from character properties to corporate entities, are embracing experiences to reconnect with consumers in person. Moreover, AI-driven consumer engagement, such as chatbots and personalized product experiences, deepens the connection between brands and consumers. Ethical practices and environmental consciousness are increasingly important to consumers, and brands are seeking licensing alliances that align with their eco-friendly values.

Industry veteran Ms Maura Regan, President of Licensing International, will provide a comprehensive overview of market dynamics including the market drivers and challenges. She will also share her extensive analysis on the key trends shaping global licensing in 2024.

來到 2024 年，授權市場將出現影響行業未來的重要趨勢。值得注意的是，這年代的消費者不再滿足於單純購買一件商品，而是漸漸追求購物的體驗。每次消費模式的轉變總會帶來新機遇。近年由角色肖像以至企業品牌等不同模式的品牌，都透過快閃店、主題式裝置、實景娛樂等，提供沉浸式體驗，藉此與消費者重新建立面對面的聯繫。此外，人工智能驅動的聊天機械人可與消費者互動，這潮流是否方興未艾？消費者愈來愈關注環保的議題，估計可持續發展都是品牌授權的重要趨勢。然而，今年又可會爆引出引領潮流的新趨勢？國際授權業協會 (Licensing International) 總裁、資深業者 Maura Regan 女士將全面分析全球授權市場的概況，包括增長動力及挑戰。她還會分享 2024 年影響全球授權業主要趨勢的灼見。

Speaker 講者



Ms Maura Regan, President and CEO, Licensing International
國際授權業協會 總裁及行政總裁 Maura Regan 女士

11:15-12:10

Keynote -
Driving Growth for Future: Exploring the Latest Strategies and Innovations in Licensing
主題演講 -
未來增長引擎：最新的授權策略及創意

The world of licensing has evolved into a realm of creativity that goes beyond simple brand crossovers and character combinations. It has become more than just contractual agreements, as industries now strive for innovation and expansion. Kodak, known for its strengths in film and commercial print, is a shining example of this trend. The company, honored with the Best Licensed Brand award in Corporate category at the Licensing International Excellence Awards in 2023, has set its sights on new horizons, venturing into a wide range of licensing categories including apparel, optical, lifestyle, health-related products and more. While staying true to its rich heritage in photography and film, Kodak is also widening its brand global reach to novel licensing categories such as luggage, solar panels, paints and fill lights.

Our speakers, Ms Maura Regan, President of Licensing International, and Mr Ciarán Coyle, President of LMCA, will delve into the driving forces behind the growth of brand licensing. Besides, Ms Clara Fort, Vice President of Global Brand Licensing at Eastman Kodak Company, will share the success story of Kodak's groundbreaking licensing model and how Kodak's transforming its licensing programme into an important revenue stream for the company. Her presentation will showcase the innovative strategies employed by Kodak, offering inspiration and valuable lessons for attendees.

授權的模式於近年已超越品牌聯乘合作。創意打破既有的想像框架，以菲林和商業印刷聞名的柯達，近年藉著創意授權合作，開拓不同的商品類別，包括服裝、眼鏡、生活時尚、健康相關商品等。柯達還擅用其攝影及菲林的專業技術，透過授權拓展至意想不到的類別如行李箱、太陽能板、油漆及攝影補光燈等。該公司更於 2023 年 Licensing International Excellent Awards 中獲頒「最佳授權品牌 (企業類別) 獎」。

國際授權業協會 (Licensing International) 總裁 Maura Regan 女士和 LMCA 總裁 Ciarán Coyle 先生將深入探討品牌授權的未來增長引擎。伊士曼柯達公司全球品牌授權副總裁 Clara Fort 女士將會同場分享柯達的授權模式的突破關鍵，包括如何將授權項目轉化為公司的主要收入來源，以及其中的創意策略。本環節期望藉著柯達成功案例的分享，啟發與會者對 IP 授權的想像。

Moderator 主持人



Ms Maura Regan, President and CEO, Licensing International
國際授權業協會 總裁及行政總裁 Maura Regan 女士

Speakers 講者



Mr Ciarán Coyle, President & CEO, LMCA
LMCA 總裁及行政總裁 Ciarán Coyle 先生



Mrs Clara Fort, VP Global Brand Licensing,
Eastman Kodak Company
伊士曼柯達公司 全球品牌授權副總裁
Clara Fort 女士

14:30-17:00

**China Opportunity Session -
Forging Partnerships, Achieving Mutual Success: China's Potential and Global Opportunities**

中國機遇 -
凝聚共識 共享發展——中國潛力與世界機遇

During the recently concluded China's NPC and CPPCC Sessions, a wide range of keywords, including "new quality productive forces," "high-quality development," "deepen reform," and "pursuing higher-standard opening up," demonstrated China's unwavering determination and confidence in facing challenges and taking proactive measures. These keywords also highlighted China's commitment to sharing development opportunities with the world and engaging in collaborative efforts. This session on "China Opportunity" aims to center around the mutually beneficial development between China and the world, while exploring the potential and opportunities within the culture industry.

在剛剛舉行的全國兩會上，從「新質生產力」到「高質量發展」，從「深化改革」到「擴大高水平對外開放」，眾多關鍵詞展現了中國直面挑戰、積極進取的底氣和信心，表達了中國與世界分享發展機遇、攜手同行的行動和擔當。本次「中國機遇」專題板塊擬圍繞中國與世界的共贏發展，分享文化產業的潛力與機遇。

Moderator 主持人



Mr Chang An, Host, CCTV Mobile Channel
中央電視台移動頻道 主持人 常安 先生

Speakers 講者



Mr Jacky Chung, Director, Chinese Mainland,
Hong Kong Trade Development Council
香港貿易發展局 中國內地總代表 鍾永喜 先生



Ms Qin Ting, General Manager,
CCMG Cultural Creative Development Co., Ltd
中國文化傳媒集團·中傳創展(北京)文化發展
有限公司 總經理 覃婷 女士

**China Opportunity (1) -
Opportunities and Challenges: Enhancing the Development of Cultural Industry
through "Innovative-led Productivity"**

中國機遇 (1) -
機遇與挑戰：“新質生產力”促進文化產業發展

Speaker 講者



Mr Chen Shaofeng, Doctoral Supervisor at Peking University,
Academic Committee Director of the Cultural Industry Institute of Peking University
北京大學博士生導師、北京大學文化產業研究院學術委員會 主任 陳少峰 先生

**China Opportunity (2) -
Innovation and Integration: The Rise of "Culture+" Industry Integration**

中國機遇 (2) -
創新與融合：“文化+”的產業融合新趨勢

Speaker 講者



Mr Song Yangyang, Deputy Dean, Institute for Creative Industry Technology of Renmin University of China
中國人民大學創意產業技術研究院 副院長 宋洋洋 先生

**China Opportunity Panel (1)
Fostering Cultural Exchange to Drive High-Quality Development of Museums**

中國機遇 - 討論環節 (1)
文博互鑒——帶動博物館高品質發展

Museums play a crucial role in preserving historical culture and fostering national identity. In this forum, speakers from Chinese mainland and Hong Kong museums are joining forces to promote the fusion of deep-rooted historical culture with an international outlook. By sharing resources and applying ancient wisdom to the present, this joint effort aims to usher in a new era of growth in the cultural and museum industry. It seeks to strengthen the foundation of confidence and serve as a source of strength, while bridging the gap between the past and the future, and ensuring the inheritance and development of Chinese culture.

作為傳承歷史文化、弘揚民族精神的重要載體，內地與香港博物館將借助此次交流討論，共同推動深厚歷史文化與國際化視野相融合，資源分享、古為今用，書寫文博事業發展的新篇章，增強「自信之基、力量之源」，為中華文化搭建連接未來與過去、傳承與發展的橋樑。

Speakers 講者



Mr Chen Shaofeng, President, Guangdong-Hong
Kong-Macao Greater Bay Area (Guangdong) Cultural
and Creative Alliance; Deputy Director & Professor of
Relics and Museology, GuangDong Museum
粵港澳大灣區(廣東)文創聯盟 理事長
廣東省博物館 副館長, 研究館員 陳邵峰 先生



Dr Priscilla Wong, Managing Director,
Long Wise Inc. Ltd.
朗智集團 創辦人 黃偕德 博士



Dr Yu Chenglong, Commissioner of Cultural Heritage
and Cultural Relics Protection and Archaeological
Research, Anyang Municipal Bureau of Cultural Relics
安陽市文物局 文化遺產與文物保護及考古研究專員
于成龍 博士

China Opportunity Panel (2)
Collaborative Enterprise Initiatives Empower Innovation in the Cultural Industry
中國機遇 - 討論環節 (2)
企業共襄——賦能文化產業創新升級

In the vibrant landscape of Chinese mainland and Hong Kong's thriving cultural and creative industries, enterprises in these domains are coming together to explore the value and application of the cultural industry. Their collective goal is to uncover fascinating stories from the world of culture and museums, while leveraging their business expertise to drive cultural innovation. Through brand licensing, transforming intellectual property (IP), and collaborating on joint business ventures, they aim to transform museums into pivotal hubs for international exchange, showcasing the cultural industry's expansion into the global market.

內地與香港的相關領域企業將在文博文創事業蓬勃發展的背景下，共同探討文化產業的價值與應用，發掘文博故事，以企業經驗助力文化創新，通過品牌授權、IP 轉化、業務共建等方面的經驗與成果，將文博場館打造成為對外交流展示、文化產業出海的重要視窗。

Speakers 講者



Mr Vincent Cheung, Executive Director, General Manager and Head of Licensing Operations, B.Duck Semk Holdings International Limited
小黃鴨德盈控股國際有限公司 執行董事、總經理及授權董事 張展耀 先生



Ms Ouyang Xiaochun, General Manager, Hundredicrafts
江蘇百工造物文化科技有限公司 總經理 歐陽曉春 女士



Ms Xiong Yan, Director, the Sichuan Intangible Cultural Heritage Protection Association; Secretary General, the Southwest Folk Intangible Cultural Heritage Research Center
四川省非物質文化遺產保護協會綉品專委會 (籌) 秘書長
西南民間非遺研究中心 秘書長 熊彥 女士

Discover and Connect: Showcase of Exhibitors from China
中國參展商推介

18:00-19:00

The Licensing International Asian Awards 2024 (By Private Invitation Only)
亞洲授權業卓越大獎 2024 (僅限應邀參加)

28/4/2024 (Sunday 星期日)

11:00-12:00

Generative AI: Navigating Intellectual Property Risks and Challenges
生成式人工智能 (AI): 知識產權的潛在風險

The emergence of generative AI opens up a boundless areas of possibilities, enabling both corporate entities and creative individuals to curate portfolios comprising exclusive works and generate immediate revenue through authorised generative AI platforms. Nevertheless, the advent of generative AI carries with it a plethora of legal risks, notably the potential infringement of intellectual property rights.

To address these challenges, this session will discuss on the crucial issues of intellectual property protection. Industry experts will shed light on practical strategies for ensuring compliance, obtaining licenses and providing invaluable insights into fortifying intellectual property. Proactive steps to identify potential infringements and knowledge needed to negotiate ironclad contracts that shield interests will also be shared.

生成式人工智能 (AI) 的出現，為創作帶來無限可能性，令創意更無邊無際，但同時亦帶來了法律風險，尤其是知識產權的潛在侵犯。

本環節將集中討論知識產權保護的關鍵議題，以及如何應對相關風險的策略。行業專家將分享確保授權合規性的實用策略，並討論如何識別潛在侵權行為，以及訂定合約保障利益所需的法律知識等。

Moderator 主持人



Mr Roger Berman, President, ZenWorks Co., Ltd.
ZenWorks Co., Ltd. 總裁 Roger Berman 先生

Speaker 講者



Mr Alan Chiu, Managing Partner, ELLALAN
張淑姬趙之威律師行 管理合夥人 趙之威 先生

14:00-15:15

**Licensing Academy I -
The Rise of New IPs: Unlocking Opportunities through Licensing**
授權學院 I -
新一代 IP 的崛起：透過授權開拓商機

In the ever-changing world of creativity, a wave of innovative ideas and fresh voices is transforming the industries in various ways. Whether they are artists, content creators, inventors, or digital entrepreneurs, this new generation who create intellectual property (IP) are pushing the boundaries of creativity and bringing their creativity to the market.

In this session, we will hear from the up and rising Asian IPs who have gained recognition, will share their strategies for unlocking opportunities through licensing, as well as the major challenges they face along the way along. What are the factors which contribute to the growth of their IPs? And is there a secret formula or key elements that lead to their success in licensing? Creating relatable characters and engaging stories that resonate with the audience? Utilising different platforms to gain exposure, building emotional connections and finding common ground with their target audience?

On the other hand, considering the proximity and familiarity of the Asian market, is this new force taking advantage of the Regional Comprehensive Economic Partnership (RCEP) opportunities? The RCEP is expected to create new market opportunities, and it would be interesting to see if these creators are tapping into these potentials.

創意世界瞬間萬變，創作人正以各種創新的想法及形式改變轉化授權行業。這班知識產權 (IP) 「新鮮人」都在突破創意的界限，並尋找將其創作商業化及市場化的竅門。

本環節將邀請多位亞洲新一代 IP 營運者，分享如何透過授權創造商機，及過程當中的挑戰。他們將會剖析其 IP 人氣急升的關鍵因素，例如創造與消費者產生共鳴的角色和引人入勝的故事、利用不同的平台爭取曝光，建立情感聯繫，找到與目標受眾的共通點等。

此外，考慮到對亞洲市場的熟悉度，創作者可會利用區域全面經濟夥伴關係 (RCEP) 的機會，進一步開拓 IP 的市場？

Moderator 主持人



Mr Roger Berman, President, ZenWorks Co., Ltd.
ZenWorks Co., Ltd. 總裁 Roger Berman 先生

Speakers 講者



Mr Jason Law, Licensing Partner, Golden Island
廣州奇萌盾甲文化創意有限公司 授權合夥人 羅揚 先生



Mr Ye-Chan Tae, Senior Manager, Licensing Team,
ICONIX CO., LTD.
ICONIX CO., LTD. 授權業務高級經理 太睿賢 先生



Mr Yip Kim Kwan, Director, Plastic Thing Limited
Plastic Thing Limited 董事 葉劍理 先生



Mr Ryo Nakayashiki, CEO, &R Co., Ltd
&R Co., Ltd 總裁 中屋敷 涼 先生



Ms Anita Tantasirin, Director/ Co-founder,
Arwama Company Limited
Arwama Company Limited 董事及聯合創辦人
Anita Tantasirin 女士

29/4/2024 (Monday 星期一)

10:00-11:00

**Licensing Academy II -
Sustainable Future in IP Licensing**
授權學院 II -
IP 授權的永續發展

Museums are increasingly embracing IP licensing to secure a sustainable future and expand their global reach, by capitalising on their rich cultural heritage and intellectual assets. Museums do not only achieve significant revenue growth but also attract a wider range of audience. This licensing model has found its way beyond museums to include conservation groups, enabling them to develop "Green IP" and diversify their sources of income for sustainable initiatives such as funding research studies and conservation projects.

During the session, Ms Lisa Zhang, Co-Founder, Alfilo Brands, will share her insights into the application of the IP licensing model to the Narwhal Ocean Research Centre, a conservation group that has leveraged IP licensing to achieve their sustainable goals in marine life education and to conduct marine scientific research. By leveraging this strategy, they have secured additional revenues while actively contributing to the protection of marine ecosystem.

Through collaborations with brands and initiatives such as location-based entertainment, themed events, and immersive experiences, Zhang has successfully broadened the appeal to both international and mainland audiences, particularly the younger generation. Leveraging her extensive experience in IP licensing, she will also shed light on how this strategic approach empowers the "Green IP" to explore global opportunities, diversify revenue streams, and ensure a sustainable future.

越來越多中外博物館透過建立知識產權 (IP) 授權，作為實現可持續發展的策略。博物館擁有豐富的文化遺產和知識資產，策略性開發 IP 授權有效創造新收入來源，同時擴闊該品牌受眾的層面。這種 IP 授權模式不僅為博物館採用，還啟發保育組織開發「綠色 IP」，從而增加收入，以作持續發展經費之用，包括資助保育項目及研究。本環節的演講嘉賓品源文華聯合創辦人張璐張女士透過與博物館 IP 合作和構思不同形式的互動項目，譬如場地娛樂體驗、主題活動和沉浸式體驗等，成功吸引更多海外和內地客群，特別是年輕一代。

張女士在海外及內地 IP 授權方面經驗豐富，將分享保育組織億角鯨的 IP 授權個案，如何幫助「綠色 IP」增加接觸全球客群的機會、實現收入來源多元化，並實踐可持續發展的理念，同時為海洋生態資源保育及宣傳教育作出貢獻。

Moderator 主持人



Ms Andrea Green, Advisor and US Ambassador, Products of Change
Products of Change 顧問及美國市場大使 Andrea Green 女士

Speaker 講者



Ms Lisa Zhang, Co-Founder, Alfilo Brands
品源文華 聯合創辦人 張璐 女士

11:15-12:15

From Concept to Consumer: Licensing and the Art of Beauty 授權與美妝：創新公關推廣模式

Brand licensing has become a sensation in the beauty industry. Many beauty brands have taken the advantage of these collaborations to expand their reach and tap into new consumer base. Even brands from other industries are finding ways to engage with consumers by entering the beauty world, creating additional touchpoints with their audience.

In this session, our speaker Ms Jessica Qian, Director of Hasbro Consumer Products, Greater China, will share out-of-the-box collaborations. For example, the partnership between classic board game brand Monopoly and American beauty and cosmetic brand Bobbi Brown which combines beauty and fun, generating viral buzz on social media. Other examples include collaborations between Blythe doll and contact lens brand Bausch + Lomb as well as hair dye brand Henkel.

As these collaborations become more creative, the marketing approaches for beauty licensing are also evolving. There is a noticeable shift towards utilising micro-influencers and emerging brands, offering promising opportunities for IP holders, licensors, and licensees to diversify and expand their product offerings. To provide insights from the consumer's perspective, our speaker Ms May Ho, a renowned influencer and content creator from Southeast Asia, will share her expertise on creating compelling content for IP-engaged products or services.

This session aims to provide a comprehensive view of the transformative power of licensing in the beauty industry. Attendees can expect to gain valuable insights into successful licensing campaigns, the impact of social media and emerging trends as well as the consumer's preferences. Industry professionals are expected to be inspired and empowered to navigate the evolving landscape of beauty licensing with creativity and innovation.

美妝品牌 IP 授權合作案例推陳出新，層出不窮，成為發展趨勢。不少美妝品牌都透過授權合作來擴大品牌影響力，並開拓新消費者群。其他行業的品牌也借助授權合作，進入美妝市場來與消費者互動，與受眾建立更多的接觸機會。

演講嘉賓孩之寶消費品部大中華區總監錢靜女士將分享多個成功個案，包括經典棋盤遊戲大富翁 (Monopoly) 與美國彩妝護膚品牌芭比布朗 (Bobbi Brown) 充滿玩味的授權合作，為消費者帶來驚喜，一度成為社交媒體的話題。其他案例包括「B 女」Blythe 與隱形眼鏡品牌博士倫和染髮劑品牌漢高的授權合作等。

這些授權合作改變了美妝行業一貫的營銷模式，變得更具創意，亦造就網紅及新興品牌的冒起。這些創新轉型正好為 IP 擁有人、創作人及授權商帶來開拓新市場、擴闊產品類別的商機。另一位演講嘉賓東南亞網紅及內容創作人 May Ho 女士，將分享品牌的授權推廣活動對其內容創作創意構思的啟發，以及提高關注度的成功案例。

本環節旨在多面向展示 IP 授權為美妝行業在新穎推廣策略所扮演的角色。演講嘉賓將分享 IP 授權推廣的成功關鍵策略、社交媒體的影響力、新興潮流趨勢及消費者取向等方面的灼見。藉著成功案例的討論，期望啟發 IP 授權業者及品牌的創造力和創新精神，以應對美妝授權業的轉型巨浪。

Moderator 主持人



Ms Tani Wong, Managing Director,
China & Southeast Asia, Licensing International
國際授權業協會大中華及東南亞區董事總經理
黃玉芬女士

Speakers 講者



Ms May Ho, Content Creator
內容創作人 May Ho 女士



Ms Jessica Qian, Director,
Hasbro Consumer Products, Greater China
孩之寶消費品部大中華區總監錢靜女士

List of Exhibitors 參展商名錄

5F-E05

2Spot Studio

44 Rama I Road, Srijulsap Building, Pathumwan, Bangkok, 10330, Thailand
Country / Region : Thailand
Tel : 66-81-6136666
Email : kris@2-spot.com
Website : www.2spotstudio.com
Brandname(s) : Bloody Bunny;

5G-S08

A.N.D Creative Limited

狄爾製作有限公司

Unit D, 6/F, Bonds Mansion, 554-556 Nathan Road, Yau Ma Tei, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-95112111
Email : info@andeventhk.com

5G-A51

ABM Holdings Co., Ltd

#615, Na dong, Skypolis,135, Misagangbyeonhangang-ro, Hanam-si, Gyeonggi-do, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-01044963104
Email : info@abm-holdings.com
Website : www.abm-holdings.com

5G-A38

Acommz., Co. Ltd

#406-408, 33,Gwacheon-daero 7-gil, Gwacheon-Si, Gyeonggi-do, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-10-50972861
Email : hilee@commz.co.kr

5G-D42

Adlib International Trading Limited

雅力國際貿易有限公司

Flat C, 19/F, mai luen industrial building, Mai Luen Industrial Building, Kwai Chung, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-2423 7223
Email : carmen@adlibfashion.com
Website : www.adlibfashion.com/pjai
Brandname(s) : Pjai and Friends;

5F-F26

Alldom Culture

重慶千荃文化發展有限公司

Chongqing Shi, Chongqing, Mainland China
Country / Region : Mainland China
Email : 37313606@qq.com
Website : www.qianquanwh.com
Brandname(s) : 龍樂財神; 千荃五福;

5F-F34

Alpha Animation Culture Ltd

廣州奧飛動漫文化傳播有限公司

Room 101, No.1 Building, Zhiwen 2nd street, Huangpu District, Guangzhou, Guangdong, 510623, Mainland China
Country / Region : Mainland China
Tel : 86-13580459593
Email : echo.jiang@auldey.com
Website : alphagroupanimation.com
Brandname(s) : Super Wings; Backkom; Katuri; Alpha Q; Pleasant Goat and Big Big Wolf;

5G-S45

Alpha Heart Design and Production Limited

本森設計製作有限公司

Unit 4, 15/F, Blk A, Tuen Mun Ind Ctr, 2 San Ping Circuit, Tuen Mun, New Territories,
Country / Region : Hong Kong
Tel : 852-51176857
Email : alphaheart.design@gmail.com
Website : https://www.facebook.com/Miriam.MissMiMi/photos/?ref=page_internal

5F-F26

ArtDepot Center

重慶壹藝庫文化藝術發展有限公司

1-1, No.1 Jiagongqu No.3 Street, Liangjiangxin District,Chongqing Shi, Chongqing, Mainland China
Country / Region : Mainland China
Tel : 86-13911620557
Email : info@artdepot.cn

5G-A22

Animation International Limited

國際影業有限公司

23/F, Times Tower, 391-407 Jaffe Road, Wan Chai, Hong Kong
Country / Region : Hong Kong
Tel : 852-29116671
Email : hyster@ail.com.hk

5G-A38

Artlicensing Co., Ltd

58, Gasan digital 1-ro, Geumcheon-gu, Seoul,
Country / Region : Korea, Republic Of
Tel : 82-070-7690693
Email : yongfc@naver.com

5F-G44

Artspirit Creative Company Limited

星緣創藝有限公司

B4, 10/F, Jone Mult Ind Building, 169 Wai Yip Street, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-31944997
Fax : 852-30075957
Email : info@hkartspirit.com
Website : http://www.beebipeace.com/
Brandname(s) : Beebipeace;

5F-E01

Arwama Company Limited

15/20 Moo.5 Ratchapruek Road, Bangraknoi, Mueng Nonthaburi, Nonthaburi, Mueng Nonthaburi, 11000, Thailand
Country / Region : Thailand
Tel : 66-91-5429954
Email : warbieyama@gmail.com
Website : www.warbieyama.com
Brandname(s) : Warbie Yama; Jammam; Cupid Q;

5G-E31

AT Licensing & Merchandising Limited

宏達亞洲貿易有限公司

Unit D, 16/F, Infotech Centre, 21 Hung To Road, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-29476097
Fax : 852-29476098
Email : info@atlicensing.com
Website : www.atlicensing.com
Brandname(s) : Astro Boy; Black Jack; Jungle Emperor Leo; Princess Knight; The Three Eyed One; The Phoenix; Unico; Tezuka Moderno;

5G-B26

Bandai Namco Asia Company Limited

萬代南夢宮亞洲有限公司

28/F, MG Tower, 133 Hoi Bun Road, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-25204300
Email : BNA_TamagotchiLicense@bandainamcoasia.com
BNA_GundamLicense@bandainamcoasia.com
Brandname(s) : Tamagotchi; Gundam

5G-A38

Bemypet

2F Seonreung-ro 619 Seoul Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-10-75701307
Email : business@bemypet.kr
Website : corp.bemypet.kr

List of Exhibitors

參展商名錄

5G-S22

Bezalel Art 比撒列藝術

Unit 5, 5/F, Blk C, Wang Kwong Bldg, 33 Ngau Tau Kok Road, Ngau Tau Kok, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-97800290
Email : wingloria@gmail.com
Website : <https://hanillustraveller.com/>
Brandname(s) : Han Illustraveller / Pig Head Family

5G-E02

Binshu Culture and Art Company Ltd. 邊樹文化藝術有限公司

A, 2/F, 51-A-53 R. da Tercena, Macao
Country / Region : Macao
Tel : 853-65603376
Email : binshustudio@gmail.com
Website : www.facebook.com/binshumacau
Brandname(s) : Thirty-seven Degrees 37 C;

5G-F35

Black Label Production Company

Unit A, 9/F, Tong Nam Mansion, 43-47 Third Street, Sai Ying Pun, Hong Kong
Country / Region : Hong Kong
Tel : 852-60186303
Email : blp.mic@yahoo.com
Website : blacklabel-production.com
Brandname(s) : ODYABURI-BB;

5F-G14

Bliss Concepts Limited 博善廣識有限公司

Unit 904B, 9/F, Block B, Sea View Estate, 4-6 Watson Road, Causeway Bay, Hong Kong
Country / Region : Hong Kong
Tel : 852-28921230
Fax : 852-26270227
Email : scorpio@mcmug.hk
Website : www.mcdull.hk
Brandname(s) : Mcmug & Mcdull; Excreman; Ah Food;

5G-S40

Bluewave 藍浪戶外用品

Block C, 6/F, Tung Shing Building, 402-406 Portland Street, Prince Edward, Kowloon, Hong Kong
Country / Region : Hong Kong
Email : bluewavehongkong@gmail.com
Website : <https://linktree.com/ballluluhk>
Brandname(s) : 波蛙蛙 ball lulu

5G-E02

BUMBOREO STUDIO LIMITED 步步里澳工作室一人有限公司

RUA DO DR.PEDRO JOSE LOBO, KAM LOI, N.24,5.AND,J 999078, Macao
Country / Region : Macao
Tel : 853-66121123
Email : aureliolewis23@gmail.com
Website : <https://bumboreostudio.wixsite.com/portfolio>
Brandname(s) : bumboreo;

5G-S29

Bunny Hop Studio 電兔工作室

Rm1107-08, 11/F, Workingbond Commercial Centre, 162 Prince Edward Road West, Prince Edward, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-67905976
Email : info@bunnyhopstudio.com
Website : <https://bunnyhopstudio.com/>
Brandname(s) : Hello Dumpty

5G-S31

Cantab Star Education Limited

18/F, Henan Building, 90 Jaffe Road, Wan Chai, Hong Kong
Country / Region : Hong Kong
Tel : 852-66802544
Email : info@bigbangacademyhk.com
Website : <https://www.bigbangacademyhk.com/>
Brandname(s) : Big Bang Academy

5G-D35

Capcom Co Ltd

3-1-3 Uchihiranomachi, Chuo-ku, Osaka 540-0037 Japan
Country / Region : Japan
Tel : 81-6-69203600
Fax : 81-6-69205100
Email : yjia-liu@capcom.com
Website : www.capcom.co.jp
Brandname(s) : Monster Hunter; Street Fighter; Mega Man; Devil May Cry; Resident Evil; Dragon's Dogma;

5G-B48

CARTERISLAND CO., LTD. 卡特島有限公司

No.22, Aly. 100, Ln. 476, Sec. 2, Yongping Rd, Taiping Dist, Taichung City 411004, Taiwan
Country / Region : Taiwan
Tel : 886-4-22797631
Email : carterpm@gmail.com
Website : www.carterislandtw.com
Brandname(s) : Bugcat Capoo;

5G-S35

Cforcat Production

Country / Region : Hong Kong
Tel : 852-93571063 / 93571037
Fax :
Email : cforcatproduction@hotmail.com
Website :
Brandname(s) : Cat Mask Boy 貓面具少年

5G-D39

Character Brand Licensing Association

2-10, Kanda-Ogawamachi, Chiyoda-ku, 101-0052, Tokyo
Country / Region : Japan
Tel : 81-3-52828105
Fax : 81-3-52828052
Website : www.cbla.jp

5F-F26

Chongqing Aiyo Aiyo Information Technology Co., LTD 重慶哎呦哎呦資訊科技有限公司

Country / Region : Mainland China
Email : hr@aiyouaiyou.cn
Website : www.aiyouaiyou.cn
Brandname(s) : 喵喵記帳; 阿柴記帳; Moo 日記; 飯桶;

5F-F26

Chongqing Calendar technology Co.,LTD 重慶可蘭達科技有限公司

Country / Region : Mainland China
Email : xzb@youloft.com
Website : <http://calendar.youloft.com/#/home>
Brandname(s) : 萬年曆; 心動日常; NiceDay; 瑜悅; 子午覺; 八點課程表;

5F-F26

Chongqing Dazu Development and Construction Co.LTD 重慶大足開發建設有限公司

Country / Region : Mainland China
Email : 190623736@qq.com
Website :
Brandname(s) : 【大足獅】系列手辦之大足慧獅; 【大足獅】系列手辦之大足福獅; 【大足獅】系列手辦之大足醒獅; 【麗人行】手辦; 【共命鳥】絲巾; 【大足山水】文創辦公杯; 【大足山水】文創保溫壺; 【大足山水】文創保溫杯; 【大足山水】文創礦泉水; 【天下大足】荷花手繪杯; 【天下大足】杯墊; 【天下大足】筆記本; 【大足】摺扇 【昌州釀】足丹-荷蓮醬香;

5F-F26

Chongqing Herbdove Technology Co., Ltd. 重慶本草朵芬科技有限公司

Country / Region : Mainland China
Email : 200530383@qq.com

5F-F26

Chongqing Huang Si Ma Ma Culture Media Co., LTD. 重慶黃絲瑪瑪文化傳媒有限公司

Country / Region : Mainland China

List of Exhibitors 參展商名錄

5F-F26

Chongqing Innovation Brand Planning Co. LTD 重慶因諾一品牌策劃有限公司

10-7-2, No.2 Dazhulin St., Liangjiangxin District,
Country / Region : Mainland China
Tel : 86-18182220007
Email : tantony0507@163.com

5F-F26

Chongqing International Cultural Trade Co.,Ltd 重慶對外文化貿易有限公司

Country / Region : Mainland China
Email : cqdwwh@163.com

5F-F26

CHONGQING RONGCHANG DENAN LINEN TEXTILE CO.,LTD 重慶市榮昌區德南麻紡織有限公司

Country / Region : Mainland China
Email : 1527209773@qq.com
Brandname(s) : 夏布笔记本册页;夏布包;夏布折扇;

5F-F26

Chongqing Shanshen Lacquerware Co.,LTD 重慶山神漆器有限公司

Country / Region : Mainland China
Email : 3305997@qq.com

5F-F26

Chongqing ZVEN Culture Communication Co., Ltd. 重慶指文化行文化傳播有限公司

Country / Region : Mainland China
Brandname(s) : 《中國古代兵器大百科》;

5F-F25

Choy Li Fat Hung Sing Tang 佛山市蔡李佛鴻勝堂品牌運營管理有限公司

Country / Region : Mainland China
Email : fshonghengtang@126.com
Website : www.fshongshentang.com

5G-E02

Cultural Affairs Bureau of the Macao S.A.R. Government 澳門特別行政區政府文化局

Praca do Tap Siac, Edif. do Instituto Cultural, Macao
Country / Region : Macao
Tel : 853-28366866
Fax : 853-28366899
Email : webmaster@icm.gov.mo
Website : https://www.icm.gov.mo/

5G-S33

DGSQUARED Limited

Room 03, 11th Floor, Block B, Vigor Industrial Building, 14-20
Cheung Tat Road, Tsing Yi, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-94518553
Email : enquiry@dgsquared.com.hk
Website : https://dgsquared.com.hk/zh
Brandname(s) : DGSQUARED

5G-S06

Dinest Production 癩尼斯製作

Unit A, 2/F, Hung To Centre, 94-96 How Ming Street, Kwun Tong,
Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-54004266
Email : info@dinestproduction.com
Website : www.dinestproduction.com
Brandname(s) : 麻甩熊 - MaLudBear

5G-S02

Dirty Work Limited 嵐寧有限公司

Phase 4, Kwun Tong Industrial Centre, 436-446 Kwun Tong Road,
Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-67759357
Email : mr.qkzz@gmail.com

5G-S34

Dreams Dean Studio

Flat 14, 5/F, Fu Wah Industrial Building, 17 Hi Yip Street, Yuen Long,
New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-96194045
Email : dreamsdeanhk@gmail.com
Website : https://www.dreamsdean.com/

5F-E34

DUNHUANG ACADEMY 敦煌研究院

Country / Region : Mainland China
Email : 506856591@qq.com
Website : https://www.dha.ac.cn/index.htm

5F-E34

Dunhuang Gongmei Cultural Creativity Co., Ltd. 敦煌工美文化創意有限責任公司

No. 1144, Yangguanzhong Road, Dunhuang City, Lanzhou, Gansu
Province, Mainland China
Country / Region : Mainland China
Tel : 86-937-8893592
Fax : 86-937-8893592
Email : dunhuangshejizhou@163.com

5G-A43

Dustykid Limited 塵有限公司

Unit 3, 6/F, IEC III, Int'l Enterprise Ctr, 18 Tai Chung Road, Tsuen
Wan, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-26186158
Email : info@dustykid.net
Website : www.dustykid.net
Brandname(s) : Dustykid;

5G-S21

Elements Culture Limited 玖坊文化有限公司

RM 2306, 23/F, Hing Yip Commercial Centre, 272-284 Des Voeux
Road Central, Sheung Wan, Hong Kong
Country / Region : Hong Kong
Tel : 852-90362808
Email : design@elementsculture.com
Website : https://www.elementsculture.com/

5G-S04

Enchanted Forest Limited

Unit Q, 6/F, Phase 2, Kwun Tong Industrial Centre, 460-470 Kwun
Tong Road, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-91285373 / 852-53732638
Email : iamsimbahk@gmail.com
Website : www.instagram.com/iamsimbahk / www.
facebook.com/iamsimbahk
Brandname(s) : I am SIMBA

5G-A38

EUNHUBOLDINGS Co.,Ltd. 恩侯控股有限公司

ROOM4048 4nd floor Irwon-ro 35 Gangnam-gu Seoul 06343,
Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-10-99239579
Fax : 82-504-8499579
Email : eunhuboaz@kakao.com
Website : eunhuboldings.kr
Brandname(s) : EUNHUBOAZ;

List of Exhibitors 參展商名錄

5G-S07

Excellent Life International Limited 曉熙國際有限公司

Unit 24, 3/F, Shing Yip Ind Bldg, 19-21 Shing Yip Street, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-31880988
Email : account@soongrow.com

5G-S20

Falling Cyan 霽微

7A/F, 91 Broadcast Drive, Kowloon Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-67004513
Email : fallingcyan@gmail.com
Website : https://www.instagram.com/fallingcyan?igsh=amhiM3Rrc2xpYXJ0&utm_source=qr
Brandname(s) : Falling Cyan 霽微

5G-A13

Fullhouse World Licensing Company Limited 滿屋世界授權經營有限公司

Blk D, 10/F, Southeast Industrial Building, Tsuen Wan, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-24110913
Email : social@fullhouseworld.com
Website : www.fullhouseworld.com
Brandname(s) : BringECO 保鮮盒; Fullhouse Funmily; Kalos Blocks 佳樂專;

5G-C41

Fumean Creative Studio 瑪瑪文坊

37/F (Main Bldg), No.362, Section 1, Wenhua Road, Banqiao District, New Taipei City, Taiwan
Country / Region : Taiwan
Tel : 886-2-26436628
Email : fumeanstudio@gmail.com
Brandname(s) : 黃阿瑪的後宮生活; 胖才可愛;

5F-F32

Fun Way Brands Limited

Unit 11, 8/F, Rykadan Capital Twr, 135 Hoi Bun Road, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-29116480
Fax : 852-29116483
Email : shirleygao@funwaybrands.com
Brandname(s) : Mochi Mochi Panda; Wachifield;

5F-E12

Gangcha Xian Hu Tourism Investment Development Operating Co., LTD 剛察縣仙湖旅遊投資開發經營有限公司

Country / Region : Mainland China
Email : 17716021753@163.com
Brandname(s) : 靈靈公仔; 圍巾; 詩集小夜燈; 祈福冰箱貼; 紀念幣; 靈靈拼圖;

5F-E34

Gansu Dunhuang Cultural Communication Co., Ltd 甘肅敦煌文化傳播股份有限公司

Country / Region : Mainland China
Email : 6388849@qq.com

5F-E34

GANSU JIANDU MUSEUM 甘肅簡牍博物館

Lanzhou, Gansu, Mainland China
Country / Region : Mainland China
Email : gsjdbgs12@163.com
Website : <https://www.jiandumuseum.com/homepage>

5F-E34

Gansu Li Haiming Enamel Mural Cultural Heritage Development Co., Ltd. 甘肅李海明琺瑯壁畫文化傳承發展有限公司

Country / Region : Mainland China
Email : 2402743216@qq.com
Brandname(s) : 琺瑯敦煌藻井系列紋樣及色彩授權; 琺瑯敦煌壁畫系列紋樣及色彩授權; 琺瑯文創系列紋樣及色彩授權;

5G-A04

Global Brands Group Asia Limited (CAA Brand Management) 利標品牌亞洲有限公司

29-31/F, Sun Life Twr, The Gateway, Twr 5, Harbour City, 15 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-31809581
Email : brandmanagementapac@caa.com
Website : <http://brandmanagement.caa.com>
Brandname(s) : Coca-Cola, Fanta, Sprite; Ford; Miffy; Sesame Street; Paramount; Peter Rabbit; Paddington; Netflix; Maclaren; Porsche; Jelly Belly; Marley; Minecraft; Smurfs; Sony Pictures; Lee Cooper; Umbro; Ecco Unltd.; Zoo York, Cannon; Keith Haring, Jean-Michel Basquiat, Draper James, Ghostbusters, League of Legends, Hasbro

5G-E32

Global Trademark Licensing Limited

Unit W, 9/F, Int'l Ind Ctr, 2-8 Kwei Tei Street, Sha Tin, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-23127618
Fax : 852-23127686
Email : cherry@gtl-int.com
Website : globaltrademarklicensing.com
Brandname(s) : Mercedes Trucks; Scania trucks & buses; Mercedes-Benz; Lotus cars; Lambretta; McLaren Racing; Gulf oil; Stanley Black+Decker; London Taxi; Shell plc; Shelby; Pagani; Jaguar Land Rover;

5G-A38

Grafizix Co., Ltd.

3F, 71, Toegye-ro 20-gil, Jung-gu, Seoul, 04629, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-10-62502449
Email : grafizix@gmail.com

5G-A32

Gravity Co Ltd

15F, Nuritkum Square R&D Tower, Worldcup Buk-Ro 396, Sangam-Dong, Mapo-Gu, Seoul, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-2-21327000
Fax : 82-2-21327070
Email : 2bu@gravity.co.kr
Website : www.gravity.co.kr
Brandname(s) : Ragnarok; Ragnarok Monsters; Golf Monsters;

5G-C47

Great More Union Co., Ltd 格莉特企業有限公司

10F, No. 71, Fengtian 3rd. Rd., Bade Dist., Taoyuan City 33454, Taiwan
Country / Region : Taiwan
Tel : 886-3-3686600
Email : austin@great-more.com
Website : <https://www.great-more.com>

5F-E30

Guangdong Museum (Guangzhou Luxun Museum) 廣東省博物館 (廣州魯迅紀念館)

Country / Region : Mainland China
Email : 1285410694@qq.com
Website : <https://www.gdmuseum.com/>

5G-D44; 5F-F27

Guangzhou Tianwen Kadokawa Animation & Comics Co., Ltd. 廣州天聞角川動漫有限公司

3-07C, Yangcheng Creative Industry Zone, 309, Huangpu Road (Middle), Guangzhou, Guangdong, Mainland China
Country / Region : Mainland China
Tel : 86-13560085002
Email : chenxiaoling@gztkadokawa.com
Website : <http://www.gztkadokawa.com/>
Brandname(s) : 暹羅貓小豆泥、倉屋柴犬、畫貓、克莉絲、MoonBera

List of Exhibitors 參展商名錄

5F-G46

Heart Blush Company Limited 愛心腮紅有限公司

Block H, 10/F, Room 1028 East Sun Industrial Centre, 16 Shing Yip Street, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-5993774
Email : info@heartblush.net
Website : www.heartblush.net
Brandname(s) : Heart Blush 愛心腮紅 (插畫·IP 角色)

5F-F31

HeNan GuoMai culture Industrial Park corporation 河南省國脈文化產業園有限公司

Zhengzhou, Henan, Mainland China
Country / Region : Mainland China
Tel : 86-13838383869
Email : whych01@163.com
Website : http://www.whych.cn
Brandname(s) : 同心杯 Concentric Cup;

5F-F31

Henan Intangible Cultural Heritage Protection and Smart Tourism Center 河南省非物質文化遺產保護和智慧化中心

Zhengzhou, Henan, Mainland China
Country / Region : Mainland China
Tel : 86-16696181583
Email : feiyi_2023@163.com
Brandname(s) : 二十四節氣系列文創海報; 二十四節氣 IP 形象夏小正;

5F-F14

Henan Jintongxuan Trading Co., Ltd 錦同軒商貿有限公司

No.8 Row 1 Donglv Zhuang, Jiyong Street, Kaifeng, Henan, 475004, Mainland China
Country / Region : Mainland China
Email : jintongxuan.henan@gmail.com

5F-E32

Henan Museum 河南博物院

Zhengzhou, Henan, Mainland China
Country / Region : Mainland China
Tel : 86-18603713889
Email : bwywcb@163.com
Website : https://www.chnmus.net/ch/cultural/about/index.html
Brandname(s) : 考古盲盒; 散落的寶物 文物修復盲盒; 散落的寶物 第二篇; 鑲金盲盒; 雕刻的寶物 - 傳拓盲盒;

5F-F12

HONGSHAN FOREST ZOO NANJING CHINA 南京市紅山森林動物園

Nanjing, Jiangsu, Mainland China
Country / Region : Mainland China
Email : njhszoo@126.com
Website : http://www.njhszoo.com/

5G-S24

Hooman Studio Limited 奴作工作室有限公司

West Wing, 2/F., 822 Lai Chi Kok Road, Cheung Sha Wan, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-62831251
Email : hello@hoomanstudio.co
Website : www.hoomanstudio.co
Brandname(s) : Pawsome Island

5G-B46

Hu Creates Co., Ltd. 胡創有限公司

8/F 2 N02 Section 4 Zhongxiao E Road Da' an Taipei City 106 Taiwan
Country / Region : Taiwan
Tel : 886-2-27788075
Email : contact@hucreates.com
Website : www.wyrd-media.com
Brandname(s) : Puppy Goji; Bu2ma; Veggie & Fruit Fairies (by PonkichM); Angie Hu; Bird Era; Jay Rock; Paula Hsu; Liliuhms Land;

5F-F31

Huaiyang Shaobo Culture and Art Studio 淮陽縣邵波文化藝術工作室

Zhoukou, Henan, Mainland China
Country / Region : Mainland China
Tel : 86-18503785101
Email : 892268281@qq.com
Brandname(s) : 十二生肖系列; 馬上封侯; 輩輩封侯系列; 九頭鳥; 犬靈; 靈獸系列; 老子文化系列; 荷花娃娃系列; 長征主題創作系列; 荷文文創系列; 六畜系列; 人面狗系列; 窯變釉陶瓷系列; 中華靈猴;

5F-F12

Hundredicrafts

Room 1405 Zhonghuan International Square, No 105 North Zhongshan Road, Nanjing, Jiangsu, 210000, Mainland China
Country / Region : Mainland China
Email : info@foryoudesign.com.cn
Website : www.hundredicrafts.com

5G-C40

Hunet Corporation

6-4-26 Izumi-minami, Matsuyama City, Ehime 790-0941, Japan
Country / Region : Japan
Tel : 81-89-9696710
Fax : 81-89-9696713
Email : keita.hyodo@hunet-corp.jp
Website : https://www.creco.info/
Brandname(s) : Chimitan 奇米蛋;

5G-A30

Hung Ton Tin Haa Group Limited 熊吞天下集團有限公司

Flat C,1/F Block 1, Kwun Tong Industrial Centre, 480 Kwun Tong Road, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-26464646
Fax : 852-23120888
Email : hungtontinhaa@gmail.com
Website : https://yookgun.mystoreberry.com/.
Brandname(s) : 肉緊熊;

5G-B14

I-Licensing Asia Limited

Room 901, 902, Enterprise Square Two, 3 Sheung Yuet Road, Kowloon Bay, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-23320004
Fax : 852-23327784
Email : info@i-licensing.com
Brandname(s) : CoComelon, Blippi, Little Angel, Morphe, Oddbods

5G-B40

IMPACT LICENSING MARKETING MANAGEMENT CONSULTING CO.

影響行銷管理顧問股份有限公司

17F-1, No.345, Zhonghe Rd. Yonghe Dist., New Taipei City, 234, Taiwan
Country / Region : Taiwan
Tel : 886-2-29288190
Fax : 886-2-29288390
Email : camabeanlicensing@gmail.com
Website : https://camabeanlicensing.wixsite.com/website
Brandname(s) : cama Beano & Friends;

5G-A45

Incubase Studio Limited

Unit 4, 17/F, 9 Wing Hong Street, Cheung Sha Wan, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-35652505
Email : hello@incubasestudio.com
Website : www.incubasestudio.com

5G-A41

Indeedesign Limited

9ef, CNT Tower, 338 Hennessy Road, Wan Chai, Hong Kong
Country / Region : Hong Kong
Tel : 852-90844109
Email : info@indeedesignhk.com
Website : https://www.indeedesignhk.com/
Brandname(s) : Indeedesign Limited;

List of Exhibitors

參展商名錄

5G-S36

Ink Pen Creative Limited

Unit A12, Block A, 31/F, New Trend Center, 104 King Fuk Street, San Po Kong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-97519876
Email : info@inkpen.hk
Website : https://inkpen.hk/
Brandname(s) : 太歲動物年 Year Animals / 明夷之國 The Land Of Ming Yi

5G-D43

Innovative Entrepreneur Association Company Limited 創意創業會有限公司

Room 907, Silvercord Tower 2, 30 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-36187462
Email : info@iea.org.hk
Website : www.iea.org.hk

5G-F34

Intellectual Property Department, HKSAR Government 香港特別行政區政府知識產權署

24/F, Wu Chung Hse, 213 Queen's Rd East, Wan Chai, Hong Kong
Country / Region : Hong Kong
Tel : 852-29616873
Email : kalistali@ipd.gov.hk
Website : www.ipd.gov.hk
Brandname(s) : Intellectual Property Department;

5G-C42

IP4 Inc

Metro City Nishi-Ikebukuro Bldg, 5-1-3 Nishi-Ikebukuro, Toshima-ku Tokyo, 171-0021, Japan
Country / Region : Japan
Tel : 81-3-59511940
Email : rights@ip4.co.jp
Website : http://www.ip4.co.jp
Brandname(s) : Swimmer Strange World of Cat;

5G-D37

Japan External Trade Organization (JETRO) Hong Kong 日本貿易振興機構 (香港)

Room 4001, 40/F, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong
Country / Region : Hong Kong
Tel : 852-25264067
Fax : 852-28681455
Email : shiho_hirai@jetro.go.jp
Website : www.jetro.go.jp/en
Brandname(s) : Japan Street;

5G-S18

JMK Media Ltd 勁傳播媒體有限公司

15/F, Corp Square, 8 Lam Lok Street, Kowloon Bay, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-52333762
Email : info@jmktvhk.com
Website : www.jmktvhk.com

5G-F31

Joyling Ltd

Suite Nos. 3-5, 29th Floor, Skyling Tower, 39 Wang Kwong Road, Kowloon Bay, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-26466567
Email : andy.ng@grouperoyer.com
Website : www.grouperoyer.com/en
Brandname(s) : Von Dutch; Kickers; Charles Jourdan;

5G-D32

Jumpgo Entertainment Group (Hong Kong) Limited 展高娛樂集團 (香港) 有限公司

Unit E, 31/F, King Palace Plaza, 55 King Yip Street, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-35202285
Email : molly@jumpgo.com.cn
Website : www.jumpgo.com.cn
Brandname(s) : Cabeon; Metal Cardbot; Dalimi; Dinoman; SUPER DINO; Jurassic Cops; Piyodamari;

5G-S41

JustGoo Creative Company 圈圈創意公司

G/F, No.504, Tai Kei Leng, Yuen Long, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-59813785
Email : justgoopatpat@gmail.com

5F-E07

Kai3 Publishing Limited Partnership

345 M.sinthorn Soi 21 Happyland Rd., Klongjun, Klongjun Bangkok, Bangkok 10240, Thailand
Country / Region : Thailand
Tel : 66-858444565
Email : peataya@gmail.com
Website : www.kai3online.com
Brandname(s) : Switch panda; Gachabadcats;

5G-C44

Kamio Japan Inc.

Senba Fujii-bldg, 2-2-9, Minami-kyuhojimachi, Chuo-ku, Osaka, 541-0058, Japan
Country / Region : Japan
Tel : 81-6-62640791
Fax : 81-6-62648817
Email : h_sano@kamiojapan.jp
Website : https://www.kamiojapan.jp/
Brandname(s) : Yeastken;

5G-A38

KORDE

4 Floor, Public Facilities Building, Central Park 17, Seobinggo-ro Seoul, Yongsan-gu 04387, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-221355500
Email : kor_de@naver.com
Website : www.saso.shop

5G-A38

K-TOYZ 凱透姿文化創意 (上海) 有限公司

202,313 Seongsan-ro, Seodaemun-Gu, Seoul, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-01072679374
Email : jamie@k-toyz.com
Website : k-toyz.com/

5G-A38

Kvision Inc.

A-1402, Yeongdeungpo-ro 150, Yeongdeungpo-gu, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-01020291018
Email : smlee@k-vision.com

5F-E34

Lanzhou Cultural and Creative Industrial Park Co., LTD 蘭州文創產業園有限公司

Country / Region : Mainland China
Email : lzwcyy@163.com

5G-E02

Leno Culture Ltd. 令六文化有限公司

Ruada Praia do Manduco, Son Seng Building No.50, R/C.M, 999078, Macao
Country / Region : Macao
Email : pundusina@gmail.com
Website : https://linktr.ee/pundusina
Brandname(s) : Pundusina;

5F-F12

Lianyungang Dasheng Cultural Industry Development Co., Ltd 連雲港大聖文化產業發展有限公司

Country / Region : Mainland China
Email : 806006153@qq.com
Website : http://lyglyfz.com/

List of Exhibitors 參展商名錄

5F-E26

Licheng Woodcarving Studio 立承精雕坊

Country / Region : Mainland China
Email : xfwgljt@163.com

5F-E11

Liffolab Co Ltd

318 DOB Building, Rama4 Rd., Mahapreutaram, Bangra, 10500, Thailand
Country / Region : Thailand
Tel : 66-85-2250070
Email : poptoday@liffolab.com
Website : shewsheep.com
Brandname(s) : Shewsheep; TeddyBits;

5F-G15

Liu's Bamboo Weaving Art Co., Ltd., Cheng Du 成都劉氏竹編工藝有限公司

1-15 No.1 Xiaokexiang, Jinjiang District, Chengdu, Sichuan Province, 610000, Mainland China
Country / Region : Mainland China
Tel : 86-18980810569
Email : 2579842951@qq.com

5G-E18

Long Wise Inc. Ltd. 朗智 (品牌) 有限公司

Traveling Muzeum Shop, G/F, HKMoA, 10 Salisbury Road, Tsim Sha Tsui, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-31070878
Email : info@longwise.com.hk
Website : longwiseinc.com

5F-G32

Mani Limited 萬信有限公司

Unit B, 5/F, Cheung Lung Industrial Building, 10 Cheung Yee Street, Cheung Sha Wan, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-26115154
Fax : 852-21531133
Email : carolkwok@mani.com.hk
Brandname(s) : Tomica; Beyblade X;

5G-B52

Max Licensing & Consulting Co., Ltd. 麥思行銷管理顧問有限公司

7/F -2, No.293 Sec 4, Zhongxiao E Road, Da'an Dist., Taipei City, 106078, Taiwan
Country / Region : Taiwan
Tel : 886-2-27312933
Fax : 886-2-27312953
Email : garywu@maxlic.com
Website : https://www.maxlic.com/
Brandname(s) : Shaun the Sheep; Wallace & Gromit; Timmy time; Raganarok;

5G-A38

Media Group TAKE2

Squareville(seo-kyo-dong), 2F, 28, Hongik-ro 5an-gil, Mapo-gu, Seoul, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-02-69567023
Fax : 82-02-3363460
Email : sklips@naver.com
Website : www.take2.co.kr
Brandname(s) :

5G-B04

MEDIALINK ENTERTAINMENT LIMITED 羚邦娛樂有限公司

Suites 1801-6, 18/F, Tower 2, The Gateway, Harbour City, 25 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-25034980
Email : haroldlee@medialink.com.hk
Website : www.medialink.com.hk/en/home.aspx

5G-C45

Memes Creative Partnership Co., Ltd. 迷母豐盛股份有限公司

7F-1, No.358, Sec. 2, Bade Rd., Songshan Dist., Taipei City 105 Taiwan
Country / Region : Taiwan
Tel : 886-2-25786882
Fax : 886-2-25786836
Email : kuroro.dumahk@gmail.com
Website : www.i-memes.com
Brandname(s) : 宇宙喵 Kuroro;

5G-E02

Meron Design Limited 夏果設計有限公司

Rua de Luis Joao Baptista, No17, Edf. Weng Hong, 99078, Macao
Country / Region : Macao
Tel : 853-62809768
Website : www.camperpuu.com
Brandname(s) : Camper Puu;

5F-G38

Mighty Brands Company Limited

Rm 1301 13/F, Block A, Ming Po Industrial Centre, 18 Ka Yip Street, Chai Wan, Hong Kong
Country / Region : Hong Kong
Tel : 852-25152775
Fax : 852-28973500
Email : carolwong@mightymedia.com.tw
Website : mightymedia.com.tw
Brandname(s) : Detective Conan; Sirotan; Naruto Shippuden;

5G-E02

Moto Studio 木土工作室

3M, Edf. Fung Va, R. da Praia do Manduco, Macao
Country / Region : Macao
Tel : 853-63101180
Email : motostudio1231@gmail.com
Website : https://www.instagram.com/wawainmacau/
Brandname(s) : Sousa Chinensis - wawa 中華白海豚 - 華華;

5G-S37

Mr.Q Panda Workshop 萌 Q 小熊猫工作室

Online Shop
Country / Region : Hong Kong
Tel : 852-95121724
Email : pandaz_janet@yahoo.com.hk
Website : https://www.facebook.com/mrqpandaz
https://www.instagram.com/mr_q_panda/
Brandname(s) : Mr.Q Panda

5G-S01

Mstandforc

Country / Region : Hong Kong
Tel : 852-54030612
Email : mstandforc@gmail.com
Website : www.mstandforc.com

5G-E02

Mung Animation Company Limited 植豆動畫

E. De Margina De Areia Preta, Pat Lei San Chun BL.4 15/AA, 999078, Macao
Country / Region : Macao
Tel : 853-66983775
Email : munganimation@gmail.com
Website : www.munganimation.com/
Brandname(s) : Ho Sio Chong 何小滿;

5F-G04

Muse Communication (H.K.) Ltd 木棉花國際香港有限公司

Suite 1202, 12F, Chinachem Century Tower, 178 Gloucester Rd, Wan Chai, Hong Kong
Country / Region : Hong Kong
Tel : 852-34263588
Email : info@e-muse.com.tw
Website : www.e-muse.com.hk

List of Exhibitors 參展商名錄

5G-B22

Museums of Leisure and Cultural Services Department of HKSAR Government 香港特別行政區政府康樂及文化事務署博物館

Units 1711, 17/F, Tower II, Grand Central Plaza, 138 Shatin Rural Committee Road, Sha Tin, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-35496365
Email : kyichau@lcsd.gov.hk
Website : www.museums.gov.hk

5G-A38

NAME X Entertainment Corp.

3F, Yejeon BLDG, 55-6, Garosu-gil, Gangnam-gu, Seoul 06028, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-02-5120122
Email : yoonan@namexent.com

5F-G15

Nanchong Xiangru Story Cultural and Art Exchange Center 南充相如故事文化藝術交流中心

Country / Region : Mainland China
Email : 85029569@qq.com

5F-F12

Nanjing Confucius Temple Zhuangyuanlang Culture Development Co.,Ltd 南京夫子廟狀元郎文化發展有限公司

Nanjing, Jiangsu, Mainland China
Country / Region : Mainland China
Email : 717355009@qq.com
Brandname(s) : 樹脂擺件 2 代; 樹脂擺件 3 代; 狀元毛氈本; 狀元書簽; 狀元水壺; 狀元橡皮;

5G-A38

Neat boys Co., Ltd.

3rd Fl. Sangdo-dong 425 Seoul 06969, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-10-85259689
Email : taeshikcho@gmail.com
Website : www.neat-boys.com

5F-F26

NineTon Technology 重慶市九噸科技有限公司

Chongqing Shi, Chongqing, Mainland China
Country / Region : Mainland China
Email : xzb@nineton.cn
Website : https://www.nineton.cn/#/
Brandname(s) : 《念念手帳》;

5G-D33

Nippon Animation Co Ltd

5/F. Ginza TH Bldg, 13-20 Ginza 7-chome, Chuo-ku, Tokyo 104-0061 Japan
Country / Region : Japan
Tel : 81-3-35452204
Fax : 81-3-35452209
Email : y.ito@nipponanimation.com
Website : https://www.nipponanimation.com
Brandname(s) : Chibi Maruko-Chan;

5F-G03

NMC (Beijing) Cultural Industry Development Co., LTD. 國博（北京）文化產業發展中心

Beijing shi, Beijing, Mainland China
Country / Region : Mainland China
Email : guobowenchuang@126.com
Website : https://www.chnmuseum.cn/

5G-S09

No Job No Life Limited 香港社畜有限公司

Unit F, 2/F, Metex House, 28 Fui Yiu Kok Street, Tsuen Wan, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-94153555
Email : charlesykh@gmail.com
Website : https://www.instagram.com/9upper_boardgame

5G-S03

Nya home

A50, 1/F, Planet Square, 1-15 Tak Man Street, Hung Hom, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-93656878
Email : nyahome13@gmail.com
Website : https://linktr.ee/nya.home
Brandname(s) : Fuji Nya

5G-A38

OOSSO Inc.

8F Kyungwon Bldg, 708 Eonju-ro Gangnam-gu Seoul 06061 Korea, Republic of
Country / Region : Korea, Republic Of
Tel : 82-1087528500
Email : jongse.kim@oosso.net
Website : www.uzzupet.com

5G-S17

Packstarr Limited 彩星綠色科技包裝及印刷有限公司

Unit 5-6, 18/F, Hollywood Plaza, 610 Nathan Road, Mong Kok, Kowloon, Hong Kong
Country / Region : Hong Kong
Email : lawrencek@packstarr.com
Website : www.kireihouse.com

5F-F26

Pathea Co., Ltd 重慶帕斯亞科技有限公司

Country / Region : Mainland China
Website : https://pathea.net/

5G-S44

Per Artem Lumen Limited

1802, 18/F, China Insurance Group Building, 141 Des Voeux Road, Central, Hong Kong
Country / Region : Hong Kong
Tel : 852-25253382
Email : art@p-a-l.hk
Website : www.p-a-l.hk/book

5G-A38

Pingo Entertainment CO.,Ltd.

406, I-plex, 150, Donggyecheon-ro, Gwangju, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-2-4005409
Email : shanneljpk@pingo.kr

5G-S38

Plain Paper Laboratory Limited 白紙實驗室有限公司

Unit 1, 11/F, Treasure Centre, 42 Hung To Road, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-96120855
Email : plainpaperlab@gmail.com
Website : "www.facebook.com/plainpaperlab www.facebook.com/sylbaakhill"

5G-S15

Planet Production House Limited

Room 2006E, 20/F, Rear Block, Wah Fat Industrial Building, 10-14 Kung Yip Street, Kwai Chung, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-90899820
Email : planetproductionhouse@gmail.com
Website : https://www.planetproductionhouse.com/
Brandname(s) : BOBO · D · PLANET

5G-S32

Plant216 Company Limited 貳壹陸企劃有限公司

Unit C, 3/F, Easy Pack Industrial Building, 140 Wai Yip Street, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-34688210
Email : info@plant216.com
Website : www.artactive.com

List of Exhibitors 參展商名錄

5G-A37

Plastic Thing Limited

Unit 2, 16/F, Two Portside, 9 Pat Tat Street, San Po Kong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-64335081
Email : info@plastic-thing.com
Website : https://plastic-thing.com

5G-S25

Playmap Limited 遊戲地圖有限公司

Flat 3, 18F, BLK B, Yee Fung GDN, 38 Ma Tin Road, Yuen Long, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-92025512
Email : kongkong0824@gmail.com
Website : www.playmap.com

5G-S12

Pop Up Creation

Room A23, 7F, Phase 2, Superluck Industrial Centre, 57 Sha Tsui Road, Tsuen Wan, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-65618083
Email : info.popupcreation@gmail.com
Website : https://www.instagram.com/popcornprincehk
Brandname(s) : Popcorn Prince

5G-A47

Postgal Workshop 貓子工作室

Unit 3, 6/F, Siu Wai Industrial Centre, 29-33 Wing Hong Street, Cheung Sha Wan, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-96748852
Email : siudindong@gmail.com
Website : www.din-dong.net
Brandname(s) : Jap Jap Delicacies; Din Dong; Granny Wu; Sockie Rabbit; Jentlecat;

5G-A19

PPW Sports & Entertainment (HK) Limited

21/F, Cornell Centre, 50 Wing Tai Road, Chai Wan, Hong Kong
Country / Region : Hong Kong
Tel : 852-29751272
Email : carmen.lo@ppgl.com

5F-G40

Projector Design & Production Ltd. 崇山設計有限公司

Unit 14, 17/F., Hewlett Centre, 54 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-91985319
Email : jeffery@bigclawx.com
Brandname(s) : Bigclawx 大爪作;

5F-E22

QiaoDu Cultural Innovation 僑都文創 (江門) 有限公司

208, 2/F, No. 2 Baisha West Avenue, Pengjiang District, 蓬江區白沙大道西 2 號第二層自編 208 卡 Jiangmen, 529000, Guangdong, Mainland China
Country / Region : Mainland China
Tel : 86-750-3511033
Email : qdwcjmyxgs999@163.com
Brandname(s) : 五色風物插畫; 江門非遺插畫; 礪樓花窗; 江門文旅; 僑批記憶;

5F-E12

Qing Hai Province Museum 青海省博物館

青海省西寧市城西區西關大街 58 號
Country / Region : Mainland China
Website : http://www.qhmuseum.cn/#/#reloaded
Brandname(s) : 青海省博物館; 青博文創;

5F-E12

Qinghai Amuhe Cultural creative Co., LTD 青海阿木河文化創意有限公司

Country / Region : Mainland China
Email : 1002466334@qq.com
Brandname(s) : 吐寶獸系列產品; 經典軟手辦; 熱賣藝術系列產品; 青海湖文旅文創產品;

5F-E12

Qinghai Creative Design Association for Cultural and Tourism Product 青海省文化和旅遊產品創意設計協會

Country / Region : Mainland China

5F-E12

Qinghai Jingjie Tangka Art Co., Ltd 青海境界唐卡藝術品有限公司

Country / Region : Mainland China
Tel : 86-13519733076
Email : 597494763@qq.com

5F-E12

Qinghai Provincial Department of Culture and Tourism 青海省文化和旅遊廳

Country / Region : Mainland China
Email : qhcyfzc@163.com

5F-E12

Qinghai Provincial Library 青海省圖書館

Country / Region : Mainland China
Email : stjypzx@163.com
Website : https://www.shutu.tv/school/655
Brandname(s) : 青海省圖書館 IP——圖圖;

5F-F21

Qingyan Zhongsukiln Ceramic Art Limited 清遠中宿窯陶藝文化有限公司

Qingyuan, Guangdong, Mainland China
Country / Region : Mainland China
Email : 15988815835@163.com
Website : 微信公众号 - 中宿龍窑
Brandname(s) : 中宿窯 Zhongsu kiln; 清遠大吉一筒碗 (雞公碗)"Qingyuan great luck" Chicken Bowl; 梵音杯 The Echo;

5G-A38

Qtizz

53, World cup-ro 8-gil, Mapo-gu, Seoul, Republic of Korea
Country / Region : Korea, Republic Of
Tel : 82-10-37376313
Email : hello@qtizz.co.kr

5F-G20

Rights & Brands Asia Ltd

21/F, Cornell Centre, 50 Wing Tai Road, Chai Wan, Hong Kong
Country / Region : Hong Kong
Tel : 852-22329308
Email : selina.tam@rightsandbrands.asia
Website : rightsandbrands.com/asia
Brandname(s) : Moomin 姆明; Sho-Chan; Bellygom; Anycolor; Stig Lindberg; Spoiled Rabbit; Pocoyo; Betakkuma; Piyomaru; Nijisanji; Usagyuun;

5G-C51

Rose O'Neill Kewpie International Intellectual Property Limited 羅絲歐尼爾丘比國際智權有限公司

317-45 Heping Rd, Ziguan Dist, Kaohsiung City 826003, Taiwan
Country / Region : Taiwan
Tel : 886-7-6106996
Fax : 886-7-6193713
Email : david@kewpie-love.com.tw
Website : www.kewpie-love.com.tw
Brandname(s) : Kewpie Love;

List of Exhibitors 參展商名錄

5G-C32

San-Byte Creative Japan Co., Ltd. 三貝多 (日本) 股份有限公司

4-24-22, Komazawa Setagaya-ku Tokyo 154-0012, Japan
Country / Region : Japan
Tel : 886-2-2506628
Fax : 886-2-25069123
Email : nyoi@san-byte.com.tw
Website : www.sanbytecreative.com
Brandname(s) : Kanahei's small animals, mofusand, Chiikawa,; Sukeroku no nichijyo, Kopenchan; bear's school, Tradatera;

5F-G45

SANMIN STATIONERY AND GIFT CO.,LTD 勝明文具百貨有限公司

3F, NO.26, SEC.2, Gwo Daw Road., Luzhou DIST., New Taipei City 247, Taiwan
Country / Region : Taiwan
Tel : 886-0930911004
Email : s03998169@gmail.com
Website : www.sanm-in.com
Brandname(s) : 反應過激的貓 wagahai is cat; 水豚君 kapibarasan; 那隻鳥 anotori;

5F-E25

SanSpace Cultural & Media Co.,Ltd. 西安宇宙兄弟文化傳媒有限公司

302a-16, Block C, Urban Gate, No.1 Jinye Road, High tech Zon, Xi'an, Shaanxi, 710000, Mainland China
Country / Region : Mainland China
Tel : 86-186-29369319
Email : 514477027@qq.com
Brandname(s) : 宇宙衝衝隊;

5G-S14

Save Local Bees Creative Limited 蜂趣創意有限公司

Flat C5, 26/F, TML Tower, No.3 Hoi Shing Road, Tsuen Wan, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-24813988
Email : savelocalbees@johnson-group.com.hk
Website : www.savelocalbees.hk
Brandname(s) : FunBee

5G-D31

Sekiguchi Co., Ltd.

5-3-27 Nishi-Shinkoiwa, Katsushika-ku, Tokyo 124-0025, Japan
Country / Region : Japan
Tel : 81-03-36973939
Email : info@sekiguchi.co.jp
Website : https://www.sekiguchi.co.jp
Brandname(s) : Monchhichi Chimutan;

5G-E02

Sem Sorriso Culture and Creative Co. Ltd. 拒絕微笑文化創意有限公司

Room 1042, 5/F, Edificio Industrial Hip Va, No. 123 Av. Do Alm. Lacerda, Macao
Country / Region : Macao
Email : semsorriso@163.com
Brandname(s) : SEM SORRISO;

5F-F23

Senya Culture(Heyuan)Co.,LTD 森亞大文化 (河源) 發展有限公司

Country / Region : Mainland China
Tel : 86-18927046789
Email : sydwh2022@126.com
Brandname(s) : 源萌龍; 源態龍;

5G-A38

Seoul Business Agency

400 Worldcup Buk-Ro (1602 Sangam-Dong), Mapo-Gu, Seoul 039-25, Republic of Korea
Country / Region : Republic Of Korea
Tel : 82-2-34558323
Fax : 82-2-34558359
Email : jaehee@sba.seoul.kr
Website : https://www.sba.seoul.kr/En/index.aspx

5F-E25

Shaanxi Xiaoshiren Intelligent Technology Co., Ltd. 陝西小柿人智慧科技有限公司

Room 11447, Unit 1, Block B, Eurasia International, Eurasia Avenue, Chanba Ecological Zone, Xi'an, Shaanxi, 710000, Mainland China
Country / Region : Mainland China
Tel : 86-29-82532920
Email : 81610371@qq.com
Brandname(s) : 柿王國 (petsimmon kindom) ;

5G-C21

Shibainc Limited 柴犬工房有限公司

Unit 1&2, 2/F, D2 Place ONE, 9 Cheung Yee Street, Cheung Sha Wan, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-59756912
Email : info@shibainc.com
Website : www.shibainc.com
Brandname(s) : SHIBAINC 柴犬工房;

5F-G15

Shu Brocade Research Institute 成都古蜀蜀錦研究所

No.86 Shuangjiu Road, Shuangliu District, Chengdu, Sichuan Province, Mainland China
Country / Region : Mainland China
Tel : 86-2885751048

5F-E25

Silk Road and Western China Culture Media Co.,Ltd. of Shaanxi Culture Industry Investment Group

Fengxi New City, Xixian New Area, Shaanxi Province Xi'an, Shaanxi, Mainland China
Country / Region : Mainland China
Tel : 86-029-89861077
Email : 330796391@qq.com

5G-S42

SKY HEART CREATION STUDIO 天心創想工作室

Country / Region : Hong Kong
Tel : 852-92075876
Email : skyheartcreation@gmail.com
Website : https://skyheartcreation.wixsite.com/karlylovetheworld
Brandname(s) : Karly World

5G-E02

Sociedade de Planeamento de Publicidade Punkei Limitada 盤磯廣告策劃有限公司

9G Centro Comercial Wa Pou, 19 R. Sul do Patane, Macao
Country / Region : Macao
Tel : 853-28765434
Fax : 853-28765414
Email : marketing@casestation.net
Website : http://www.casestation.net
Brandname(s) : Bucket King;

5G-E02

Soda Panda Product Design

Rua De Francisco Xavier Pereira, No. 45-45B, 2 Andar Suit #2D, Macao
Country / Region : Macao
Tel : 853-28365586
Fax : 853-28358332
Email : info@sodapanda.com
Website : www.sodapanda.com
Brandname(s) : Sodapanda 梳打熊貓;

5G-D41

Sony Creative Products Inc.

Midtown Tower, 9-7-1 Akasaka, Minato-ku, Tokyo 107-6214, Japan
Country / Region : Japan
Tel : 81-3-57868169
Email : takehiko.ohya@sonymusic.co.jp
Website : www.scp.co.jp/en/index.html
Brandname(s) : OSAMU GOOD; MOFY; Gaspard et Lisz; Tama and Friends;

List of Exhibitors

參展商名錄

5G-F32

Sony Music Solutions Hong Kong Limited

5/F, Ph 3, Ykk Building, 7 San Ping Circuit, Tuen Mun, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-31271888
Fax : 852-31271788
Email : smshk_sales@hk.sonymusic.co.jp
Website : https://hk.sonymusic.co.jp/
Brandname(s) : King of Fighters Series, Metal Slug Series, Super Bomberman R

5G-A38

Sopp Co., Ltd.

B1, 132 Jandari-ro, Mapo-Gu Seoul 03998, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-2-3237808
Email : info@sopp.co
Website : www.sopp.co
Brandname(s) : SFGP; Galactic Pantz;

5G-S30

Studio Ducklings

鴨梨鴨工作室

Rm1805-06, 18/F, Hollywood Plaza, 610 Nathan Road, Kwloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-62100002
Email : mushroomheadtravel@gmail.com
Website : https://www.instagram.com/mushroomhead_travel/
Brandname(s) : Mushroomhead Travel

5G-S10

Studio Invitro

Unit 3, 15/F, Hang Wai Industrial Centre, No. 6 Kin Tai Street, Tuen Mun, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-93201704
Email : eric@studio-invitro.com

5G-A38

Studio W BABA Co.,Ltd

B1F, 6 Buil-ro 5-gil, Guro-gu, Seoul, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-1085450224
Email : younghwa564@gmail.com
Website : www.studiowbaba.com/eng/

5G-S39

Sum Art

森雅文化

Unit H1, 12/F, Ph 2, Kaiser Estate, 47-53 Man Yue Street, Hung Hom, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-94574823
Email : sandysumart@163.com
Website : www.sumarthk.com.hk

5G-S16

Sunshine Nursery Rhyme Limited

天晴童謠有限公司

23/F, A Tower, 180 Electric Road, North Point, Hong Kong
Country / Region : Hong Kong
Tel : 852-92361297
Email : admin@ssnrhk.com
Website : https://ssnrhk.com

5F-F12

SUZHOU SAINT-JOY SILK TECHNICAL CULTURE CO.,LTD

蘇州上久楷絲綢科技文化有限公司

Suzhou, Jiangsu, Mainland China
Country / Region : Mainland China
Email : 1142638533@qq.com
Brandname(s) : 福蝶系列; 吳大羽系列; 蔣山青; 國禮系列 - 滿庭芳; 松山金雁來系列; 國禮系列 - 生機;

5F-F12

Suzhou Zhen Cai Tang Craft Studio

蘇州市禎彩堂工藝社

Suzhou, Jiangsu, Mainland China
Country / Region : Mainland China
Email : 1228314687@qq.com
Website : www.kssicn.com

5F-E09

Sweet Summer Company Limited

No.33 Unit B55 Pradipat 17, Phaya Thai Area, Bangkok, 10400 Thailand
Country / Region : Thailand
Tel : 66-99-1589595
Fax : 66-02-1174663
Email : alissara@sweet-summer.com
Website : sweet-summer.com/
Brandname(s) : Jessie Frog; Little Amiko; Cat Company;

5G-E02

Syncness Culture Creative Limited Company

領同文化創意有限公司

Avenida Do Dr. R. Rodrigues No.600E, Sala605, Edif. Centro Comercial First Nacional 6 Andar, Macau
Country / Region : Macao
Tel : 853-28555000
Fax : 853-28321383
Email : info@syncnessproject.com
Brandname(s) : 玩樂大叔 Play hubby;

5F-E13

T.A.C. Consumer Public Co.,LTD.

23rd Floor, UM Tower ,9/231-233 Ramkumheng Road, Suanlaung, 10250, Thailand
Country / Region : Thailand
Tel : 66-90-9206918
Email : licensing@tacconsumer.com
Website : www.tacconsumer.com/
Brandname(s) : Dogplease; Warbie Yama; Line Creators;

5F-G52; 5G-S43

Tadaland Limited

達意小島有限公司

12/F, Champion Building, 287-291 Des Voeux Rd Central, Sheung Wan, Hong Kong
Country / Region : Hong Kong
Tel : 852-65987427
Email : info@tadaland.net
Website : tadaland.net
Brandname(s) : Tadaland

5G-A38

TakeOne Company

株式会社泰可万

Floor 5-7 327, Bongeunsa-ro Gangnam-gu, Seoul 06103, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-010-84288847
Email : leoshin@takeone.co.kr
Website : www.takeonecompany.com
Brandname(s) : BLACKPINK THE GAME; QQU Entertainment;

5G-C38

Tatsunoko Production Co Ltd

Musashino YS Bldg. 2F, 1-19-3 Nakacho, Musashino-shi Tokyo, 180-0006, Japan
Country / Region : Japan
Tel : 81-422-389091
Email : m.takashima@tatsunoko.co.jp
Website : https://tatsunoko.co.jp
Brandname(s) : Shurato; Gatchaman; Gold Lightan the Golden Warrior; Speed Racer; Samurai Pizza Cats; Tekkaman Bladde;

5G-S26

Tepukuma Limited

Room R, 11/F, International Industrial Centre, 2-8 Kwei Tei Street, Fo Tan, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-67661944
Email : leopak8@gmail.com
Website : https://www.tepukuma.com/

5F-E15

Thai Together Co Ltd

107 SOI KOBOH1 TAKSIN34 DAOKANONG THONBURI Bangkok,10600, Thailand
Country / Region : Thailand
Tel : 66-0654698998
Email : worachaim@yahoo.com
Website : www.thaitogether.biz
Brandname(s) : HAYAK; LEILA;

List of Exhibitors

參展商名錄

5F-E34

The Culture and Tourism Department of Gansu Province 甘肅省文化和旅遊廳

Country / Region : Mainland China
Email : 6388849@qq.com

5F-F29

The Department of Culture and Tourism of Guangdong Province 廣東省文化和旅遊廳

廣東省廣州市越秀區東風東路 701 號
Guangzhou, Guangdong, Mainland China
Country / Region : Mainland China
Tel : 86-20-37803616
Fax : 86-20-37803611
Website : whly.gd.gov.cn

5F-F12

The Department of Culture and Tourism of Jiangsu Province 江蘇省文化和旅遊廳

204 Northeast Street, Suzhou City, Jiangsu, 215001,
Mainland China
Country / Region : Mainland China
Tel : 86-05126756566
Email : xuzhe+001@szmuseum.com

5F-G15

The Department of Culture and Tourism of Sichuan Province 四川省文化和旅遊廳

No 37 Tsing Hua Road, Qingyang District, Chengdu
Sichuan Province, 610000, Mainland China
Country / Region : Mainland China
Tel : 86-28-87334007
Fax : 86-28-87379258
Email : 1793406431@qq.com

5F-F03

The Palace Museum 故宮博物院

The Palace Museum, Jing Shan Qian Jie No.4, Dongcheng, Beijing
shi, Beijing, 100009, Mainland China
Country / Region : Mainland China
Tel : 86-4009501925
Fax : 86-10-85007007
Email : 1750642716@qq.com
Website : www.dpm.org.cn
Brandname(s) : 故宮博物院; 故宮; 紫禁城;

5G-A38

THE UNISON

B120-3, 381, Uicheon-ro, Dobong-gu, Seoul, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-37851509
Email : ohora8@naver.com

5F-F26

Tianfukele (Chongqing) Beverage Co., 天府可樂 (重慶) 飲品有限公司

350, 117 Yunhan Street, Beibei District, Chongqing, Chongqing Shi,
Chongqing, Mainland China
Country / Region : Mainland China
Tel : 86-15923515871
Email : tianfukele@tianfukele.cn
Website : http://www.tianfukele.cn/Brand/

5G-S11

TOCAT Creative Limited 元創貓創作有限公司

Unit 9, 8/F, Kwai Cheong Centre, 40-52 Kwai Cheong Road, Kwai
Chung, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-66876880
Email : tocat.creative@gmail.com
Website : https://www.tocatcreative.com/

5F-G26

Tokidoki, Llc

5655 W. Adams Blvd. Los Angeles, California 90016, USA
Country / Region : USA
Tel : 1-310-4353276
Fax : 1-323-9300999
Email : tradeshows@tokidoki.it
Website : www.tokidoki.it

5F-E24

Toycity Culture Technology Co., Ltd 城仕 (東莞) 文化科技有限公司

Country / Region : Mainland China
Email : cwb@toycity.vip
Website : http://www.toycity.vip/
Brandname(s) : Laura; 粵老師; MIKA;

5F-G31

Toyzeroplus Limited

Unit C&D, 1/F, Tung Yuen Factory Building, 505 Castle Peak Road,
Cheung Sha Wan, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-63568322
Fax : 852-35802696
Email : aubrey.chan@toyzeroplus.com
Website : toyzeroplus.com
Brandname(s) : LuLu the Piggy; PP X Monster;

5G-B32

Tsuburaya Productions Co., Ltd.

16-17 Nampeidai-cho, Shibuya-ku, Tokyo 150-0036, Japan
Country / Region : Japan
Tel : 81-03-5489-7862
Fax : 81-03-54897874
Email : tpcintl@tsuburaya-prod.co.jp
Website : tsuburaya-prod.com
Brandname(s) : The Ultraman series, ULTRAMAN

5F-G39

Unbox Industries HK Limited

Unit C, 1/F, Hung Cheong Factory Building, 3 Kwong Cheung Street,
Cheung Sha Wan, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-37096690
Email : unboxsales@unbox.industries
Website : store.unboxindustries.info

5G-A38

UNIPIXEL

2floor Hyosung Harrington Tower, 610, Olympic-ro, Gangdong-gu,
Seoul 05385, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-90822647
Email : moisturett@naver.com
Website : donbeolaeo.modoo.at/?link=5do6s2gx

5G-S13

Universal Basketball League Limited

Office P, 5/F, King's Wing Plaza Phase II, 1 On Kwan Street, Sha Tin,
New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-90113225
Email : philip.sum@camera-head.com
Website : https://shop.ubl.hk/

5G-S19

Vision Arts

Shop No. 12, G/F, Luk Lau Avenue, Choi Hung Market, Wong Tai Sin,
Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-23288001
Email : equinox_mkt@yahoo.com.hk
Website : https://www.instagram.com/tracywhite_ show/?utm_medium=copy_link

List of Exhibitors 參展商名錄

5G-C39

WEIDO CO., LTD. 微逗國際股份有限公司

15F., No.55-2, Aly.3, Ln.106 Sec 3 Minquan E. Road., Songshan Dist., Taipei City 105 Taiwan (R.O.C.)
Country / Region : Taiwan
Tel : 886-2-23700177
Email : meshayang@weido.biz
Website : <https://weido.biz/>
Brandname(s) : Hoohoolab;

5G-S27

Weird Boss Studio

Country / Region : Hong Kong
Tel : +852 92796187 (Gary - CEO, 《Mr Gary》IP owner)
+852 51302788 (Doris - 《Stretching Bear》IP owner)
Email : weirdbossstudio@gmail.com (Gary);
doris.chan@stretchingbear.com (Doris)
Website : <https://linktr.ee/weirdbosshkip>
Brandname(s) : Mr Gary, Stretching Bear

5G-A38

With IP

b1, 18-8, Seochojungang-ro 6-gil, Seocho-gu, Seoul 06643, Korea, Republic Of
Country / Region : Korea, Republic Of
Tel : 82-2-5176450
Email : csdjh1004@daum.net

5G-B29

World of Neopets Limited

Unit 2001-5&11, 20/F, Harbour Ctr, 25 Harbour Road, Wan Chai, Hong Kong
Country / Region : Hong Kong
Tel : 852-28507066
Email : partnership@neopets.com
Website : neopets.com
Brandname(s) : Neopets;

5F-E03

Xhabition Co Ltd

217 Soi Suanplu 6, Sathon 3 Road Sathon, Bangkok 10120, Thailand
Country / Region : Thailand
Tel : 66-86-5416597
Email : onmadee@xhabition.net
Brandname(s) : Rudolph the Awesome;

5F-E25

Xi'an Qiaohe Animation Technology Co., Ltd 西安橋合動漫科技有限公司

Zone L, 2nd Floor, Building 3, Torch Road, Beilin District, Xi'an City, Shaanxi Province, Mainland China
Country / Region : Mainland China
Tel : 86-029-83225974
Email : 281210183@qq.com

5F-E25

Xi'an Terracotta Warriors Manufacturing and Trading Co., Ltd 西安俑行質造商貿有限公司

6f, Yifu Building, East District, Xi'an University of Posts,, Xi'an, Shaanxi, Mainland China
Country / Region : Mainland China
Tel : 86-13149200305
Email : 448442215@qq.com
Brandname(s) : thisarmv 這就是俑;

5F-E25

Xi'an Yellow Bird Creative Design Co., Ltd. 西安黃鳥創意設計有限公司

Room 2017, Qujiang Global Center, Cuihua Road, Xi'an city, Mainland China
Country / Region : Mainland China
Tel : 86-029-68611750
Email : 514847130@qq.com

5F-E12

Xining Jessica Tangka Studio 西寧城東潔西嘉唐卡工作室

Country / Region : Mainland China
Email : 826418370@qq.com

5G-S28

yansquareHeaven 羊二次天國

Unit 420, Wan Loi Hse, Wan Tau Tong Est, Tai Po, New Territories, Hong Kong
Country / Region : Hong Kong
Tel : 852-62001050
Email : yansquare.hk@gmail.com
Website : <https://www.yansquareheaven.com/>
Brandname(s) : Adorable Hong Kong

5G-S23

Yinno (HK) Limited 愛穎 (香港) 有限公司

Room 1702, 17/F, Hong Kong Trade Centre, No. 161-167 Des Voeux Road Central Central, Hong Kong
Country / Region : Hong Kong
Tel : 852-56124628
Email : info@ivan5.com
Website : www.ivan5.com
Brandname(s) : BaoBao

5F-G43

Yogurt Studio Ltd. 優諾創作室有限公司

Country / Region : Hong Kong
Tel : 852-96410880
Email : info@yogurt.com.hk
Website : www.yogurt.com.hk
Brandname(s) : Cafedebollo; Kingyoneko;

5G-S05

YU YA CORPORATE SERVICES LIMITED 毓雅企業服務有限公司

Unit 1702, 17 /F, Hewlett Centre, 54 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong
Country / Region : Hong Kong
Tel : 852-69290214
Email : dreamstory39@gmail.com
Website : <https://www.facebook.com/Dreamstory39>
Brandname(s) : Dream Story

5F-E40

Zhejiang Zhongnan Leyou Brand Management Co., Ltd 浙江中南樂悠品牌管理有限公司

Room 1408, No. 245, Binkang Road, Binjiang District, Hangzhou, Zhejiang, Mainland China
Country / Region : Mainland China
Tel : 86-0571-87852521
Email : iwei25@163.com

5F-E28

Zhuhai TUNG CHU YAU LAI Cultural and Creative Development Co., Ltd 珠海市東主有禮文創發展有限公司

Country / Region : Mainland China
Email : tungchuyaulai@126.com
Website : <http://weixin.qq.com/r/9zplfZzEdMELrdge92-l>
Brandname(s) : 「同心橋系列」; 「寵愛港珠澳系列」; 「肥國團系列」; 「歡悅系列」; 珠海城市主題 IP 文創; 三地主題文創;

Exhibitor List by Country / Region 參展商名錄 (按國家及地區排列)

Country / Region	Company Name	Booth No.
Mainland China	Shaanxi Xiaoshiren Intelligent Technology Co., Ltd.	5F-E25
Mainland China	Shu Brocade Research Institute	5F-G15
Mainland China	Silk Road and Western China Culture Media Co.,Ltd. of Shaanxi Culture Industry Investment Group	5F-E25
Mainland China	SUZHOU SAINT-JOY SILK TECHNICAL CULTURE CO.,LTD	5F-F12
Mainland China	Suzhou Zhen Cai Tang Craft Studio	5F-F12
Mainland China	The Culture and Tourism Department of Gansu Province	5F-E34
Mainland China	The Department of Culture and Tourism of Guangdong Province	5F-F29
Mainland China	The Department of Culture and Tourism of Jiangsu Province	5F-F12
Mainland China	The Department of Culture and Tourism of Sichuan Province	5F-G15
Mainland China	The Palace Museum	5F-F03
Mainland China	Tianfukele (Chongqing) Beverage Co.Ltd.	5F-F26
Mainland China	Toycity Culture Technology Co. , Ltd	5F-E24
Mainland China	Xi'an Qiaohe Animation Technology Co., Ltd	5F-E25
Mainland China	Xi'an Terracotta Warriors Manufacturing and Trading Co., Ltd	5F-E25
Mainland China	Xi'an Yellow Bird Creative Design Co. , Ltd.	5F-E25
Mainland China	Xining Jessica Tangka Studio	5F-E12
Mainland China	Zhejiang Zhongnan Leyou Brand Management Co., Ltd	5F-E40
Mainland China	Zhuhai TUNG CHU YAU LAI Cultural and Creative Development Co., Ltd	5F-E28
Taiwan	CARTERISLAND CO., LTD.	5G-B48
Taiwan	FUMEAN CREATIVE STUDIO	5G-C41
Taiwan	GREAT MORE UNION CO., LTD.	5G-C47
Taiwan	Hu Creates CO., LTD.	5G-B46
Taiwan	IMPACT LICENSING MARKETING MANAGEMENT CONSULTING CO.	5G-B40
Taiwan	MAX LICENSING & CONSULTING CO., LTD.	5G-B52
Taiwan	MEMES CREATIVE PARTNETSHIP CO., LTD.	5G-C45
Taiwan	Rose O'Neill Kewpie International Intellectual Property Limited	5G-C51
Taiwan	SANMIN STATIONERY AND GIFT CO.,LTD	5F-G45
Taiwan	WEIDO CO., LTD.	5G-C39
Thailand	2Spot Studio	5F-E05
Thailand	Arwama Company Limited	5F-E01
Thailand	Kai3 Publishing Limited Partnership	5F-E07
Thailand	Liffolab Co Ltd	5F-E11
Thailand	Sweet Summer Company Limited	5F-E09
Thailand	T.A.C. Consumer Public Co.,LTD.	5F-E13
Thailand	Thai Together Co Ltd	5F-E15
Thailand	Xhabition Co., Ltd	5F-E03
USA	Tokidoki, Llc	5F-G26

* As of 19 April 2024 and subject to change without further notice.
資料截至 2024 年 4 月 19 日，如有更改恕不另行通知

Property Listings 產權項目

Property	Company Name	Booth No.
"Ride the Luck" non-heritage tide play IP "乘運而來" 非遗潮玩 IP	Hundredcrafts	5F-F12
"The Little Prince" The Film "一帶一路畫教煌" 系列塗色書套裝	MEDIALINK ENTERTAINMENT LIMITED DUNHUANG ACADEMY	5G-B04 5F-E34
"南海I號" 水下考古系列產品	Guangdong Museum (Guangzhou Luxun Museum)	5F-E30
"故宮"	The Palace Museum	5F-F03
"故宮博物院"	The Palace Museum	5F-F03
"永年" 漆器	GANSU JIANDU MUSEUM	5F-E34
"紫禁城"	The Palace Museum	5F-F03
《FWD Presents: The Frozen Exhibition》 Hong Kong	Incubase Studio Limited	5G-A45
《中國古代兵器大百科》	Chongqing ZVEN Culture Communication Co., Ltd.	5F-F26
《二十四節氣》系列海報	Henan Intangible Cultural Heritage Protection and Smart Tourism Center	5F-F31
《同心杯》-- 國家專利獎授權項目非遺技藝創新精品	HeNan GuoMai Culture Industrial Park Corporation	5F-F31
《敦煌》畫冊	DUNHUANG ACADEMY	5F-E34
《絲路印記》畫冊	DUNHUANG ACADEMY	5F-E34
《莫高窟與吳哥窟的對話》畫冊	DUNHUANG ACADEMY	5F-E34
【共命鳥】絲巾	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【大足】摺扇	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【大足山水】文創保溫壺	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【大足山水】文創保溫杯	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【大足山水】文創礦泉水	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【大足山水】文創辦公杯	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【大足獅】系列手辦之大足慧獅	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【大足獅】系列手辦之大足福獅	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【大足獅】系列手辦之大足醒獅	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【天下大足】杯墊	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【天下大足】筆記本	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【天下大足】荷花手繪杯	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【昌州醜】足丹 - 荷蓮醬香酒	Chongqing Dazu Development and Construction Co.LTD	5F-F26
【麗人行】手辦	Chongqing Dazu Development and Construction Co.LTD	5F-F26
ZZAKKA	K-TOYZ	5G-A38

Property	Company Name	Booth No.
37° c - 黑子 (KUROKO)	Binshu Culture and Art Company Ltd.	5G-E02
9UPPER	No Job No Life Limited	5G-S09
A9 攪蛋撲克文創產品	Lanzhou Cultural and Creative Industrial Park Co., LTD	5F-E34
Adorable Hong Kong	yanSquareHeaven	5G-S28
Alexander the fat tiger	Hu Creates CO., LTD.	5G-B46
Amazing Digestive Adventure	Incubase Studio Limited	5G-A45
AMIGOTE	Amigote	5F-F26
AMIGOTE-LOONGBOO 潮玩	Amigote	5F-F26
AMIGOTE-MOZ-CAP 潮玩	Amigote	5F-F26
AMIGOTE-MOZ-WOW 潮玩	Amigote	5F-F26
Anotori	SANMIN STATIONERY AND GIFT CO., LTD	5F-G45
Anpanman	Animation International Limited	5G-A22
ARKDUCK FAMILY	Artlicensing Co., Ltd	5G-A38
ArtDepot Center (藝術倉庫當代藝術中心)	ArtDepot Center	5F-F26
ARTYACTIVE	Plant216 Company Limited	5G-S32
Astro Boy	AT Licensing & Merchandising Limited	5G-E31
Atlético de Madrid	PPW Sports & Entertainment (HK) Limited	5G-A19
Attack on Titan	Incubase Studio Limited	5G-A45
Attack on Titan 《進擊的巨人 The Final Season》完結篇	Muse Communication (H.K.) Ltd	5F-G04
Audi	Global Trademark Licensing Limited	5G-E32
B Family	Studio W BABA Co.,Ltd	5G-A38
BABYZOO	K-TOYZ	5G-A38
Badmeaw	Unbox Industries HK Ltd	5F-G39
balabala	NMC (Beijing) Cultural Industry Development Co., LTD.	5F-G03
Bananya and the Curious Bunch	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Band Band Sunshine 天晴樂團	Sunshine Nursery Rhyme Limited	5G-S16
Baobao and Nature 包包與美麗的大自然	Yinno (HK) Limited	5G-S23
bears' school	San-Byte Creative Japan Co., Ltd.	5G-C32
Beatrix Potter	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Bebefinn	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Beebipeace	Artspirit Creative Company Limited	5F-G44
Bellygom	Rights & Brands Asia Ltd	5F-G20
BEMPET	BEMPET	5G-A38
Ben & Hooley's Little Kingdom	PPW Sports & Entertainment (HK) Limited	5G-A19
Betakkuma	Rights & Brands Asia Ltd	5F-G20

Property	Company Name	Booth No.
Betty Boop	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Beyblade X	Mani Limited	5F-G32
Big Bang Academy	Cantab Star Education Limited	5G-S31
Big Bounce	Incubase Studio Limited	5G-A45
BIGCLAWX 大爪作	Projector Design & Production Ltd.	5F-G40
Bird Era	Hu Creates CO., LTD.	5G-B46
Black Jack	AT Licensing & Merchandising Limited	5G-E31
BLACKPINK THE GAME	TakeOne Company	5G-A38
Blad Boy	Plastic Thing Limited	5G-A37
Bleach	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Blippi	I-Licensing Asia Limited	5G-B14
Bloody Bunny	2Spot Studio	5F-E05
Blue Lock	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Blue's Clues	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Bluey	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Blythe	PPW Sports & Entertainment (HK) Limited	5G-A19
Bobcat	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
BOBO · D · PLANET	PLANET PRODUCTION HOUSE LIMITED	5G-S15
Bondy and friends	San-Byte Creative Japan Co., Ltd.	5G-C32
Booto	PPW Sports & Entertainment (HK) Limited	5G-A19
Bored of Directors	PPW Sports & Entertainment (HK) Limited	5G-A19
Brandalised	PPW Sports & Entertainment (HK) Limited	5G-A19
BROWN BREATH	ABM Holdings Co., Ltd	5G-A51
Bubear Family	Elements Culture Limited	5G-S21
Bugcat Capoo 貓貓 蟲咖波	CARTERISLAND CO., LTD.	5G-B48
bumboreo 步步里澳	BUMBOREO STUDIO LIMITED	5G-E02
Bunni Konbiny	PPW Sports & Entertainment (HK) Limited	5G-A19
BUR-BLES SERIES	Dirty Work Limited	5G-S02
BUR-LANTERN	Dirty Work Limited	5G-S02
Butt Detective Exhibition	Incubase Studio Limited	5G-A45
Cafe de Bollo	Yogurt Studio Ltd.	5F-G43
cama Beano & Friends	IMPACT LICENSING MARKETING MANAGEMENT CONSULTING CO.	5G-B40
Camper Puu	Merlon Design Limited	5G-E02
Candie's	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Cannon	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Card Captor Sakura Clear Card	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Card Captor Sakura Clear Card	Mighty Brands Company Limited	5F-G38

Property	Company Name	Booth No.
Casshan	Tatsunoko Production Co., Ltd.	5G-C38
Cat Company	Sweet Summer Company Limited	5F-E09
Cat Mask Boys 貓面具少年	Cforcat Production	5G-S35
CATLIKA	Plant216 Company Limited	5G-S32
Chainsaw Man	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
"Character Dolls of My Time at Sandrock 《沙石鎮時光》角色玩偶"	Pathea Co., Ltd	5F-F26
"Character Mystery boxes of My Time at Sandrock 《沙石鎮時光》角色盲盒"	Pathea Co., Ltd	5F-F26
CHIBI MARUKO-CHAN	Nippon Animation Co Ltd	5G-D33
Chiikawa	San-Byte Creative Japan Co., Ltd.	5G-C32
Chimantan	Hunet Corporation	5G-C40
Chimutan	Sekiguchi Co., Ltd.	5G-D31
Chunk	Unbox Industries HK Ltd	5F-G39
Coca-Cola	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
COCO BEAR	Dirty Work Limited	5G-S02
CoComelon	I-Licensing Asia Limited	5G-B14
COJI-COJI	Nippon Animation Co Ltd	5G-D33
Crayon Shinchan	Animation International Limited	5G-A22
Crayon Shin-chan	Incubase Studio Limited	5G-A45
Crazy Frog	PPW Sports & Entertainment (HK) Limited	5G-A19
CUPHEAD	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Cupid Q	Arwama Company Limited	5F-E01
Cynthia (シンシア)	Black Label Production Company	5G-F35
DALIMI 閃亮閃亮太伶美	Jumpgo Entertainment Group (Hong Kong) Limited	5G-D32
Dammi E	Indeedesign Limited	5G-A41
Danskin	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Death Note	Mighty Brands Company Limited	5F-G38
Demetan Croaker, the Boy Frog	Tatsunoko Production Co., Ltd.	5G-C38
Demon Slayer: Blade Collection	Incubase Studio Limited	5G-A45
Demon Slayer: Kimetsu No Yaiba 鬼滅之刃	Muse Communication (H.K.) Ltd	5F-G04
Detective Conna	Mighty Brands Company Limited	5F-G38
Devil May Cry	Capcom Co Ltd	5G-D35
Deville Colour 水彩插畫圖鑑	A.N.D Creative Limited	5G-S08
Din Dong	Postgal Workshop	5G-A47
DINOMAN	Jumpgo Entertainment Group (Hong Kong) Limited	5G-D32
DIY 敦煌古法泥壁畫文創產品	Gansu Dunhuang Cultural Communication Co., Ltd	5F-E34

* As of 19 April 2024 and subject to change without further notice.
資料截至 2024 年 4 月 19 日，如有更改恕不另行通知

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資料截至 2024 年 4 月 19 日，如有更改恕不另行通知

Property Listings

產權項目

Property	Company Name	Booth No.
Dogplease	T.A.C. Consumer Public Co.,LTD.	5F-E13
Donbeolaeo	UNIPIXEL	5G-A38
Dora	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Doraemon	Animation International Limited	5G-A22
Dow Dow	ACOMMZ Co., Ltd	5G-A38
Dr Sun Yat-sen Museum 孫中山紀念館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Dr. B-Pang	NAME X Entertainment Corp.	5G-A38
Dragon Ball	Incubase Studio Limited	5G-A45
DragonDee	Jumpgo Entertainment Group (Hong Kong) Limited	5G-D32
Dragon's Dogma	Capcom Co Ltd	5G-D35
Duma	MEMES CREATIVE PARTNERSHIP CO., LTD.	5G-C45
Dungeons and Dragons	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Dustykid	Dustykid Limited	5G-A43
Ecko	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Ed Hardy	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Ed Stafford	PPW Sports & Entertainment (HK) Limited	5G-A19
Eggoogoo friends	QTIZZ	5G-A38
emoji*	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Esther Bunny	Kvision Inc.	5G-A38
Esther Bunny	Tozyeroplus Limited	5F-G31
EUNHUBOAZ	EUNHUHOLDINGS Co., Ltd.	5G-A38
Fabric Taegeuk Series Knee Blanket	KORDE	5G-A38
FaFa Dino	JustGoo Creative Company	5G-S41
Falling Cyan 霽微	Falling Cyan	5G-S20
Family Wu's	Postgal Workshop	5G-A47
Fanta	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Fatty	Plastic Thing Limited	5G-A37
FC Barcelona	PPW Sports & Entertainment (HK) Limited	5G-A19
Fireboat Alexander Grantham Exhibition Gallery 葛量洪號滅火輪展覽館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Flagstaff House Museum of Tea Ware 茶具文物館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
FLASH GORDON	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Flying DongDong	K-TOYZ	5G-A38
Ford	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Formula One	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Foufou 瘋狂邦妮	Muse Communication (H.K.) Ltd	5F-G04
Franko & Friends	Indeedsign Limited	5G-A41

Property	Company Name	Booth No.
FrienZoo	Grafizix Co., Ltd.	5G-A38
Fuji nya and friends	Nya Home	5G-S03
FULLMETAL ALCHEMIST EXHIBITION	Incubase Studio Limited	5G-A45
Family	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
FunBee 蜂 Bee	Save Local Bees Creative Limited	5G-S14
Funmily-MoMo	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
Funmily-Thomas	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
Funmily-Tiffani	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
Funmily-Tiny	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
Funmily-Tony	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
Funmily-Tracy	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
Galactic Pantz	Sopp Co., Ltd.	5G-A38
GANGSTIGER 暴走虎	Projector Design & Production Ltd.	5F-G40
Garfield	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Gaspard and Lisa	Sony Creative Products Inc.	5G-D41
Gatchaman	Tatsunoko Production Co., Ltd.	5G-C38
Genshin Impact	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Geongongam: [RE]	KORDE	5G-A38
Fashion Shopper Bag		
Getty Museum	PPW Sports & Entertainment (HK) Limited	5G-A19
Gigantosaurus	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Gintama	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Gold Lightan the Golden Warrior	Tatsunoko Production Co., Ltd.	5G-C38
Goliath the Super Fighter	Tatsunoko Production Co., Ltd.	5G-C38
Goodnight Pajamal	QTIZZ	5G-A38
GoolyGooly Friends	Kvision Inc.	5G-A38
Gordian the Warrior	Tatsunoko Production Co., Ltd.	5G-C38
Goro Goro Nyansuke	Animation International Limited	5G-A22
Greenie & Elfie	Unbox Industries HK Ltd	5F-G39
GUNDAM	Bandai Namco Asia Co., Ltd.	5G-B26
Gundam	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
HAGAR THE HORRIBLE	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
HAIKYU!!	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Han Illustraveller	Bezalel Art	5G-S22

Property	Company Name	Booth No.
Happy Gabby	Per Artem Lumen Limited	5G-S44
Hasbro Gaming	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
HAYAK	Thai Together Co Ltd	5F-E15
Heart Blush Characters	Heart Blush Company Limited	5F-G46
Heaven Official's Blessing	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Hello Dumpty	Bunny Hop Studio	5G-S29
Herbal Shampoo 中藥洗髮水	Chongqing Herbdove Technology Co., Ltd.	5F-F26
Hey Duggee	PPW Sports & Entertainment (HK) Limited	5G-A19
HIPDUCK	Studio W BABA Co.,Ltd	5G-A38
Hong Kong Film Archive 香港電影資料館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Hong Kong Heritage Museum 香港文化博物館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Hong Kong Museum of Art 香港藝術館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Hong Kong Museum of Coastal Defence 香港海防博物館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Hong Kong Museum of History 香港歷史博物館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Hong Kong Railway Museum 香港鐵路博物館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Hong Kong Science Museum 香港科學館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Hong Kong Space Museum 香港太空館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Hong Kong Visual Arts Centre 香港視覺藝術中心	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
HOOHOLAB	WEIDO CO.,LTD.	5G-C39
Hoshio	Sweet Summer Company Limited	5F-E09
HumanCutttable	yanSquareHeaven	5G-S28
Hurricane Polimar	Tatsunoko Production Co., Ltd.	5G-C38
I am SIMBA	Enchanted Forest Limited	5G-S04
Impression of Great Bay Area	SUM ART	5G-S39
Impression of Hong Kong	SUM ART	5G-S39
Inter Milan	PPW Sports & Entertainment (HK) Limited	5G-A19
IO Leonardo	PPW Sports & Entertainment (HK) Limited	5G-A19
ISA	GREAT MORE UNION CO., LTD.	5G-C47
Jaguar	Global Trademark Licensing Limited	5G-E32
Jaguar Land Rover	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
James Hunt	Global Trademark Licensing Limited	5G-E32

Property	Company Name	Booth No.
Jammam	Arwama Company Limited	5F-E01
Jane Packer	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Jay Rock	Hu Creates CO., LTD.	5G-B46
Jayden (ジェイデン)	Black Label Production Company	5G-F35
Jean Michel Basquiat	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Jelly Belly	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Jentlecat	Postgal Workshop	5G-A47
Jeremyville	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Jessie Frog	Sweet Summer Company Limited	5F-E09
JOJO 的奇妙冒險 石之海	Muse Communication (H.K.) Ltd	5F-G04
Jomily	Excellent Life International Limited	5G-S07
JTS Characters (Licensing)	Playmap Limited	5G-S25
JTSC (Journey to the Sweet Challenge)	Playmap Limited	5G-S25
Jujutsu Exhibition	Incubase Studio Limited	5G-A45
Jujutsu Kaisen	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Jungle Emperor Leo	AT Licensing & Merchandising Limited	5G-E31
Jungle Rhapsody (森林狂想曲)	Dreams Dean Studio	5G-S34
Junji Ito Maniac: Japanese Tales of the Macabre 伊藤潤二『狂想集』	Muse Communication (H.K.) Ltd	5F-G04
KACA 布一樣文創產品	Lanzhou Cultural and Creative Industrial Park Co., LTD	5F-E34
Kaiju no 8	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Kanahei no small animals	San-Byte Creative Japan Co., Ltd.	5G-C32
KARAS	Tatsunoko Production Co., Ltd.	5G-C38
Karly World	SKY HEART CREATION STUDIO	5G-S42
Kawaii usono Kawauso	San-Byte Creative Japan Co., Ltd.	5G-C32
Kawanimals	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Keith Haring	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Kenny Scharf	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Kewpish Love!	Rose O'Neill Kewpie International Intellectual Property Limited	5G-C51
Kickers	JOYLING LTD	5G-F31
Kiki & Nuna	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
King of Fighters Series 拳皇	Sony Music Solutions Hong Kong Limited	5G-F32
Kobitos	San-Byte Creative Japan Co., Ltd.	5G-C32
Komimizuku	San-Byte Creative Japan Co., Ltd.	5G-C32
Kopen Chan	San-Byte Creative Japan Co., Ltd.	5G-C32
Kumamon	Animation International Limited	5G-A22

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Property	Company Name	Booth No.
Kuro and Friends	Sweet Summer Company Limited	5F-E09
Lambretta	Global Trademark Licensing Limited	5G-E32
Land Rover	Global Trademark Licensing Limited	5G-E32
Laura	Toycity Culture Technology Co., Ltd	5F-E24
Law Uk Folk Museum 羅屋民俗館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
League of Legends	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Lee Cooper	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Lei Cheng Uk Han Tomb Museum 李鄭屋漢墓博物館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
LEILA	Thai Together Co Ltd	5F-E15
LEVC (London Taxi)	Global Trademark Licensing Limited	5G-E32
Lilihums	Hu Creates CO., LTD.	5G-B46
Line Creators	T.A.C. Consumer Public Co.,LTD.	5F-E13
Little Amiko	Sweet Summer Company Limited	5F-E09
Little Angel	I-Licensing Asia Limited	5G-B14
Little Rainy. Mr Hung 小霖 . 熊	Falling Cyan	5G-S20
LofnPin	yanSquareHeaven	5G-S28
Lotus Cars	Global Trademark Licensing Limited	5G-E32
Love Diana	PPW Sports & Entertainment (HK) Limited	5G-A19
Luison	Plastic Thing Limited	5G-A37
LUKA ADVENTURE	Dirty Work Limited	5G-S02
Lulu the Piggy	Toyzeroplus Limited	5F-G31
Lychee & Friends	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Maca & Roni	ACOMMZ Co., Ltd	5G-A38
Mach Go Go Go (Speed Racer)	Tatsunoko Production Co., Ltd.	5G-C38
Magic the Gathering	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Majorj	Sweet Summer Company Limited	5F-E09
Manchester City FC	PPW Sports & Entertainment (HK) Limited	5G-A19
Marley	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Masha and the Bear	PPW Sports & Entertainment (HK) Limited	5G-A19
Master Fear	Dreams Dean Studio	5G-S34
McLaren	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
McLaren Racing	Global Trademark Licensing Limited	5G-E32
McMug & McDull Family	Bliss Concepts Limited	5F-G14
Mega Man	Capcom Co Ltd	5G-D35
Meo	Media Group TAKE2	5G-A38
Mercedes Benz	Global Trademark Licensing Limited	5G-E32
METAL CARDBOT 炫卡鬥士	Jumpgo Entertainment Group (Hong Kong) Limited	5G-D32
Metal Slug Series 合金彈頭	Sony Music Solutions Hong Kong Limited	5G-F32
Miffy	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
MIKA	Toycity Culture Technology Co., Ltd	5F-E24

Property	Company Name	Booth No.
Mindblowing Breakthroughs	Grafizix Co., Ltd.	5G-A38
Minicorn	QTIZZ	5G-A38
Minions PERSPECTIVE	Incubase Studio Limited	5G-A45
Mochi Mochi Panda	Fun Way Brands Limited	5F-F32
mofusand	San-Byte Creative Japan Co., Ltd.	5G-C32
Mofy	Sony Creative Products Inc.	5G-D41
Monchhichi	Sekiguchi Co., Ltd.	5G-D31
Monopoly	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Monopoly	PPW Sports & Entertainment (HK) Limited	5G-A19
Monster Hunter	Capcom Co Ltd	5G-D35
Monster Hunter	Incubase Studio Limited	5G-A45
Moomin 姆明	Rights & Brands Asia Ltd	5F-G20
Moo 日記	Chongqing Aiyo Aiyo Information Technology Co., LTD	5F-F26
Morphle	I-Licensing Asia Limited	5G-B14
Mossimo	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Mr Gary	Weird Boss Studio	5G-S27
Mr Men Little Miss	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Mr. Bean	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Mr. Men Little Miss	PPW Sports & Entertainment (HK) Limited	5G-A19
Mr. Potato Head	PPW Sports & Entertainment (HK) Limited	5G-A19
Mr. Shark	Hu Creates CO., LTD.	5G-B46
Mr.Q Panda	Mr.Q Panda Workshop	5G-S37
Mr.Sun	Lianyungang Dasheng Cultural Industry Development Co., Ltd	5F-F12
MTV	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Muteking the Dashing Warrior	Tatsunoko Production Co., Ltd.	5G-C38
Muzik Tiger	Animation International Limited	5G-A22
My Hero Academia	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
My Little Pony	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
My Little Pony	PPW Sports & Entertainment (HK) Limited	5G-A19
"My Time at Sandrock (Physical version on Nintendo Switch) 《沙石鎮時光》 遊戲任天堂 Switch 實體版 "	Pathea Co., Ltd	5F-F26
Nameco Saibai Kit	San-Byte Creative Japan Co., Ltd.	5G-C32
Naruto Shippuden	Mighty Brands Company Limited	5F-G38
NASA	GREAT MORE UNION CO., LTD.	5G-C47

Property	Company Name	Booth No.
National Protrait Gallery	PPW Sports & Entertainment (HK) Limited	5G-A19
Natural History Museum	PPW Sports & Entertainment (HK) Limited	5G-A19
Neopets	World of Neopets Limited	5G-B29
Nerf	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Nerf	PPW Sports & Entertainment (HK) Limited	5G-A19
Netflix	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
NiceDay	Chongqing Calendar technology Co.,LTD	5F-F26
Nijisanji	Rights & Brands Asia Ltd	5F-G20
Niyaa & Pigaro	QTIZZ	5G-A38
Nya home 插畫	Nya Home	5G-S03
NYA 系列貓主題短篇漫畫	Nya Home	5G-S03
NYC	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
OBA 螞蟻	Projector Design & Production Ltd.	5F-G40
Oddbods	I-Licensing Asia Limited	5G-B14
Oi! 油街實現	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22
Olivia and friends	With IP	5G-A38
OMEOW 螞蟻	Projector Design & Production Ltd.	5F-G40
One Piece "The Great Era of Piracy" Exhibition Asia Tour	Incubase Studio Limited	5G-A45
OSAMU GOODS	Sony Creative Products Inc.	5G-D41
OSHI NO KO	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
OUTDOOR PRODUCTS	PPW Sports & Entertainment (HK) Limited	5G-A19
PAC-MAN	Bandai Namco Asia Co., Ltd.	5G-B26
Paddington Bear	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Pagani	Global Trademark Licensing Limited	5G-E32
Paris Saint-Germain	PPW Sports & Entertainment (HK) Limited	5G-A19
Paula Hsu	Hu Creates CO., LTD.	5G-B46
Paul's Miraculous Adventures	Tatsunoko Production Co., Ltd.	5G-C38
PAW Patrol	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Pawsome Island	Hooman Studio Limited	5G-S24
Pei Mui	JustGoo Creative Company	5G-S41
Pei Pei	JustGoo Creative Company	5G-S41
Peko Chan	Animation International Limited	5G-A22
PENELOPE	Nippon Animation Co Ltd	5G-D33
Peppa Pig	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Peppa Pig	Incubase Studio Limited	5G-A45
Peppa Pig	PPW Sports & Entertainment (HK) Limited	5G-A19
Peter Rabbit	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04

Property	Company Name	Booth No.
Pinkfong World & Pinkfong Baby Shark	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Piyodamari 陽光雞	Jumpgo Entertainment Group (Hong Kong) Limited	5G-D32
Piyomaru	Rights & Brands Asia Ltd	5F-G20
PJ Masks	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
PJ Masks	PPW Sports & Entertainment (HK) Limited	5G-A19
Pjai and Friends	Adlib International Trading Limited	5G-D42
Playboy	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Playdoh	PPW Sports & Entertainment (HK) Limited	5G-A19
Pocoyo	Rights & Brands Asia Ltd	5F-G20
Pokemon	Mighty Brands Company Limited	5F-G38
Polar Rescue Team	ACOMMZ Co., Ltd	5G-A38
Pomme	Studio Invitro	5G-S10
POPCORN PRINCE	Pop Up Creation	5G-S12
Popeye	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Porsche	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Power Rangers	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
PP X Monster	Toyzeroplus Limited	5F-G31
Princess Knight	AT Licensing & Merchandising Limited	5G-E31
Puffy	Plastic Thing Limited	5G-A37
PUI PUI 天竺鼠車車	Muse Communication (H.K.) Ltd	5F-G04
Puppy Goji	Hu Creates CO., LTD.	5G-B46
Pure Norway	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
QQU Entertainment	TakeOne Company	5G-A38
Qu Xiaoqi 曲小奇	Open Class	5F-F26
Ragnarok	Gravity Co Ltd	5G-A32
Ragnarok Online	MAX LICENSING & CONSULTING CO., LTD.	5G-B52
Rambo	PPW Sports & Entertainment (HK) Limited	5G-A19
Range Rover	Global Trademark Licensing Limited	5G-E32
RASTAMOON	K-TOYZ	5G-A38
Red Bull Racing	Global Brands Group Asia Limited (CAA Brand Management)	5G-A04
Resident Evil	Capcom Co Ltd	5G-D35
Robocar Poli	MEDIALINK ENTERTAINMENT LIMITED	5G-B04
Rudolph the Awesome	Xhabition Co., Ltd	5F-E03
Ryan's Mystery Playdate	PPW Sports & Entertainment (HK) Limited	5G-A19
RYUKAKUSAN (龍角散)	IP4 Inc.	5G-C42
Sam Tung Uk Museum 三棟屋博物館	Museums of Leisure and Cultural Services Department of HKSAR Government	5G-B22

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Property	Company Name	Booth No.
冷酸靈	NMC (Beijing) Cultural Industry Development Co., LTD.	5F-G03
凜 (りん) Rin	Black Label Production Company	5G-F35
創意帆布包	Qing Hai Province Museum	5F-E12
札喜唐卡	Qinghai Creative Design Association for Cultural and Tourism Product	5F-E12
札喜書籤	Qinghai Creative Design Association for Cultural and Tourism Product	5F-E12
十二生肖系列	Huaiyang Shaobo Culture and Art Studio	5F-F31
千荃福品牌 IP 系列	Alldom Culture	5F-F26
半島師奶	Leno Culture Ltd.	5G-E02
Pundusina		
南京市紅山森林動物園品牌	HONGSHAN FOREST ZOO NANJING CHINA	5F-F12
南京市紅山森林動物園白麴僧面猴手辦玩具 - 比耶社社	HONGSHAN FOREST ZOO NANJING CHINA	5F-F12
博物館建築造型系列產品	Guangdong Museum (Guangzhou Luxun Museum)	5F-E30
卡拉巴	Black Label Production Company	5G-F35
原源	Senya Culture(Heyuan)Co.,LTD	5F-F23
吳大羽系列	SUZHOU SAINT-JOY SILK TECHNICAL CULTURE CO.,LTD	5F-F12
唐卡作品	Gansu Dunhuang Cultural Communication Co., Ltd	5F-E34
喘息 (Oil Pastel Landscape Art)	Mstandfor	5G-S01
喵喵記帳	Chongqing Aiyo Aiyo Information Technology Co., LTD	5F-F26
器象中州冰箱貼	Henan Museum	5F-E32
四神仙佑·漢·曲裾深衣	Henan Museum	5F-E32
四神祥瑞杯	Henan Museum	5F-E32
四神雲氣圖磁漆漆冰箱貼	Henan Museum	5F-E32
國禮系列 - 滿庭芳	SUZHOU SAINT-JOY SILK TECHNICAL CULTURE CO.,LTD	5F-F12
國禮系列 - 生機	SUZHOU SAINT-JOY SILK TECHNICAL CULTURE CO.,LTD	5F-F12
堅硬之水 Water of Solidarity	Henan Jintongxuan Trading Co., Ltd	5F-F14
夏布包	CHONGQING RONGCHANG DENAN LINEN TEXTILE CO.,LTD	5F-F26
夏布摺扇	CHONGQING RONGCHANG DENAN LINEN TEXTILE CO.,LTD	5F-F26
夏布筆記本冊頁	CHONGQING RONGCHANG DENAN LINEN TEXTILE CO.,LTD	5F-F26
外銷藝術主題系列產品	Guangdong Museum (Guangzhou Luxun Museum)	5F-E30
夢夢	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
大翔 (ひろと) Hiroto	Black Label Production Company	5G-F35
太歲動物年	Ink Pen Creative Limited	5G-S36
好運蓮蓬毛絨玩具	Henan Museum	5F-E32
嬌好鴉尊 (仿製品)	Henan Museum	5F-E32
嬌好鴉尊 3D 立體拼圖	Henan Museum	5F-E32

Property	Company Name	Booth No.
子午覺	Chongqing Calendar technology Co.,LTD	5F-F26
宇宙喵 Kuroro	MEMES CREATIVE PARTNERSHIP CO., LTD.	5G-C45
宮廷樂貓盲盒	Henan Museum	5F-E32
對馬羊絨圍巾	Qinghai Creative Design Association for Cultural and Tourism Product	5F-E12
小忙考古學家毛絨公仔	Henan Museum	5F-E32
小狀元系列文創	Nanjing Confucius Temple Zhuangyuanlang Culture Development Co.,Ltd	5F-F12
山城環遊記 -8D 重慶立體畫 - 夏日漫遊	Amigote	5F-F26
山城環遊記 -8D 重慶立體畫 - 橙色滄景	Amigote	5F-F26
山城環遊記 - 滑動金屬冰箱貼 - 洪崖洞	Amigote	5F-F26
山城環遊記 - 滑動金屬冰箱貼 - 長江索道 (新)	Amigote	5F-F26
山城環遊記系列冰箱貼——李子壩	Amigote	5F-F26
山城環遊記系列冰箱貼——洪崖洞	Amigote	5F-F26
山城環遊記系列冰箱貼——解放碑	Amigote	5F-F26
山城環遊記系列滑鼠墊 - 洪崖洞	Amigote	5F-F26
山城環遊記系列立體畫 - 洪崖洞	Amigote	5F-F26
山城環遊記系列立體畫 - 解放碑	Amigote	5F-F26
山城環遊記系列金屬書籤 - 洪崖洞	Amigote	5F-F26
山城環遊記系列金屬書籤 - 解放碑	Amigote	5F-F26
山城環遊記 - 通關文牒 - 夏日漫遊 (插畫版)	Amigote	5F-F26
山城環遊記 - 通關文牒 - 奇妙之境 (插畫版)	Amigote	5F-F26
山城環遊記 - 通關文牒 - 橘色日落 (插畫版)	Amigote	5F-F26
巴國柳葉劍筆	Chongqing Innovation Brand Planning Co. LTD	5F-F26
巴渝虎壺	Chongqing Innovation Brand Planning Co. LTD	5F-F26
巴風虎鈕杯	Chongqing Innovation Brand Planning Co. LTD	5F-F26
廣寧玉雕雞系列產品	Guangdong Museum (Guangzhou Luxun Museum)	5F-E30
張田餅印	Licheng Woodcarving Studio	5F-E26
微辣重慶火鍋冰箱貼 - emoji 小菜菜	Amigote	5F-F26

Property	Company Name	Booth No.
微辣重慶火鍋冰箱貼 - 耗兒魚 / 香菜丸子 / 菇	Amigote	5F-F26
微辣重慶火鍋冰箱貼 - 藕片 / 肉卷 / 泥鰍	Amigote	5F-F26
心動日常	Chongqing Calendar technology Co.,LTD	5F-F26
悠門 (ゆうと) Yuuto	Black Label Production Company	5G-F35
情悅三地主題文創產品 ("Joy in Three Places" themed cultural and creative products)	Zhuhai TUNG CHU YAU LAI Cultural and Creative Development Co., Ltd	5F-E28
愛心奇摩豬 大挑戰 (手遊)	Playmap Limited	5G-S25
我想和你虛度時光文創徽章	Chongqing Huang Si Ma Ma Culture Media Co., LTD.	5F-F26
抱枕	Qing Hai Province Museum	5F-E12
拉筋熊 Stretching bear	Weird Boss Studio	5G-S27
掐絲唐卡	Qinghai Creative Design Association for Cultural and Tourism Product	5F-E12
散落的寶物 第二篇	Henan Museum	5F-E32
散落的寶物 文物修復盲盒	Henan Museum	5F-E32
敦煌印跡 - 典藏泥皮畫	DUNHUANG ACADEMY	5F-E34
敦煌文創 × 列王的紛爭 傳遞世界文化, 守護國家寶藏	Dunhuang Gongmei Cultural Creativity Co., Ltd.	5F-E34
敦煌文創 × 露露靈 鹿送福	Dunhuang Gongmei Cultural Creativity Co., Ltd.	5F-E34
敦煌文創 × 馬爹利 藍帶食路 饗遇敦煌	Dunhuang Gongmei Cultural Creativity Co., Ltd.	5F-E34
敦煌明信片	DUNHUANG ACADEMY	5F-E34
敦煌木雕反彈琵琶	Gansu Dunhuang Cultural Communication Co., Ltd	5F-E34
敦煌石窟黃道十二宮 (十二星座) 系列	DUNHUANG ACADEMY	5F-E34
敦煌花細賀卡系列	DUNHUANG ACADEMY	5F-E34
敦煌馬克杯	DUNHUANG ACADEMY	5F-E34
文物修復大師	Henan Museum	5F-E32
方方	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
明信片系列	Henan Museum	5F-E32
明夷之國	Ink Pen Creative Limited	5G-S36
星兒心語 (The Little Holy Star)	Alpha Heart Design & Production Limited	5G-S45
星夢山城立體畫 - 九宮格	Amigote	5F-F26
星夢山城立體畫 - 李子壩	Amigote	5F-F26
暹羅貓小豆泥 / Azukisan	Guangzhou Tianwen Kadokawa Animation & Cosmics Co Ltd	5F-F27, 5G-D44
服部次郎	Black Label Production Company	5G-F35

Property	Company Name	Booth No.
李海明瑛瑛品牌	Gansu Li Haiming Enamel Mural Cultural Heritage Development Co., Ltd.	5F-E34
杜嶺方鼎玻璃方杯	Henan Museum	5F-E32
松山金雁來系列	SUZHOU SAINT-JOY SILK TECHNICAL CULTURE CO.,LTD	5F-F12
板板熊	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
梳打熊貓 Soda Panda	Soda Panda Product Design	5G-E02
梵音杯 The Echo	Qingyan Zhongsukiln Ceramic Art Limited	5F-F21
橙達摩·魔除	Black Label Production Company	5G-F35
武則天金簡尺子	Henan Museum	5F-E32
比翼鳥山城印花方巾	Chongqing Innovation Brand Planning Co. LTD	5F-F26
比翼鳥魔幻山城絲巾	Chongqing Innovation Brand Planning Co. LTD	5F-F26
毛毛鷹毛絨玩具	Henan Museum	5F-E32
毛氈包	Qing Hai Province Museum	5F-E12
水桶王 BucketKing	Sociedade de Planeamento de Publicidade Punkei Limitada	5G-E02
永年·香牌	GANSU JIANDU MUSEUM	5F-E34
汝窯天藍釉刻花鵝頸瓶	Henan Museum	5F-E32
江門文旅	QiaoDu Cultural Innovation	5F-E22
江門非遗插畫	QiaoDu Cultural Innovation	5F-E22
沙棘原漿	Qinghai Creative Design Association for Cultural and Tourism Product	5F-E12
沙棘籽油	Qinghai Creative Design Association for Cultural and Tourism Product	5F-E12
波波蛙 ball lulu	Bluewave	5G-S40
淼淼	FULLHOUSE WORLD LICENSING COMPANY LIMITED	5G-A13
清遠大吉一筒碗 (雞公碗)"Qingyuan Great Luck" Chicken Bowl	Qingyan Zhongsukiln Ceramic Art Limited	5F-F21
"港珠澳大橋主題 IP 文創——同心橋系列產品 (HZMB Theme IP Cultural and Creative Products - "Concentric Bridge" Series Products)"	Zhuhai TUNG CHU YAU LAI Cultural and Creative Development Co., Ltd	5F-E28
"港珠澳大橋主題 IP 文創——寵愛港珠澳系列產品 (HZMB Theme IP Cultural and Creative Products - "Pet Love Hong Kong, Zhuhai and Macao"" Series Products)"	Zhuhai TUNG CHU YAU LAI Cultural and Creative Development Co., Ltd	5F-E28

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