



SME SUPPORT

中小企支援服務

IP Advisory

知識產權顧問服務

In alliance with various IP-related organisations in Hong Kong, the **HKTDC SME Centre** offers **FREE IP advisory service** to help SMEs overcome IP business challenges and acquire the latest market intelligence.

To sign up for the service, please fill in the application form below, and return by mail (HKTDC SME Centre, Ground Level, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wan Chai, Hong Kong) or by fax (852) 3693 4938. You can also apply by e-mail at smecentre@hktdc.org. An appointment will be arranged upon receipt of your application.

PART I Applicant/Applicant Company

Name (Mr/Mrs/Ms) (compulsory) : _____

Company : _____ Title : _____

Address : _____

Tel (compulsory) : _____ Fax : _____

E-mail (compulsory) : _____

Target Market (compulsory) : _____

Target Product/Industry (compulsory) : _____

PART II Advisory Areas (Please tick)

Please use below choices

- | | |
|--|--|
| <input type="checkbox"/> IP registration | <input type="checkbox"/> Guidelines on doing IP business in HK |
| <input type="checkbox"/> IP transaction | <input type="checkbox"/> Licensing marketing |
| <input type="checkbox"/> IP management | <input type="checkbox"/> Franchising marketing |
| <input type="checkbox"/> Legal advice on IP business | |

Questions (compulsory) :

PART III Please note

I acknowledge that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing or business matching purpose (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en); I confirm that I have the consent and the authority of each individual named in this form to release their personal data for the purposes stated herein.

- ☐ (If you are from a member state of the European Union ("EU") / European Economic Area ("EEA")), PLEASE tick here if you accept our use of your provided data for direct marketing purposes.

*For non-EU/EEA customers, please skip this box which is solely for EU/EEA customers as required by the relevant data protection law in the EU.

Name : _____ Signature : _____ Date : _____

Copies of Privacy Policy Statement are available any time on request from our Customer Service Hotline at (852) 1830668 or by visiting our website at: <http://www.hktdc.com/mis/pps/en>

Notes:

1. HKTDC reserves the right to make final decision on the following issues:
 - Whether or not to accept your / your company's application; and
 - All arrangements relating to the meeting with the Advisor.
2. Applicants must sign the application form.

香港貿發局中小企服務中心與本港多個知識產權機構聯手，為您提供**免費知識產權諮詢服務**，協助中小企跨越知識產權營商挑戰，以及取得最新的市場訊息。如有興趣使用此服務，請填妥以下表格並交回本局，郵寄地址：香港灣仔博覽道1號香港會議展覽中心地下香港貿發局中小企服務中心，傳真號碼：(852)3693 4938。您亦可將申請表格電郵至 smecentre@hktcdc.org。本局收到申請後，即會為閣下安排諮詢。

第一部份 申請者/申請公司資料

姓名(先生 / 小姐 / 女士)(必須填寫)：_____

公司：_____ 職位：_____

地址：_____

電話(必須填寫)：_____ 傳真：_____

電郵地址(必須填寫)：_____

目標市場(必須填寫)：_____

目標產品(必須填寫)：_____

第二部份 諮詢類別(請選擇)

請從下列選擇

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> 知識產權註冊 | <input type="checkbox"/> 在香港營運知識產權業務的指引 |
| <input type="checkbox"/> 知識產權交易 | <input type="checkbox"/> 授權市場推廣 |
| <input type="checkbox"/> 知識產權管理 | <input type="checkbox"/> 特許經營市場推廣 |
| <input type="checkbox"/> 知識產權業務上的法律諮詢 | |

諮詢問題(必須填寫)：

第三部份 請注意

本人確定香港貿易發展局(“貿發局”)可將上述資料編入其全部或任何資料庫內作為直接推廣或商貿配對(因而可能成為可供本地及/或海外公眾人士使用)，以及用於貿發局在私隱政策聲明(載於網頁 <http://www.hktcdc.com/mis/pps/tc>)中所述之其他用途；本人確認已獲得此表格上所述的每一位人士同意及授權，將其個人資料提供予貿發局作此表格提及的用途。

☐ (若閣下來自歐洲聯盟(“歐盟”)或歐洲經濟區的成員國)，並同意我們將閣下的資料用作進行直接推廣的用途，請於方格內加上✓號。

*此選項是按歐盟有關保護個人資料法律的要求而設，對於非歐盟/歐洲經濟區的客戶，請略過此項。

姓名：_____ 簽署：_____ 日期：_____

如欲索取私隱政策聲明，可致客戶服務部 (852)1830668或瀏覽網頁 www.hktcdc.com/mis/pps/tc

注意事項

1. HKTDC對以下事項有最終決定權：
 - 是否接受閣下 / 貴公司的申請；及
 - 與顧問專家會面的一切安排。
2. 申請者必須在申請表格上簽署。